

Happy New Year—It's 1964!

North County Newsmakers in 1963



JOSEPH VERDUCCI, Daly City mayor and a member of the City Council for the past 12 years, announced he would resign to run for county supervisor from the fifth district. His resignation became effective today. Verducci had been the city's mayor for six of his 12 years on the council.



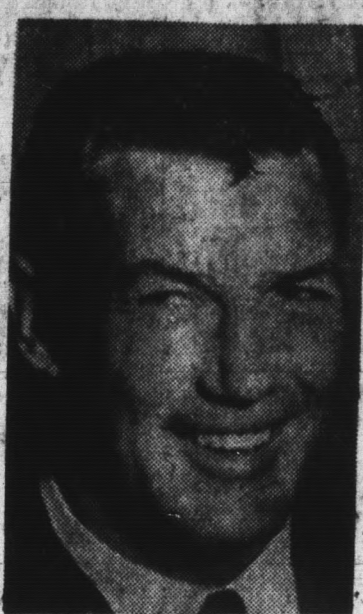
HAROLD FEYGE was elected by fellow Pacifica City Councilmen to serve his second term as the city's mayor. He has served as either mayor or vice mayor every year except one since the city was incorporated almost six years ago. His previous term as mayor was in 1960.



ALBERT POLONSKY was appointed by the Daly City council to fill the seat vacated by Mayor Joseph Verducci, effective today. Polonsky moved to the council from his former post as head of the city's Personnel board. He will serve out the remainder of Verducci's term.



JEAN FASSLER, Pacifica City Councilwoman, announced she would seek election to the county's fifth supervisorial district. She had served as Pacifica's first mayor when the city was incorporated in 1957 and has been a member of the council since that time.



ROBERT ST. CLAIR, Daly City councilman known to Bay Area football fans as Bob St. Clair of the 49ers, confirmed he will move to Millbrae this year and leave his seat on the council. St. Clair has been a Daly City Councilman since 1958. His term expires in 1966.



RICCO BENEDETTI, Daly City police sergeant, ended a 35-year career with the police department when he retired in July. At his retirement, he was the city's senior police officer. He also was the city's first motorcycle policeman. He stepped down at the mandatory retirement age of 65.



VIRGINIA CHURCH became the new director of the San Mateo county YWCA in September. The YWCA, with offices in the Westlake Shopping center, conducts a program of activities and classes that reaches a large number of North county women.

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1963 REVIEW

Pacifica Posts A Record Year In New Building

By LOIS McNALLY

IN 1963, some of Pacifica's great expectations began to be fulfilled as the city grew at a phenomenal rate. It was the largest construction year in the city's history. Estimated value of new construction totaled \$3,444,000. Building valuations, commercial and residential, now stand at \$10,725,401. The figure was \$7,281,312 a year ago.

Pacifica's population is now more than 25,000, and the city continues to add approximately 2,000 new residents annually. A projected population for Pacifica of 50,000 by 1980 began to seem reasonable.

A huge new subdivision, Fairmont, began with amazing rapidity to rise on the northern hills of Pacifica. Fairmont will eventually have 1600 homes, plus a major shopping center, three public schools, parochial school, churches and apartment houses.

SOME OF Pacifica's new building was highly imaginative. St. Peter's Roman Catholic church-in-the-round was completed in 1963. Beautifully and simply designed by Architect Mario Ciampi, the church's glass walls make the most of the attractive natural setting at the eastern end of Linda Mar valley.

Ground was broken this year for Fairmont elementary school, which will incorporate several radical changes in school-house design with movable walls, use of carpeting for noise control and grouping of classrooms around central multi-purpose areas.

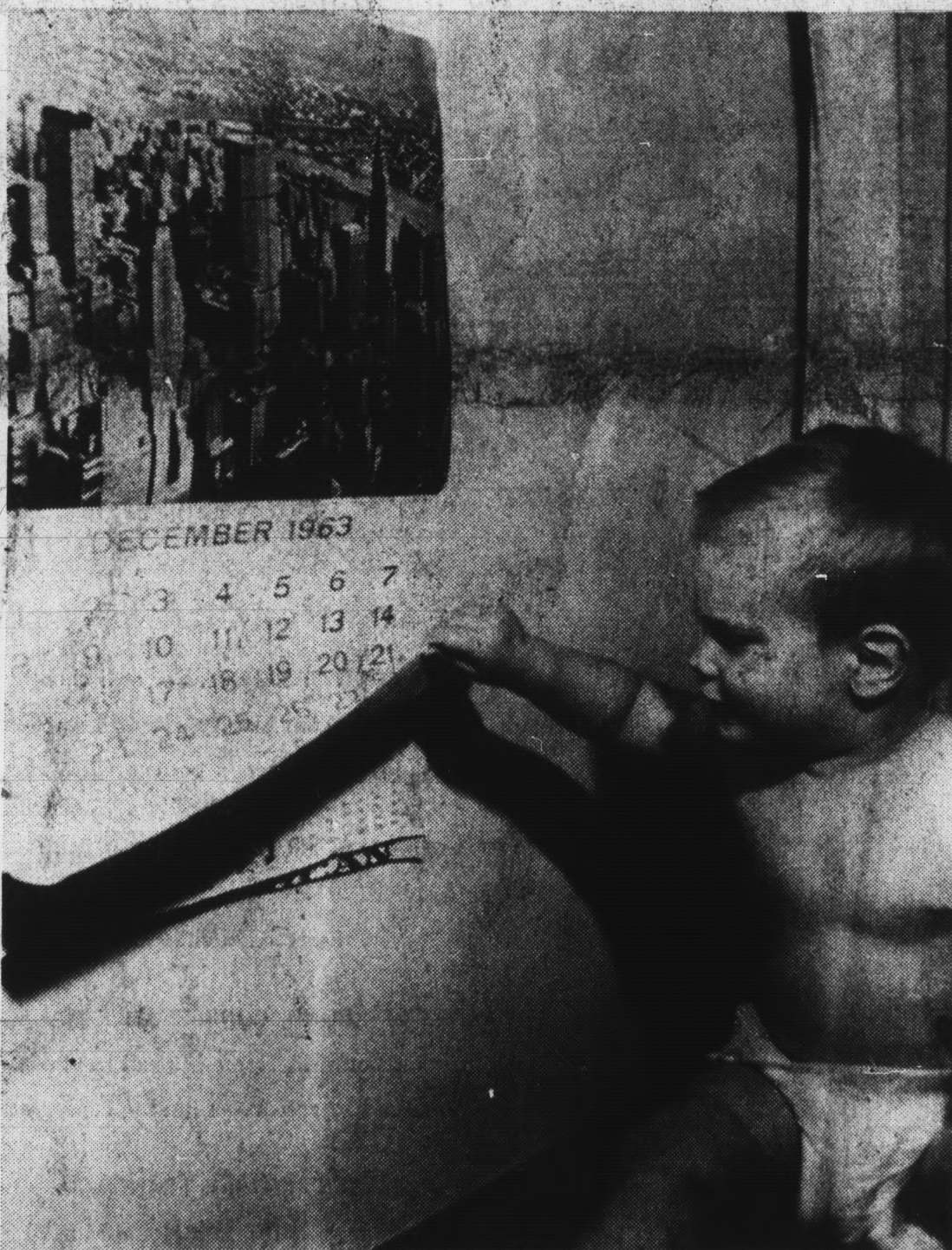
On a second try in June, 1963, Laguna Salada school district voters approved a \$600,000 bond proposal and \$6 million state loan authorization that would allow the district to build more schools to keep in step with the population boom.

And, at last, volunteer labor opened the city's first real community center—the Oddstad recreation building in Linda Mar.

FOR HAROLD FEYGE, who took office as Pacifica's mayor for the second time this year, the most significant achievement of 1963 was the start of Cabrillo coastal freeway, the city's vital north-south link.

(Please See Page 2, Column 1)

Father Time Gets a Shove



LIKE ANY North county resident on this first day of the new year, 14-month-old Terry and Mrs. Edward Tomasello of 38 Westline drive, Daly City. His dad is recreation supervisor for Daly City. (Post-Times Photo.)

A Review Of 1963

The Post-Times today offers a special edition devoted largely to a review of the top stories and events of 1963 in the North county and the people who were involved.

On this page, you'll find comprehensive reviews of general developments in Daly City and Pacifica and a look at the top stories in North county school districts during 1963.

The year is also reviewed in two full pages of pictures on Pages 4 and 5.

Other stories and pictures may be found on Pages 3, 9 and 15.

Unification, Policy Top School News

(Pictures, Page 15)

By DON MILLER

UNIFICATION, a stubborn water leak, a new bus transportation policy and passage of a \$600,000 bond issue highlighted the school scene in the North county in 1963.

It was also a year that saw a raft of new faces on school boards, the reconstruction of a high school and acts of vandalism that at Cabrillo school totaled \$10,000 in damages.

The big story of the year, easily outdistancing the problems and issues that plagued individual school districts, was the attempt by a county committee to draw an ac-

(Please See Page 2, Column 4)

ANNEX MOVES

'Growth' Was a Byword in '63 For Daly City

By RON BATES

THE BYWORD in Daly City during 1963 was "growth" as the county's northernmost city expanded its boundaries to the south and to the east.

The move to the east came with the annexation of Bayshore City and it had reverberations as far as Sacramento.

Daly City had been cherishing the idea of being "the gateway to the Peninsula" with boundaries stretching from the bay to the ocean. The dream was shattered, however, by Brisbane's sudden annexation of the industrial properties of Bayshore City.

Daly City moved quickly to pick up the pieces and encouraged by the enthusiasm of residents, instituted proceedings to annex the inhabited portion of Bayshore City.

The Cow Palace and later some of the bigger industrial firms in Bayshore City, objected to the move. But they did not constitute a big enough majority of assessed valuation to kill the annexation.

THE MOVE to the south was Daly City's annexation of the old Christen Dairy ranch, one of the few remaining undeveloped pieces of land in the North county.

As neighboring cities looked on hungrily at the financial plum, developers of the land asked Daly City to take the area in.

Plans for the development, to be called "Serramonte," include a 73-acre regional shopping center, several commercial satellites, high-rise apartments and about 1500 homes. It is expected to support a population of 21,000 and bring in an estimated \$1.2 million in revenues to the city.

CONSTRUCTION began in April on the \$8.5 million Mary's Help hospital in the southern part of Daly City. Approximately \$1.5 million was needed in public donations.

After a fast start, the drive seemed to slow down as rumors that it was "for Catholics only" began circulating. The rumors were strongly denied by campaign officials.

Then, after warnings of a possible cutback in the hospital (Please See Page 2, Column 1)

Mayors Honor Verducci

Daly City Mayor Joseph Verducci was honored Monday night at the San Mateo county Council of Mayors meeting at the Villa Chartier in San Mateo. Fellow county mayors presented Verducci with an engraved pen set for his "outstanding job" as president of the mayors' council. Verducci had served a complete term and then was reelected in October.

A LOOK INSIDE

North County Notebook	3
At the Post	8
Sports	8-9
Sugar 'n Spice	10
Datebook	11
Family Life	10-11
Teen-ager Asks	12
Church News	12
Better Business	13
Pacific Parade	15
Bright Lights	23
Classified	25-27

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NEWSMEN'S CHOICES

The Top 10 Stories of '63

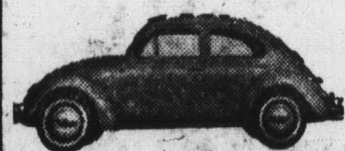
In Daly City

1. Bayshore City annexed despite opposition from Cow Palace directors.
2. Christen Ranch is annexed to Daly City.
3. Mary's Help hospital construction begins and drive for \$1.5 million in donations gets under way.
4. Anthony McCoy, Daly City resident, kills his two-year-old grandson with a hammer.
5. Tie—Mayor Joseph Verducci resigns to run for Supervisor; Jefferson Elementary School District board of trustees approves controversial bus policy.
6. Huge slides caused by erosion threaten four homes.
7. Two infant boys are abandoned in a posh apartment house.
8. Council selects site for a new civic center to be built without a bond issue.
9. Water leak at Westmoor High school plagues school officials.
10. Councilman Bob St. Clair announces he will move to Millbrae this year.

In Pacifica

1. Construction of the Cabrillo Freeway begins changing the face of Pacifica.
2. A burglar called "the Swami" is captured in his Vallejo home.
3. A sky-diving Santa Claus takes an unscheduled dip in the Pacific Ocean.
4. A \$600,000 bond issue for the Laguna Salada school district is approved.
5. Ortega school in Linda Mar opens and Pacifica youngsters go off double sessions.
6. Cabrillo school parents reject affiliation with the P-TA.
7. Erosion threatens homes in Pacifica. Citizens' committee urges \$2 million bond issue.
8. Councilwoman Jean Fassler announces she'll run for a board of supervisors' seat.
9. Vice chairman James Kafantaris resigns from personnel board, claiming it ineffective and "biased."
10. A professor, Rodney Clark, wins a seat on Laguna Salada school board.

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B'nai Israel Move Delayed

Edward Frank, city manager of Daly City, said last week the city would not press B'nai Israel to move from its present Los Banos street location until it was "absolutely necessary."

Frank said there are some court cases pending on other property being purchased by the city along Knowles street and Los Banos avenue to make way for a \$500,000 road improvement project. Until those cases are near settlement and the State Division of Highways begins work on the Junipero Serra Freeway in Daly City, the Jewish congregation will be able to continue to use its present facility, he said.

B'nai Israel had purchased a new site on Annie street after the San Mateo County Planning commission approved a use permit for a 15,000-square-foot temple.

The Board of Supervisors, however, overruled the commission's decision, saying a 20,000 foot lot was necessary.

Westlake Stores Open Tomorrow and Friday Night Until 9:30 P.M.

'Growth' Byword For Daly City

(Continued from Page 1)
from 10 stores to eight and its capacity from 400 to 250 beds, city and church leaders sponsored a door-to-door drive and the campaign perked up.

THE START of Junipero Serra freeway construction closed the doors of the Junipero Serra Emergency hospital and the North county began looking for a substitute service until Mary's Help is finished.

Kaiser Foundation hospital in South San Francisco agreed to provide 24-hour service temporarily and Dr. Alfred Marquez made plans to continue the work of the private Junipero Serra hospital at another location. A proposed arrangement with University of California Medical center in San Francisco for emergency service bogged down in red tape.

Also in the category of construction — Daly City saw the start of the largest postal facility in San Mateo county. The new building is being erected at Eighty-eighth and Sullivan streets.

FOUR HOMES along the Daly City coastline were threatened by a slide into the ocean as a hillside below was eaten away by rains.

Construction crews raced against the weather to replace a collapsed drain basin and fill in a deep gully to ease the possibility of a slide. The danger was averted.

Mayor Joseph Verducci stepped out of the Daly City political arena and announced his intention to run for the county's fifth supervisorial

district seat being vacated by Alvin Hatch. The district will include Daly City for the first time.

Personnel Board Chairman Albert Polonsky was named to finish Verducci's term. Another councilman, outspoken Bob St. Clair of San Francisco 49'er fame, also announced his intention to leave the council. St. Clair plans a move to Millbrae.

THE YEAR was a tragic one in Daly City for at least two youngsters. Anthony R. McCoy of 207 Los Banos avenue, bludgeoned to death his two-year-old grandson in June. In September, five-year-old Robert Matson, son of Mr. and Mrs. Burt Warto, fell into an uncovered storm drain shaft and died.

Two infant boys, aged two years and two months, were found abandoned in a posh apartment house in Westlake. The story of the abandonment was flashed over the country and the children's grandmother in Vancouver recognized the boys from a Post-Times picture published in a newspaper there. The boys' parents, Mr. and Mrs. John Clifton of Port Angeles, Wash., were subsequently found.

A NEW CITY HALL site for cramped Daly City offices was selected at Ninetieth and Sullivan streets.

Two familiar faces ended a long employment with Daly City. Police Officer Ricco Benedetti retired after 35 years of service and City Clerk Evelyn Mosman retired after 14 years.

Pacifica Posts Building Record

(Continued from Page 1)
Says Feyge: "Since the freeway was actually started, building construction and sales have gone up steadily and this, to me, is a clear indication of its impact on the community."

The mayor also finds it significant that many of the new homes being constructed and sold are more expensive than before. The average sale of Oddstad homes this year has been in the \$21,000 bracket, which means in most cases the family breadwinner must be earning at least \$750 monthly. Feyge expects this to lead to an increase in the median family income of Pacifica, which was \$7,424 in 1960.

Approval of the westerly portion of route 229, the freeway that will link Pacifica with the eastern Peninsula, was another important development in 1963, according to the mayor.

Looking toward the future, Feyge is hopeful that help will come for the city's waterfront problems. At the end of the year came word of approval by President Johnson of a congressional bill authorizing the spending of \$54,000 on a study of seashore erosion by the U. S. Army Corps of Engineers.

Whether help would come soon enough to save their eroding back yards was still in doubt for 11 homeowners along Esplanade drive as 1963 bowed out.

FOR CITY MANAGER Karl Baldwin, the important thing in 1963 for the city administration was simply keeping pace with developments as the city grew at its unprecedented rate. It was due to its growth, bringing added income, that the city was

able last year to add some additional city services without increasing the tax rate.

Road building projects — the Cabrillo freeway and approval of route 229 — were the most important developments in Pacifica in 1963, Baldwin says.

The city manager thinks that expanding Cabrillo highway to four lanes from the southern terminus of the freeway near Vallemar to Linda Mar will be an important development in 1964 — speeding traffic flow through the length of the city.

Fortunately, last year there was no repetition of the 1962 Linda Mar flood. But city rescue crews were ready during a tidal wave alert, which caused the evacuation of nearly 3,000 people from Shelter Cove, Pedro Point, Pedro Beach, Rockaway, Sharp Park and Fairway Park areas, during the fall.

Updating of Pacifica's ancient unimproved streets, patched and repatched, will remain a headache for city officials in 1964. Plans have been made for widening and paving Palmetto avenue in Sharp Park, Crespi drive and Adobe road in Linda Mar. Only on Adobe has construction begun to date.

Unification Final Vote Is Expected

A "reorganized" San Mateo county committee on school reorganization will meet Thursday, January 9, in the Westmoor High school library to discuss the unification of five North county school districts into one.

The committee, reduced in size from 11 to 9 members, will be augmented by representatives from the elementary districts of Jefferson, Laguna Salada, Bayshore and Brisbane and the Jefferson High school district.

A final vote on the unification question is expected to be taken. The vote was delayed in October for study after the county committee successfully petitioned for a one-year extension in submitting a master plan for unification in San Mateo county.

The four elementary school districts have opposed the consolidation of their areas into one having the present boundaries of the Jefferson High school district.

The high school district has gone along with the county committee because it does not want to split its area up into two parts — as proposed by some of the elementary boards.

Laguna Salada and the high school boards have called special meetings for January 9 to coincide with the county committee meeting so they can legally caucus if new proposals are presented.

You'll Have To Register

Daly City residents wishing to vote on a \$12.8-million College of San Mateo bond issue, the Daly City municipal election and the California Primaries are reminded that they must register, according to election officials.

Closing registration date for the March 17 CSM bond issue vote is January 23. The Daly City municipalelection deadline is February 20 for the April 14 election. The California Primary deadline is April 9 for the June 2 primary.

Daly City and Colma reg-

(Continued from Page 1)

cepted plan that would reorganize five North county districts into one.

The committee early in the year came up with a proposal to gather the five under a roof that now shelters an area encompassed by the Jefferson Union High school district.

The plan almost immediately drew the ire of all the districts

istrars are Mrs. Daniel Fofliasso, PL 6-7470, Mrs. Robert Smice, PL 5-8597, Mrs. Joseph Villabro, JU 7-6475 or Mrs. Becker at JU 5-3800.

for a variety of reasons and the remainder of the year was spent largely in trying to come up with an alternative proposal.

A week from tomorrow, the county committee, augmented by representatives of each school board, will meet in Westmoor High school to cast a formal vote on what is principally the original proposal.

THE STUBBORN water leak was the bane of the Jefferson Union High school district. It popped up in the heating system at Westmoor High school and persisted for several months.

At one point, the loss reached 1000 gallons a day.

Repairs were made during the Thanksgiving recess and a subsequent check of valves and fittings all but eliminated the loss.

Other top news stories of 1963 in the district included the reconstruction of Jefferson High school, which at times was plagued by vandals (the old building was demolished), a decision by Jefferson High school officials to ban night football and basketball games because of rowdiness after past contests and the approval of plans for

additions to Terra Nova and Oceana High schools.

THE NEW BUS transportation policy was the work of trustees of the Jefferson Elementary school district who approved the policy after more than a month of debate and meetings that drew some of the largest turnouts of district residents in recent times.

The policy, in essence, states that everything possible shall be done in assigning pupils to schools to eliminate segregation on the basis of a variety of distinctions.

Further, the policy de-

clares that the board does not favor transporting pupils as the solution to segregation in any form.

THE \$600,000 bond issue and a \$6 million state loan authorization were passed by residents of the Laguna Salada school district the second time they were presented. They were narrowly defeated the first time.

Passage on the second try came after both school officials and P-TA groups warned that all new construction in the district would have to cease if the bonds were not approved.

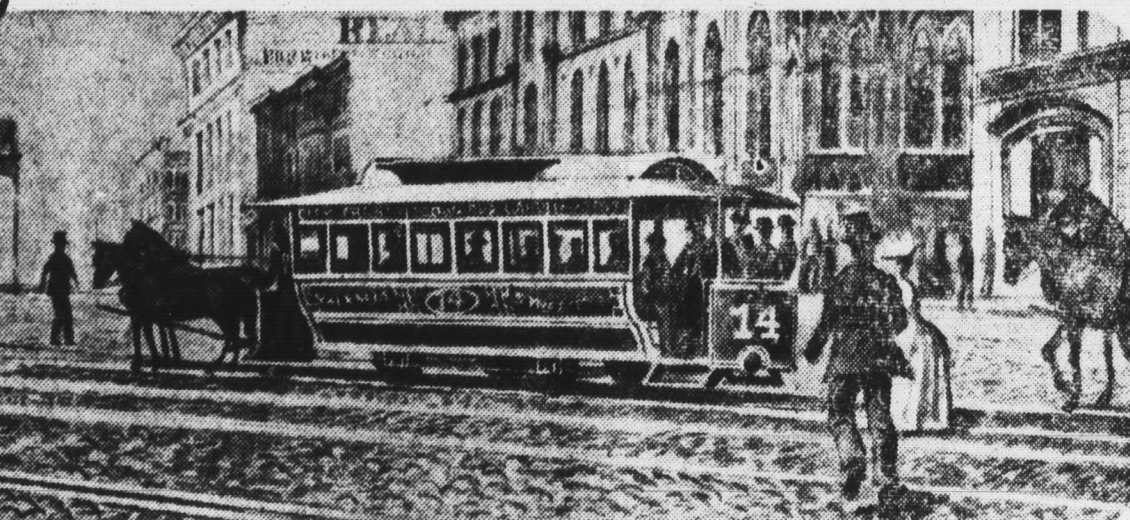
Unification, Bus Policy Top School News

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North County Notebook

By RON BATES



JOE VERDUCCI's resignation as mayor of Daly City becomes effective today, and for many it will seem like the end of an era. It's like a coach quitting a successful job at the college level after 12 years to try coaching in the professional leagues.

And that's the way the "coach," as he is affectionately known by everyone, feels about his try for the Fifth District seat on the San Mateo county Board of Supervisors.

"The problems are more varied, interesting and above all, challenging," Verducci says. "This county is going to grow and become an important factor in the Bay Area. I want to be a contributing part of that growth."

Verducci will be trading annexations, rezonings, traffic problems and dog controls for bay fill, airport taxes, mass transportation and smog legislation.

CHANGING HIS mayor's top hat for a supervisor's hat will be a move up for him in political circles, but he has to work for it. Verducci's big strength is in the North county. To win the supervisor's seat, he has to run on a county-wide ballot.

He does have one advantage over his two announced opponents, Pacifica Councilwoman Jean Fassler and attorney Tom Bocci. Verducci has served as president of the San Mateo County Council of Mayors and second vice president of the League of California Cities; two other positions he gives up today.

Both have given him a voice that his fellow candidates did not have.

Verducci used the mayors' council position to author and see adopted a proposal to use the Nolte County Road plan, which cost almost \$200,000 to formulate, as a master program for roads.

He teamed with Jim Fitzgerald, chairman of the board of supervisors, to sponsor an all-day symposium on county-wide problems at the Hilton Inn last month.

VERDUCCI actually was just sticking his toe into political waters in 1952 when he was entered as a last-minute candidate for the Daly City council. The person who urged him to run was then acting president of San Francisco State college, Dr. George Gibson.

Verducci was hesitant at first because he was busy at the college as director of athletics and co-ordinator of a television program sponsored by the college. But Gibson told him the council met only twice a month and there wasn't really that much work to it.

"I found out different," Verducci says. He topped the ticket and was automatically made mayor, a position he has held for six of the 12 years he has been on the council. Each time he sought re-election, he topped the voting.

THE COACH said he has always tried to make himself available to hear complaints from his constituents, but one incident occurred a few months ago that gave him cause for wonder.

The phone rang at 4 a.m. and Verducci, in from a night of campaigning, answered it.

The voice at the other end said, "Those - - - garbage men have passed my house without picking up mine. Watinell can I do with it?" Verducci told him.

ONE OF THE REASONS why Verducci said he isn't worried about leaving the council before his term is up is that he feels the present council is experienced and effective enough to get along without him.

He said this council, more so than any of the others, has done much to benefit the city.

When Verducci was last appointed as Mayor, like the late President Woodrow Wilson, he announced a 14-point program, which he hoped to complete during his administration. Some were minor, some major points.

As soon as the 14-points appeared in the press, one of the big developers in the area called him up to say: "Joe, you're sounding too much like a politician. You'll be lucky if you do part of those things."

Only two of the promises — a new zoning ordinance and codification of the city ordinances — remain to be finished, Verducci said. These two items are technical undertakings that are due to be completed in the next few months.

Of the others, some were unpopular, but nevertheless they were instituted. A water system improvement plan necessitated a raise in rates. The White Street project, which took over some school play area, was the subject of a court case.

The remaining points in his program included the \$500,000 Knowles street project, a new building code, hiring an administrative assistant and planning technician, a purchasing code, and a written agreement with the schools on recreation facilities.

The final project was the selection of a site for a new city hall.

ON HIS LEAVING Daly City, Verducci feels a bit saddened, but he also feels it will be better for the city. A few years ago, the North County was somewhat neglected when it came to building roads and passing out county funds.

With the tremendous growth of the area, however, the city's voice has picked up some strength in volume. Daly City has shot up from a 20,000 population when Verducci joined the council to 60,000. With the Christen Ranch development, the population mushroom will be even higher.

HIS NEW JOB, if he's elected, will keep Verducci a lot busier than he has ever been before, but the diminutive politician thrives on work.

"If a guy is busy he has to channel his time to do the most good," he says. "It's a busy person that gets things done."

Going back to the coaching simile, Verducci says on a football field, opposing coaches may have a profound degree of football knowledge. But if he can't get his team to work for him, the knowledge isn't going to do him one bit of good.

When Verducci announced his resignation, the other councilmen paid tribute to him. One of the comments was that Verducci could say no in such a nice way you felt bad about asking.

Verducci believes he's fortunate that he had the team to work with in Daly City. "No single councilman can do anything on his own. Any credit for accomplishment has to fall on the whole council and on the department heads," he says.

They Made Church News in 1963



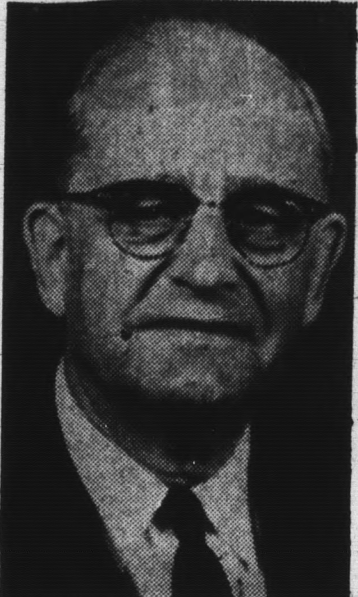
REV. OTTO W. HENN was named to organize a new United Presbyterian congregation for a church to be built in the Fairmont subdivision of Pacifica. The church will be constructed on a 1.8-acre site on Hickey boulevard. The land was purchased from the Henry Doelger corporation by the North Coastal Area, Synod of California, United Presbyterian church of the United States.



REV. GEORGE S. JOHNSON was installed as pastor of the new Bethlehem Lutheran church. The church was officially organized in January with an initial baptized membership of 186. Bethlehem Lutheran has been holding services in Pacific Heights school since October of 1962. It was the first church to hold services in the Pacific Heights, Monte Verde, Westborough and Westview areas. A new sanctuary is planned.



REV. RICHARD P. FOWLER was installed in January as vicar of St. Martin's Episcopal church at 777 Southgate avenue in Daly City. The Rt. Reverend G. Richard Millard, Suffragan Bishop of the Episcopal Diocese of California, participated in the installation ceremony. Also participating were the Rev. Leslie Wilder, rector of St. Matthew's Episcopal church of San Mateo and then acting Dean of the San Mateo Deanery.



REV. EDWARD A. WOLFE became the new minister of Wesley Methodist church in Daly City, succeeding the Rev. Harold Thompson who accepted a position at a church in Nevada. Reverend Wolfe had spent the previous year in the denomination's Faith and Life missions and served two months as an interim minister in a Presbyterian church. He holds degrees from Simpson college and Garrett Theological Seminary in Chicago.

Letters

TO THE EDITOR:

On behalf of the publicity committee of St. Martin's Episcopal church, I would like to express sincere appreciation for the unflinching help and cooperation of the staff of The Post-Times.

On more than one occasion, your people have gone to considerable extra trouble to aid us with photographs, help in preparing copy and so on. Please accept our heartfelt thanks.

Mrs. O. G. Grimes,
St. Martin's Publicity Committee.

TO THE EDITOR:

The Golden Gate Kindergarten Association auxiliary wishes to express its deep appreciation for your assistance in helping us to publicize our "Celebrity Corner" bazaar-rummage sale held in the Hall of flowers. We are pleased to report that our fund raising was a great success. Please accept the thanks of our members and also those of the children and families who benefit from the services provided by the Golden Gate Nursery schools.

Mrs. Murray H. Freedman
Publicity Chairman

SET STOLEN

Robert Pinto of 81 Bel Mar avenue reported to Daly City police over the weekend that a television set and 20 records had been stolen from his residence.

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Thieves Steal Pharmacy Drugs

Thieves stole miscellaneous drugs valued at \$68.65 last week from the Broadmoor Pharmacy, Daly City police reported.

The thieves broke a front window to gain entry to the store, investigators said.

VANDALISM REPORTED

Carl Spruitburg of 907 Hanover street, Daly City, reported to police over the weekend that vandals had broken all the windows in his car.

Debate on Rumford Law Scheduled in Pacifica

The Pacifica Republican Assembly will sponsor a public debate on the Rumford housing law at 8 p.m. Friday in the Red Cross building at 600 Palmetto avenue.

Moderator will be attorney Julian Cohn. The Rev. Vernon Alexander of Pedro Valley Presbyterian church will speak in favor of the fair housing legislation.

Pacifica realtor George Edsel will present the negative. The program chairman will be Orin Nevins. A question and answer period will be conducted after the debate.

Before the debate, assembly president Al Lynch will present his gavel to incoming president Emory Lebonville.

The Republicans will hold a short business meeting after the debate.

4 PER AT FNB
(See Page 9)

THE POST

J. HART CLINTON, Editor and Publisher
Amphlett Printing Company, Owner

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- All fine first quality...from famous mills
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81x108" Flat or Elasticized Double Fitted, REGULARLY 2.39...Sale \$1.97
42x38" Percale Pillow Cases, REGULARLY 59c each...Sale 2 for 97c

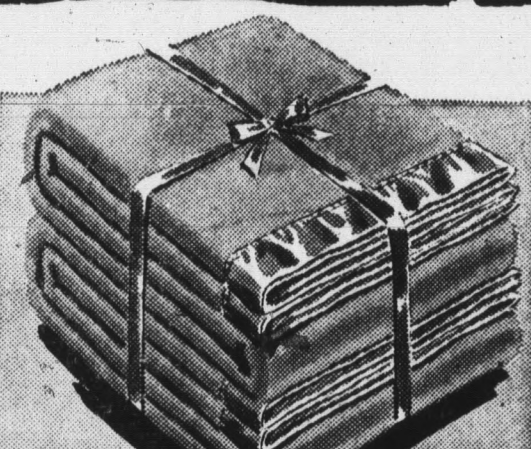
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PILLOW SALE**

Fortrel® Polyester fiberfill resists matting, moths, mildew. Cotton cover. 22x27" cut size.
Cool-comfort Kapok fill, Pastel cotton cover. 21x27" cut size.
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Grants-own brand
GRANT MAID®

1 for 2.97
2 for 2.97
3 for 2.97

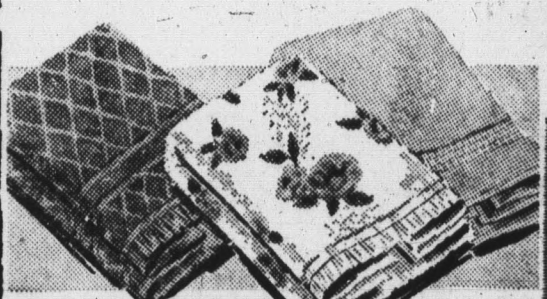


**COZY RAYON-NYLON
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Sale 2 for \$5

SPECIAL PURCHASE

Spectacular...two lovely blankets for the price you'd expect to pay for one. 72x84" size to use on double or twin beds. Soft, year 'round weight, blend of fine rayon and nylon. Many new colors.

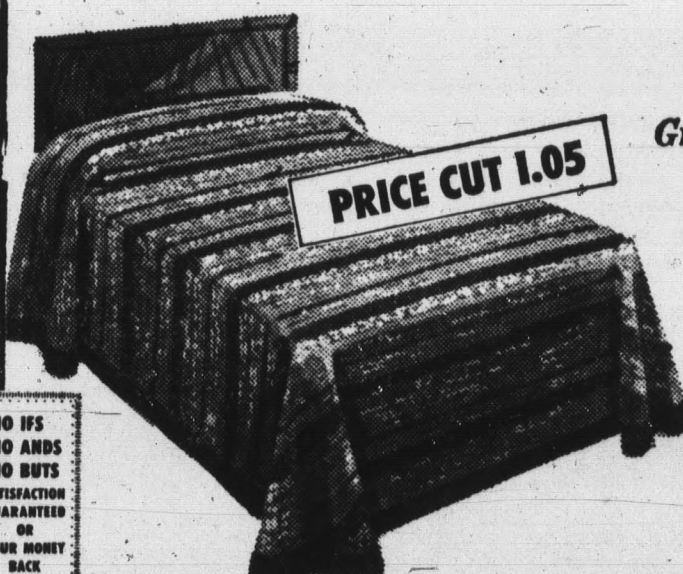


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If perfect, 79c to \$1 each

Tiny imperfections, scarcely visible, won't affect wear. Thick and thirsty towels in a variety of colorful patterns or solids. Stock up and save.



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Modern stripe, rayon-acetate-cotton, pre-shrunk. Or rich shag edge, tone-on-tone, cotton-rayon. Machine washable, little lint or shedding. Double or twin size.

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3-pc. Contour Set, viscose rayon. Two mats, lid cover.
5-pc. Mat & Tank Set, cotton chenille. Mats, tank covers, top.

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PRICE CUT 55c

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Your Friendly Family Store

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Westlake Shopping Center

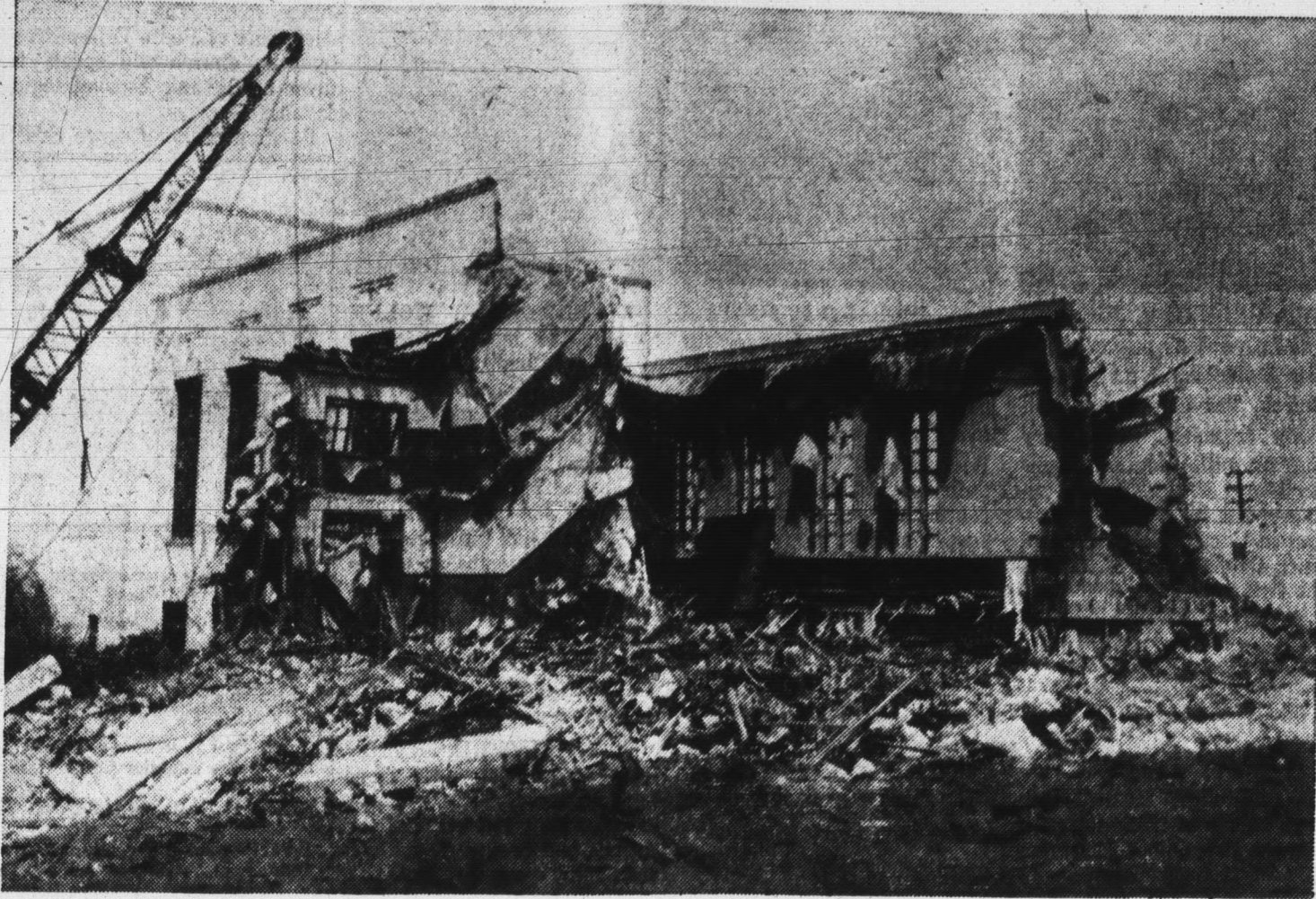
It Was a Busy 1963 in the N. County

Winners



SPIRITED competition marked the Miss Pacifica and Miss Daly City contests in 1963. The curvaceous winners were Sandra Finley (top) in Pacifica and Claudia Ann Smith (bottom) in Daly City.

The Walls Came Tumbling Down



JEFFERSON High school was rebuilt last year in a major reconstruction program. In this action, demolition crews tackled the last remaining big chunk of the old building. The chunk was the school auditorium, which in August

looked as if it had been bombed. By the time school resumed in September, the old structure had been razed and students moved into bright, new quarters built behind the old Jefferson.

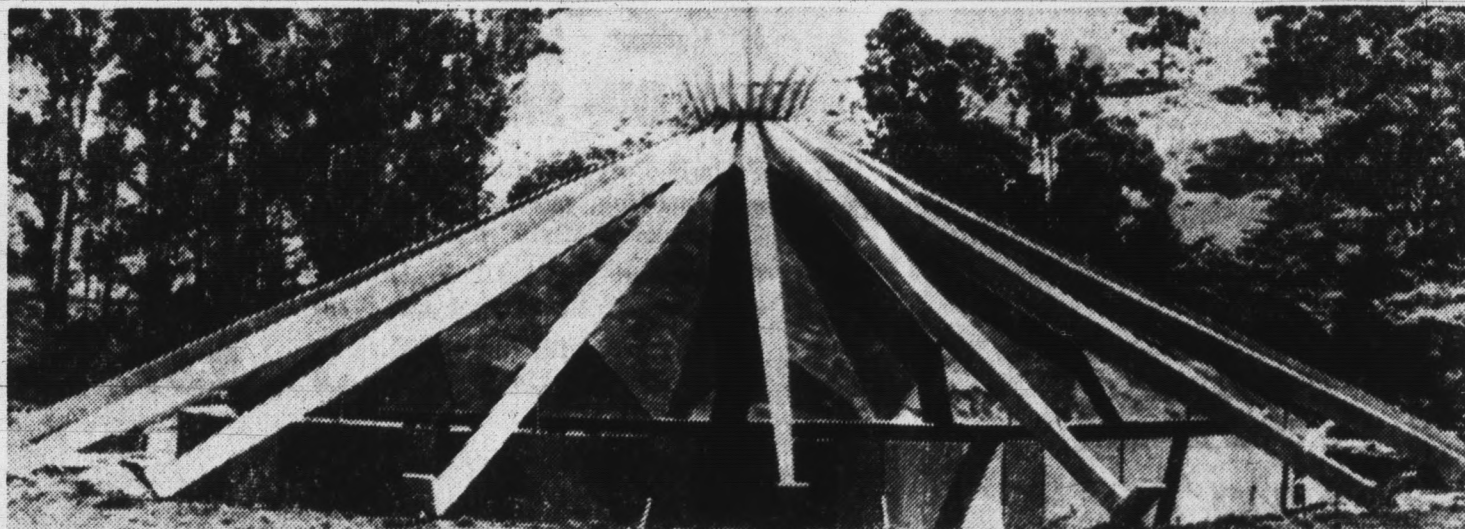
They Joined DC Fire Department



THE ANNEXATION of Bayshore City to Daly City during the year brought Bayshore's 10-man firefighting force into the Daly City Fire department. The Bayshore district was dissolved through a vote of district residents. Front row,

left to right, are Capt. Frank Regan, Manuel R. Carmona, Captain Vernon Brooke and Capt. Roy Young. Back row, left to right, are John P. Harris, Alfred Baldoecchi, Robert Barbara, Jay Modglin and Chief Herbert Ritzmann.

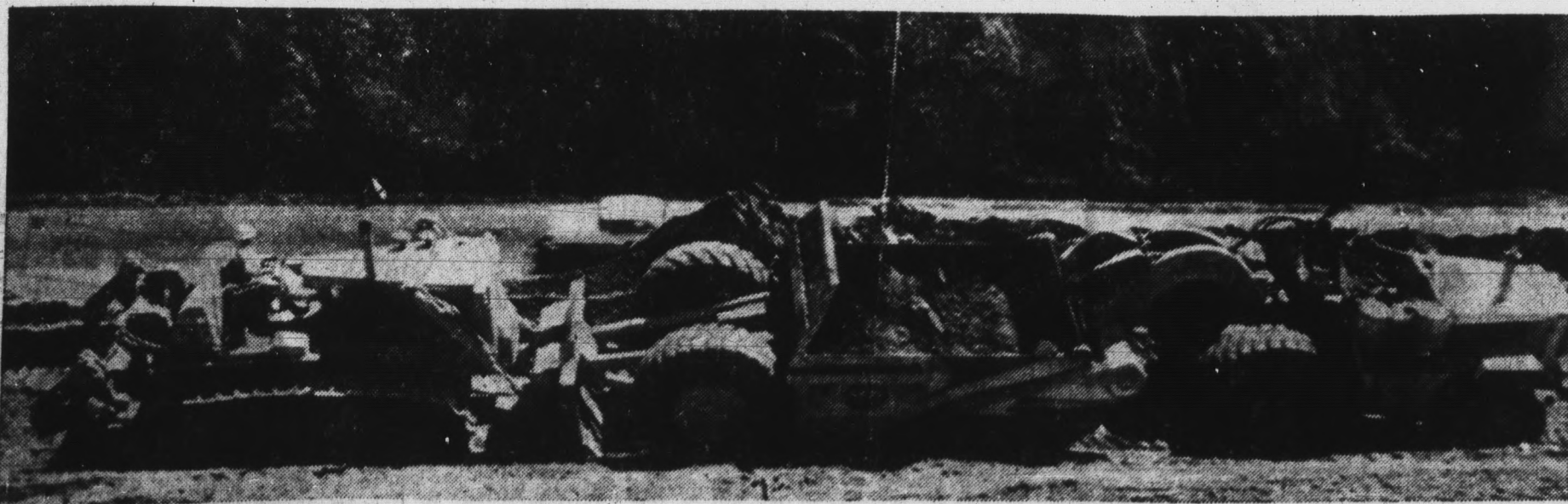
A Church-in-the-Round Opens



A CROWN TOPS Pacifica's striking new St. Peter's Catholic church which was completed last year. The church, built in the round, is situated east of the Linda Mar Valley development. Church site is bounded by a creek, a grove

of trees and a range of high hills. The frame of the building is a concrete dome, supported by radiating arms of concrete. Exterior walls are plate glass.

Freeway Construction on the Coast



A SCRAPER and tractor work in tandem to eat away a hill between Mori's Point and Vallemar in Pacifica as crews tackled the biggest construction project of the year in Pacifica—the new coast Freeway. Hundreds of tons of earth will be moved before construction of the free-

way is completed later this year. The McNamara company of Canada is using new equipment to build the expressway, which, when completed, will enable many Pacifica motorists to reduce substantially their driving time to San Francisco and other parts of the North county.

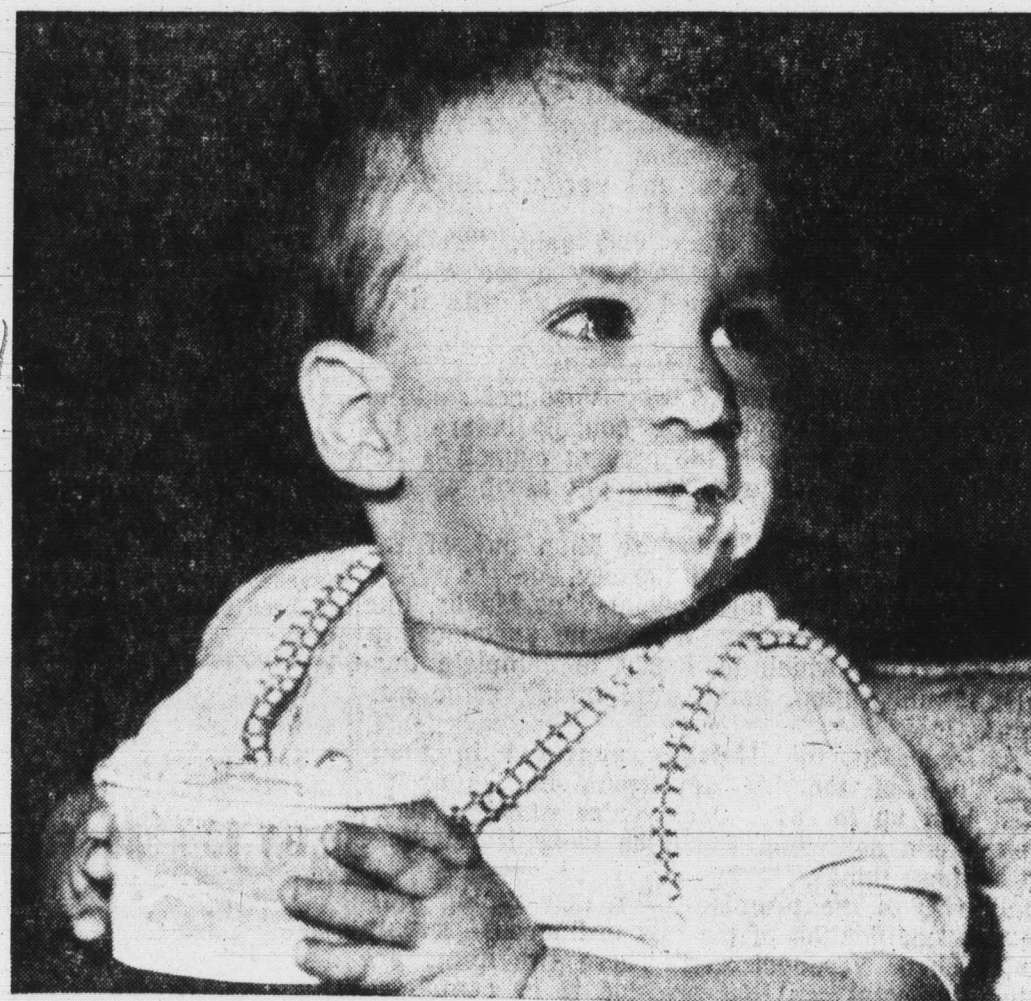
A Hospital Is Underway



THE START of construction of Mary's Help hospital in Daly City was made official at ground breaking ceremonies in May. Major participants in the ceremonies are shown here in a combined effort to turn the first shovel of dirt. From left are Dr. Malcolm

Merrill, California Public Health director; Michael DeBernardi, vice mayor of Daly City; Sister Administrator Hermine of the Daughters of Charity and Archbishop Joseph T. McGucken of the San Francisco Diocese.

He Liked the Cake!



LIKE ANY YEAR, 1963 was a year of birthday parties. And one of the best, if this photo can be used as a guide, took place in Daly City where 17-month-old Scott Melendy, the

son of Mr. and Mrs. Graham Melendy, apparently was intent on getting his fill of birthday cake.

It Was Realistic

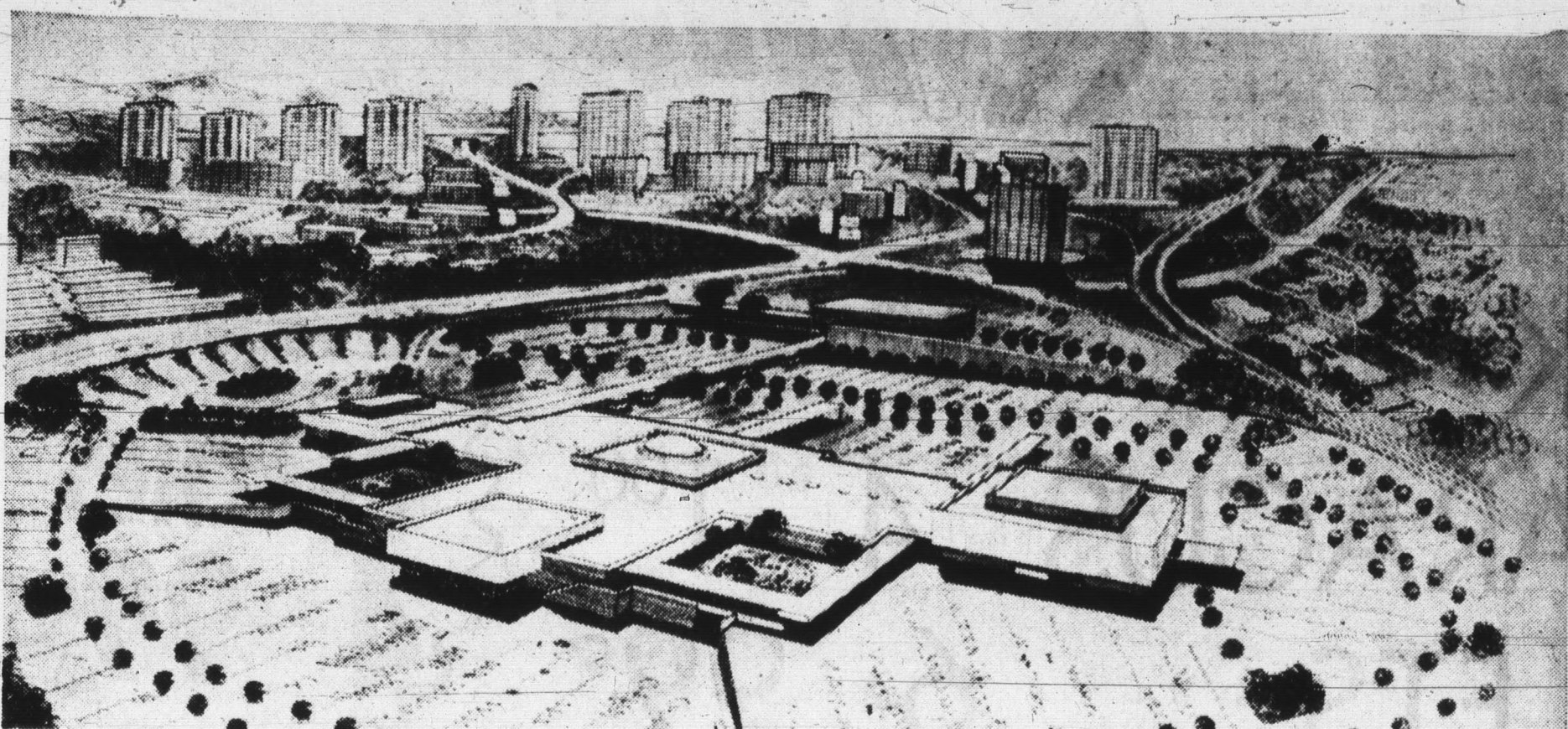


HYSTERICALLY searching for her "lost" child, Jomar Bergez is restrained by nurse Grace Rodgers and Pacifica fireman Jerry Randa during a simulated but highly real-

istic Civil Defense disaster exercise in Pacifica in May. Mrs. Bergez is a member of the Pacifica Players.

—The Cameramen Kept Pace With It All

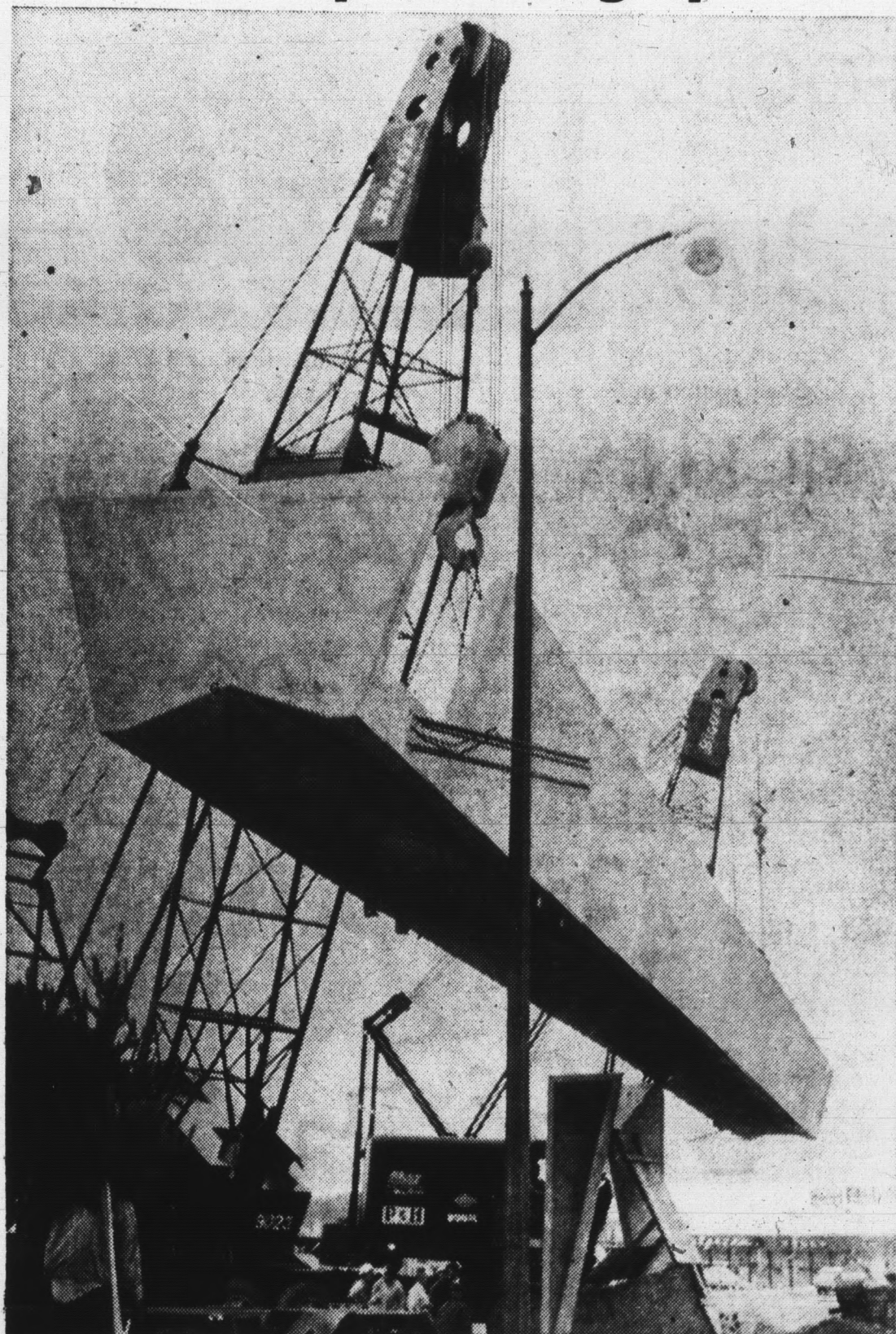
Mammoth Shopping Center Planned for DC



ONE OF THE most important developments of the year was the annexation of the huge former Christen Dairy ranch to Daly City. Planned for the area is this mammoth shopping center, depicted in an architect's drawing. The center will be built near the junction of the planned Junipero

Serra and Cabrillo Freeways. High rise apartments also proposed for the area are seen in background. The development will feature an air conditioned concourse. The center will be part of a planned community, called "Serramonte," which ultimately will house some 21,000 persons.

Overpass Going Up



SIDEWALK superintendents had a field day in late June when a 60-ton concrete pedestrian overpass was lifted into place across Lake Merced boulevard, north of Alemany boulevard in Daly City. The overpass is used now by students attending Fernando Rivera and Westlake Park schools.

They Were Abandoned



ALL ALONE in the world at the time were these two infant brothers who were found abandoned one night in late September in the lobby of a posh Daly City apartment build-

ing. Photo was taken later in County General hospital. A widespread search turned up their parents and the couple were charged with child abandonment.

A Cool Jaunt



ON A WARM day in September, 22-month-old Lorie Kolbmann of Daly City decided to take a stroll to cool off. Her lack of walking attire, however, caught the attention of Daly City Patrolman Ed Beecher who took the child back to her parents, Mr. and Mrs. John Kolbmann of 21 Park Plaza drive.

Petite Pooch



THIS PETITE Pomeranian, rakishly outfitted in a pirate's costume, won first place for being the best-dressed dog in a youngsters' dog show held in July in the Westlake Shopping center. The owner is Lynn Noll of 812 Heather road, Pacifica. The show was sponsored by the Westlake Merchants association.

He's Almost Flying!



JIM SMITH of the Terra Nova Tigers is airborne as he takes a rebound off the boards during basketball action early in the year in the North Peninsula league with cross-town rival Pacifica. Other identifiable play-

ers are Marty Coil (63) of Terra Nova and Steve Rentmeester (45) of Oceana. Terra Nova rallied in the second half to win, 35-30. League championship was taken by Westmoor.

A Tackle Coming Up



WESTMOOR halfback Paul McHale (24) evades the outstretched arms of Aragon's Dave Brandt (64) for a short gain in a practice game with the Deans before the

North Peninsula league season opened. Rod Wilson (43) of Aragon finally made the tackle. The Rams went on to win the league title.

The 'Senator' Speaks



JUDY READ of Jefferson High school raises her hand in the school's fifth annual model senate program, held in December in the Daly City War Memorial Community center.

At her right is Bob Dumont who portrayed minority leader Sen. Everett Dirksen. Judy took the role of minority whip Sen. Thomas Kuchel.

Westlake FOOD CENTER

85 WESTLAKE COURT
ON THE MALL

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CITY

We Reserve the Right
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Specials to Minors and
Commercial Establish-
ments.

STORE HOURS:

Mon., Tues., Thurs., Sat., 9 AM - 9 PM
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Sunday, 9:30 AM - 6:30 PM

ATTENTION FREEZER OWNERS!

Buy what you want, when you want it.

Leave the BONES and FAT to us. SAVE HERE
when you buy at these Low Prices. You can
freeze our meat as it comes packaged from
our counters. You can also see what you have
on hand.

SKYLINE PLAZA—WESTLAKE FOOD CENTER—SKYLINE PLAZA—WE



WE'VE STIRRED UP QUITE A SALE!

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WE FEATURE USDA CHOICE OR WOLFSEN FORMULA FED—WM. TAAFFE—ABNEC

ALTA
COFFEE
2 Lb. Tin 89¢

YUBAN INSTANT, Apothecary Jar 9 oz. 1.39
YUBAN INSTANT, Apothecary Jar 5 oz. 89¢
M'WELL HOUSE INSTANT...10 oz. 1.19

MILK All-Pure Evaporated
ASPARAGUS Success Tips
NIBLETS Whole Kernel Corn (Deal Pack)

4 Large Tins **49¢**

4 10 1/2-oz. Tins **1.00**

6 12-oz. Tins **99¢**

3 15 1/2-oz. Tins **1.00**

JUICE 37 APPLE 39¢ Qt. Jar

33¢ · HASH Little's CORNED BEEF

DAIRY VALUES
BUTTER Sylvester Cubes Lb. **69¢**
CHEESE Carnation Cottage Pt. **29¢**
JUICE Sunnyland Fresh Orange Qt. **49¢**
TOPPING Rich's Whip 10 Oz. **39¢**
SALADS Bob Ostrow's Asstd. 39¢ Size **29¢**

THREE DIAMOND SALE

TUNA Solid Light 7-oz. Tins **5 FOR \$1**
SHRIMP 4-oz. Tins **3 FOR \$1**
CRAB MEAT King 6 1/2-oz. Tin **89¢**

BEECH-NUT BABY FOODS
THE MOST BABIED FOODS IN THE WORLD
STRAINED JUNIOR
4 JARS **45¢** 3 JARS **49¢**

PRESTO-LOGS 4-Pak Carton **59¢**

SYRUP Pancake or Waffle Qt. **45¢**
RINSE Sta-Puf Qt. **39¢**
STARCH Sta-Flo 16-oz. tin **39¢**
STARCH Sta-Flo 1/2-gal. Jug **39¢**

COCKTAIL 3 303 Tins **49¢**

PICKLES Reg. 69¢ 40-oz. Jar **59¢**

BEER Brau Haus Lager 3 Non-Return Qts. **1.00** Case of 24 Cans **2.88**

Bertolli IMPORTED
OLIVE OIL
Full Quart **1.19**
Gallon **4.49**

JAN-U-WINE
Beef Chop Suey Double Pack **79¢**
Chop Suey Noodles No. 2 1/2 Tin **25¢**
Soy Sauce 5-oz. Bottle **19¢**

ROMA EGG NOODLES 12-oz. Pkg. **29¢**

MAZOLA CORN OIL Quart Bottle **59¢**

SCHILLING'S PURE VANILLA 2-oz. Bottle **43¢**

Mr. King POWDERED DETERGENT Giant 83¢ Pkg. **39¢**

APPLESAUCE Redwood Empire Reg. 35¢ 24-oz. Jar **29¢**

Westlake
FOOD CENTER

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Headquarters
PIZZA-BARBECUE HOURS:
DAILY 9 A.M. TO 7 P.M.
SUNDAY 9:30 A.M. TO 6:30 P.M.
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ALL PIZZA-BARBECUE SPECIALS ON SALE AT WESTLAKE FOOD CENTER ONLY

NORBEST BELTSVILLE PIPING HOT B-B-Q

TURKEYS

WED.
THRU
SUNDAY
ONLY

2.99
Drawn Wt. 5 to 5 1/2 Lbs.
NET WT. 3 LBS.

SPARERIBS 1 3/4 Lb. **1.39**
WESTLAKE'S ASSORTED LUNCH MEAT 69¢ lb.
ITALIAN SAUSAGE Mild Hot Sweet 89¢ lb.
PIPING HOT B-B-Q'D CHICKEN Net Wt. 1 Lb. **1.39**

HAM Boneless Cooked Fancy Sliced **99¢ lb.**
BACON Unox Canadian Sliced **99¢ lb.**
SAUSAGE Pure Pork Link **79¢ lb.**
CHEESE Teleme Provoloni Mozzarella (By the Piece) **79¢ lb.**

ALL PIZZA-BARBECUE SPECIALS ON SALE AT WESTLAKE FOOD CENTER ONLY

Westlake
FOOD CENTER

DAILY TILL 10 P.M.
SUNDAY 9 to 9 PL 5-8510

LIQUORS

JIM BEAM Kentucky Straight
BOURBON WHISKEY 4 89¢ 5th
PARK & TILFORD Blended 100%
SCOTCH WHISKY 4 99¢ 5th
WHISKEY Walker's Bourbon De Luxe 5th **5.65**

GROCERY SPECIALS EFFECTIVE WEDNESDAY, JANUARY 1, THRU SUNDAY, JANUARY 5

PLAZA WESTLAKE FOOD CENTER—SKYLINE PLAZA

SAVINGS

HAPPY NEW YEAR TO YOU ALL!!!

OFFER—ARMOUR'S STAR—WITH OUR SPECIAL TRIM AND SERVICE

WE CONTINUE TO OFFER YOU

UP TO

40%

DISCOUNTS

WE DEFY COMPARISON

On
Westlake
Skyline
Quality
Meats

SKYLINE PLAZA MARKET

250 SKYLINE PLAZA
at WESTMOOR

DALY
CITY

STORE HOURS

Week Days—Mon. Thru Sat.
9 A.M. to 9 P.M.
Sundays, 9 A.M. to 6 P.M.

We reserve the right
to refuse advertised
specials to minors and
commercial establish-
ments.

Fresh Eastern
FAMILY PAK
Pork Chops
Reg. 89c
Value **69c** Lb.

STEAKS AGED FOR FLAVOR
AND TENDERNESS

CHUCK STEAKS **49c**

SIRLOIN, SWISS, RIB,
BOTTOM ROUND **79c** Lb.

PORTERHOUSE
TOP ROUND
T-BONE **89c** Lb.

UP TO 40% DISCOUNT

SIRLOIN TIP or
FANCY CLUB STEAK **1.19**

FANCY MARKET
FILLET STEAKS **1.49**

Tyson
CORNISH
Game Hens
Giant
24-oz.
89c size **69c**

ROASTS

GENUINE
SIRLOIN TIP
VEN ROAST
MP, BOTTOM ROUND,
R CROSS RIB ROASTS
27% DISCOUNT.

79c Lb.

HAMS Morrell's Canned
Southern Star 9 Lb. Tin **5.79**

CHICKEN Banquet Frozen Fried
Reg. 1.29 1-lb., 9-oz. pkg. of
"NINE PIECES"
A 22% DISCOUNT **99c** Ea.

BEEF 3 LBS **99c**

CHUCK 59c Lb.

ROUND 79c Lb.

MEAT LOAF BEEF, VEAL, PORK **49c** Lb.

BACON ARMOUR'S CAMPFIRE
1-lb. Cello Pkg. **45c**

FRANKS 12-oz. Cello Pkg. **35c** Ea.

MORRELL'S CANNED
PICNICS
5 Lb. Tin **2.99**

ARMOUR'S STAR
READY-TO-EAT
B-B-Q RIBS
Cooked in Tangy,
Tasty Sauce—Giant
2 1/2-lb. Tin, Reg. 2.69
A 26% DISCOUNT **1.99** Ea.

ARMOUR'S STAR
PURE PORK
SAUSAGE
39c
1-lb. Rolls **29c** EA.

ALLAN'S
FIRST QUALITY
CHUBS
Salami,
Bologna,
Branschwieger
1-lb. 59c Pkg. **49c**

GALILEO
LUNCHEON
MEATS
33c to 39c
5-oz. Pkgs. **99c**

Carnation
BRENTWOOD
ICE CREAM
1 1/2 GAL **59c**
ALL FLAVORS

RED'S FROZEN
MEXICAN
FOODS*
6 Beef Tacos
14-oz. Pkg. **55c**
Beef Tamales
1-lb., 4-oz. **59c**
Beef Tamales
1.00 Bag **89c**

SARA LEE FROZEN
PINEAPPLE CREAM
CHEESE CAKE
Pound Cake
or Brownies **59c**
Reg. 89c Pkgs.

SWANSON
FRUIT
PIES
4 33c
10-oz. Pkgs. **99c**

RIVER VALLEY
GRAPE
JUICE
5 6-oz. 23c
Tins **89c**

Whole Sun
FROZEN ORANGE
JUICE
2 6-Oz. Tins **49c**

FRUIT PIES JOHNSTON'S FROZEN
69c, 9-Inch Size—All Flavors
Including PUMPKIN and MINCE **49c** Ea.

ECLAIRS
BRIDGFORD FROZEN
WHITE or WHEAT
BREAD
3 Reg. 49c
1-lb. Loaves **39c**
Cinnamon Raisin **49c**

FLORENCE FROZEN
RAVIOLI
3 Reg. 49c 12-oz. Pkgs. **1.00**
GRAVY 3 25c Tubs **59c**

Rich's
Frozen
Reg. 59c
Pkg. of **4 For 39c**

NEW
FROM THE **GREEN GIANT**
VEGETABLES
FROZEN IN
BUTTER SAUCE

PEAS,
NIBLETS,
GREEN
BEANS and
MEXICORN **4 35c Pkgs. 1.00**

BRUSSELS
SPROUTS,
BROCCOLI
SPEARS,
LIMA BEANS and
ITALIAN BEANS **3 45c Pkgs. 1.00**

POTATOES CAL-IDA
Frozen French Fries
or Crinkle Cuts
Reg. 19c, 9-oz. Pkg. **2.19c** FOR

Westlake
FOOD CENTER GARDEN
FRESH **PRODUCE** SKYLINE
PLAZA MARKET

AVOCADOS
Fuerte
Large Size **4 FOR 49c**

POTATOES U.S. No. 1
Oregon
Russets **10 lb. Bag 39c**

APPLES Double Red Delicious
4 lb. Bag **39c**

CUCUMBERS Large, Green,
Crisp **2.19c**

SPINACH Extra-fresh, Crisp,
Large Bunches **2.25c**

LETTUCE Red Leaf
Fresh! **2.19c**

PRODUCE, MEAT AND BARBECUE SPECIALS EFFECTIVE WEDNESDAY, JANUARY 1 THRU SATURDAY, JANUARY 4

at the POST

By LE PACINI

FOR THOSE of you who are wondering how the NFL could have ever rejected some of the athletes now compiling fabulous offensive statistics in the high-scoring, rival American Football league, forget it.

If you have an ancient enough memory, you'll remember that the old All-America conference was also a wide open league, scoring-wise, as they say on Madison avenue. Only a few of the really great ones, such as Frankie Albert, Joe Perry, Otto Graham, Marion Motley and Y. A. Tittle, were able later to step into the NFL and not suffer statistically.

High scoring is always the mark of an unsophisticated (not socially, heaven forbid, but professionally) new league, and that goes for nearly any sport you can name.

Offense is always initially ahead of the defense and for a very simple reason. Those guys formed behind the line of scrimmage know where they're going. But the defense doesn't — not until that ball is snapped and the offense has gotten that all-important first jump.

Offense depends on the proper physical, regimented execution of plays preconceived on paper. Fed enough figures, computers, mechanically executing preconceived plans, can beat you at chess every time.

There's no way to diagram defensive plays, just as a fighter can't plan on how exactly to block a punch until after it's thrown.

Because defensive play is (within a flexible framework of 4-4-3's and 4-3-2-2's) largely ad libbed, therefore, it depends not on blind obedience, but on instinct. And instinct depends, for the most part, on experience.

There have been relatively many sensational rookie running backs, for instance, but very few — no matter what the talent potential — sensational rookie or even second year linebackers or secondary men.

It takes time to learn the tricks of a clever Johnny Unitas, knowing, in a split second, whether to rush or drop back for pass coverage. Or diagnosing the fakes of a Bob Mitchell or Del Shofner — just as it takes time to adjust to Oscar Robertson's ballhandling or Bill Russell's style of flying — or knowing to play Hank Aaron straight away, or never throwing Cepeda a curve out over the plate.

Defense isn't glamorous, but it can sure get a man to thinkin'.

★ ★ ★

PERHAPS the most thankless, unglamorous, overlooked and abused position on a football team is of-center.

When we were kids, center is where we used to stick the fat kid on the block who owned the football. You remember him. He also owned the baseball and played right field.

Even rabid fans, however, seldom realize the true importance of a good center. We were reminded of it this past season during a prep football game.

The center for the losing team had his troubles handling the apparently simple task of smacking the ball into the quarterback's hands from his leaning position. As a result, there were fumbles, poor hand-offs, messed-up assignments because of errant timing — all due to sloppy centering.

It was a mess. Even the punting was hampered because the center couldn't get the ball back to the punter properly.

Unfortunately, we had the feeling that this poor center was being used as a scapegoat for the loss. And indeed his poor centering may have gone greatly toward contributing to the loss.

But centering is not nearly as easy as it looks. Center is a difficult position, not so much mechanically but psychologically.

You can probably drag Pop out on the empty lot right now and encourage him to send a reasonably revolving, passably accurate football back to you through his legs.

But put Dad out on the field looking into both eyes of a 200-pound lineman ready to take advantage of the fact that the center has only one arm left with which to protect himself, and we can pretty safely assure you that this would greatly hamper Dad's efficiency.

Chances are, in fact, that he wouldn't take his hands off the ball until somebody whistled in a replacement for him.

There is also the factor that all action starts with the center. The ball isn't put into play until he lets go. He starts it all and the knowledge of this can work on a green kid.

So there is the paradox in which the most obscure person in a situation — much like the baseball catcher — is the one around whom all of the action revolves.

A center, therefore, can do a perfect job without ever receiving recognition. But one goof — perhaps a snapback over a punter's head — and he can be a goat all of his life.

To think that that fat kid on the block was a hero all the time and we never knew it.

★ ★ ★

WE READ that Salty Parker has been hired by the Los Angeles Angels to, quoting LA manager Bill Rigney, "Straighten out our baserunning problems."

Excuse our snicker, but Parker, you may remember, is an ex-Giant third base coach and he certainly did nothing to aid Giant baserunners during his tenure in San Francisco.

We must admit, though, that Parker probably had as little to do with the Giants' unique forms of baserunning then as Whitey Lockman had last year.

But still, we would think that Rigney would be looking for a man with better credentials than one who was third base coach for one of the worst baserunning teams in baseball.

Parker's acquisition is tantamount to a weak hitting team hiring the Houston batting coach.

On the other hand, maybe Rigney knows something we don't. We admit it's improbable, but it could have been that Giant baserunners would have been even worse had not Parker been around when he was

Eagles, Cats, Bears Win

The windup of the Daly City Sixth grade: PAL Eagles; Recreation department's touch seventh grade — BYA Bender football leagues produced these Roofing Cats and eight grade, champions: PAL Bears.

Loss of 2 Key Men Hurts Colts

Dark Horse May Be Role For Camino

By RON BATES

IF THE El Camino Colts can get by without 20 more points and 15 more rebounds per game, they have a good chance of taking the title in the North Peninsula basketball league this year.

The 20 points are those that would have been almost a sure thing every game this season from the Colts' top scorer last year, Hal Westmoreland, and the 15 rebounds would have been those hauled in by Rod Aguilar, the Colts' high-jumping and husky center.

But Westmoreland and Aguilar left El Camino for the Air Force and Coach Gary Kenny, who had visions of a title this year, must content himself with the role of dark horse.

Westmoreland was a unanimous choice last year for all-league guard and Aguilar received an honorable mention.

Kenny can take comfort, however, with his three return-



COLT COACH Gary Kenny gives some pointers on grip to returning veteran Walt Harris. The playmaking guard has been one of El Camino's most consistent scorers in the practice games so far, hitting almost 50 per cent of his shots. (Post-Times Photo)

ing starters and three all-league players up from the lightweights. The varsity veterans are Walt Harris, Randy Willis and Skip Nelson and the former lightweights are Breck MacLaren, Bill Morrison and Mike Cullen.

Harris, the Colts' playmaking guard, was touted last year as an all-league prospect by pre-season forecasters and coaches but an injured ankle early in the season hampered his effectiveness.

The Colt guard appears to be back on the track this season and has been the team's most consistent scorer in practice games, averaging almost 50 per cent of his shots, according to Kenny.

Harris and Willis have been holding the team together in a tough practice slate, which has included Mission, Balboa, San Lorenzo, Burlingame and Menlo-Atherton.

The guard duo has sparked the Colt defense also, said Kenny. "Both of them" are tough defensive players.

MOVING INTO Aguilar's spot at center is MacLaren, a 6-3 junior. MacLaren hit seven

NORTH COUNTY

SPORT SCENE

on ten tries in the Mission game, but hasn't been able to come up to his potential since then.

Kenny believes Cullen also has the potential to become heavy scorer, but he has yet to find his shooting eye in a game.

Cullen has earned a starting role but he's being pushed for his position by Morrison and Mike Ebert, a junior up from the lightweights.

Also slated to see action in the front lines are seniors Bob Adams and Roy Evans and sophomore Mickey Ackley.

The Colts are small, Kenny said, with MacLaren the tallest at 6-3.

The smallness of the team may be its biggest handicap. They lack board control, Kenny hopes to make up for it with speed and "a desire to win."

"When we get the ball," he said, "we run with it."

THE SOUTH SAN FRANCISCO team will probably be in better condition to run than it was at any time last year. El Camino has opened its new gym and the Colts, for the first time, have enough room to hold full-fledged practices.

Last year, both the varsity and lightweights were crowded into an undersized gym at South San Francisco High school.

Kenny also believes that a new agreement between the two schools and the recreation department to operate the gyms after school and on weekends will help basketball improve in South San Francisco.

The El Camino mentor said he hasn't been able to see the other league teams in action.

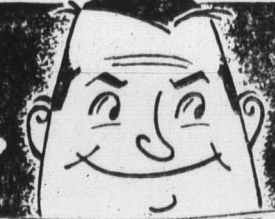
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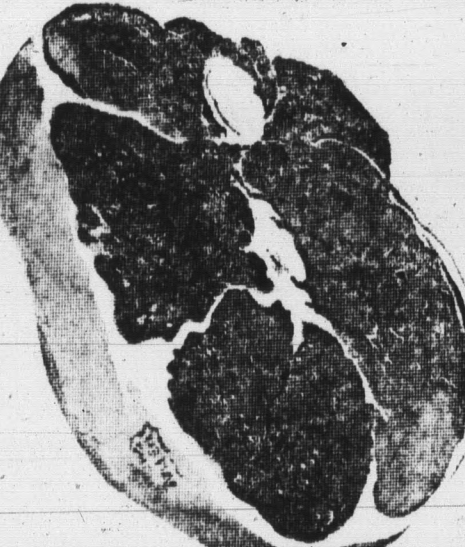
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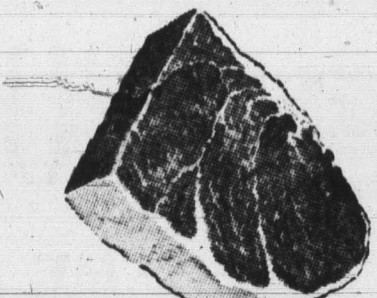


STEAK SALE

PORTERHOUSE TOP ROUND TOP SIRLOIN



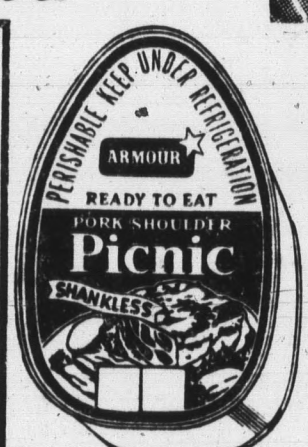
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CHUCK ROAST	.59	.45	24%
X-RIB OVEN ROAST	.95	.75	25%
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BOWLING

WESTLAKE BOWL
By JIM GREALISH

SEA BOWL
By TRISH ARMSTRONG



Sea Bowl

THE RESURFACING of the lanes has been completed and they really look great. The Sea Breeze and the Merchants 620 will christen the lanes tonight for league bowling. Due to the moving of equipment during the resurfacing, my desk fell 'heir to bowling shoes, the bowling ball displays, catalogs, telescopes, etc. What a maze.

How are the New Year resolutions coming? Have a very Happy and Prosperous New Year everyone.

League scores: Thursday Ladies Scratch: The Dale Fox-Linda-Mar Dress shop is in the top spot for both high team game and high team series with a 620-1783. Carol Allen started out her league bowling with a turkey, then came back for the high series of 546.

Ellen Feight had the very large game of 201. The 2-4-7-9-10 split was picked up by Joan France. On the Kings and Queens league, Don Ellefson led the high game and series with a 224-626. Wilma Joice also made the honor of having the high when she shot a nice 220.

Wilma and Carol Dahl tied for series with a 520. Sea Bowl Classic: Secretary Bob Wilson had the most wonderful Christmas gift this year, his wife Jo had a baby girl. They have named her Julie. Gabby Mattson really bowled a beautiful game and series, which made him top cat of the league with a tumbling 241-643. This was the biggest series of the week in all of the leagues. Speech Gabby!

Friday Mariners: Dot Tigerman bowling on the Aetna Roofing team, bowled the big series of 193-496. Lee Baughn had the high game of the day with a 205. Lag Laganieri, bowling on the Sea Breeze league, had both the high game and series with a 205-514. Belles and Beaus: Dick Janson had the high game of 213. Joe Klobucar, 198-596.

Westlake Bowl

STEVE CHARON and Bill Evans split top honors in the Blue Monday Scratch league as Steve rolled a 219-603 and Bill a 222 game and 600 series.

In the 815 Scratch league, Howard Dodd set the pace with a 203 game and 594 series.

Larry Luent was the kpin in the Winter Fives as he posted a 213 game and 559 series.

In the Lake Merced Handicap league, Ciro Giammona led the field with a big 220-608 evening.

Odessa Zumwalt and Bob Miller teamed to lead the Twilight Mixed Fives as Odessa bowled 178-503 and Bob 226-587.

Two pins kept Bill Greer from hitting the six hundred mark as he posted a 218 game and 598 series.

In the Broadmoor Mixed Fives league Liz Sonano with 219-507 and Pat Herrea led the pin parade.

Bill Sargent celebrated the Christmas season in fine fashion as he rolled games of 189-221-178 in the TGIF Mixed Fives for a 588 high series.

Bob Bresnahan, the first man to roll a 300 game in Westlake's history, made a return to form as he topped the Veterans league with a 590 series on games of 193-190-207.

CARL COHN showed progress in each game as he rolled 163-191-200 for a 554 series to lead the Dusters Handicap.

Nino Aliventi was the Marche club bowler of the week as he shot a 204 game and 525 series.

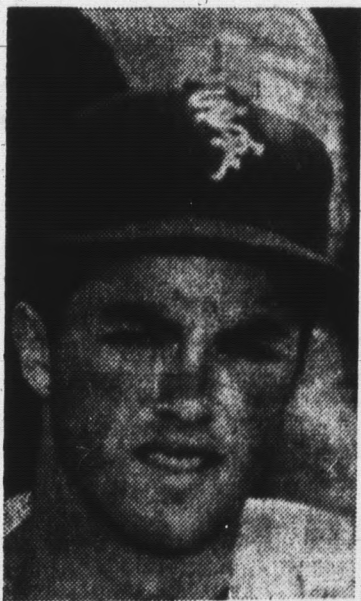
Starting this week, daytime lady bowlers will have an opportunity to win free egg noodles. Through the courtesy of Vince Ferrigno of Fischer's Egg Noodles, six cases of noodles will be awarded each week to individual and team winners.

In the Golden Gate Handicap, Angie Gradisher took top honors for the week with 207-573.

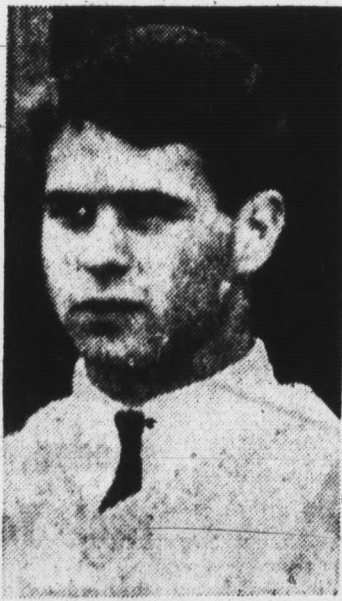
Bernie Barland led his Canco fellow workers as he rolled a 209 and 577 series.

B'nai B'rith bowler of the week was Mel Steinberg as he posted a 212 game and 556 series.

The Top Names In '63 Sports



NEIL McNEVIN



BRUCE HIX



JOHN KELLY



JAMES FAIR

The top sports personalities in the North county during 1963 included these four athletes: Neil McNevin of the South San Francisco Warriors, named most valuable player in the North Peninsula league baseball season; Bruce Hix, named most valuable player in the league's football season; John Kelly, chosen most valuable player in the league's 1962-63 basketball season and James Fair, who won the California Junior Golf crown for 1963.

Records Fall in Cage Classic

'63 Track Highlight



TRACK action during 1963 in the North county was culminated in May by the North Peninsula league track finals. Terra Nova won the varsity title. Here, El Camino's Ron Johnson grimaces as he lands at the end of a 16-8 running broad jump. The finals were held at Westmoor.

Torrid Play Marks Start Of Tourney

Torrid action and new tournament records marked opening play last week in the first rounds of the second annual Yuletide Basketball classic, being sponsored by the Daly City Recreation department in the War Memorial Community center.

Action resumed Monday in the second round of play.

The semifinal rounds in both the championship and consolation brackets will be played tomorrow.

And Friday, the consolation final game will be played at 7:15 p.m. and the championship contest at 8:30. Sixteen teams are participating in the 22-game tournament.

In championship round play to date, the Badgers and Huck Doon Pods have advanced to the semifinals by winning their second round games by identical 35-33 scores.

The Bayshore-based Badgers survived an early manpower shortage to nip the Brisbane Winos behind Ray Caperman's and Rich Andersen's 10-point scoring.

The Brisbane club was paced by Paul Richards' 14 points. In earlier round action, Richards set a new tournament single game scoring record of 38 points as he led his team to an easy

70-32 victory over an undermanned Laket five.

The Badgers earned their place in the second round by virtue of an earlier 33-32 squeaker over the Warriors. Caperman and Seiko Faupo paced this close victory.

The Huck Doon Pods rallied in the last quarter to grab their semifinal berth as Jim Orlich sparked the winners' attack with 14 points.

John Quezada's 17 points and Mike Shea's rebounding had given the O.L.P.H. Gaels an early lead.

Orlich's playmaking and scor- Bob Ryan's rebounding aided the victory.

In first round play, the Huck Doons defeated the Clodhoppers, 34-23, in a sloppily played game.

OLPH survived a cold night on the free throw line to down the Beach Bums 27-16, to spot. The Gaels hit on only nine of 25 free throws but Quezada's 10 points and all-around playmaking kept them in the game.

Last Monday's tilts decided the remaining semifinal berths. Squaring off in one game were the Lucky Internationals 11 and the Chargers. The Kleppers and Dons battled in the second game.

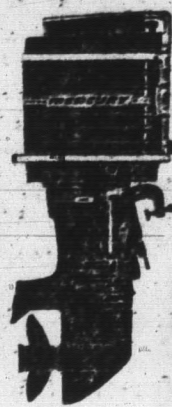
The Internationals won their first game by squeaking by the Drifters, 19-18. Getting 10 points each from Fred Sprinz, Roger

Foss and Bob Ottoson made the Chargers' 34-19 victory over the comical Red Hot Choleys II easy.

A well-balanced scoring and rebounding attack was the key to the Dons' 43-22 romp over

the Chompers. Willie Redmond, Claude Munday and Larry Monti scored 12, 10 and nine points each and Redmond and Munday dominated the board to pace the victory.

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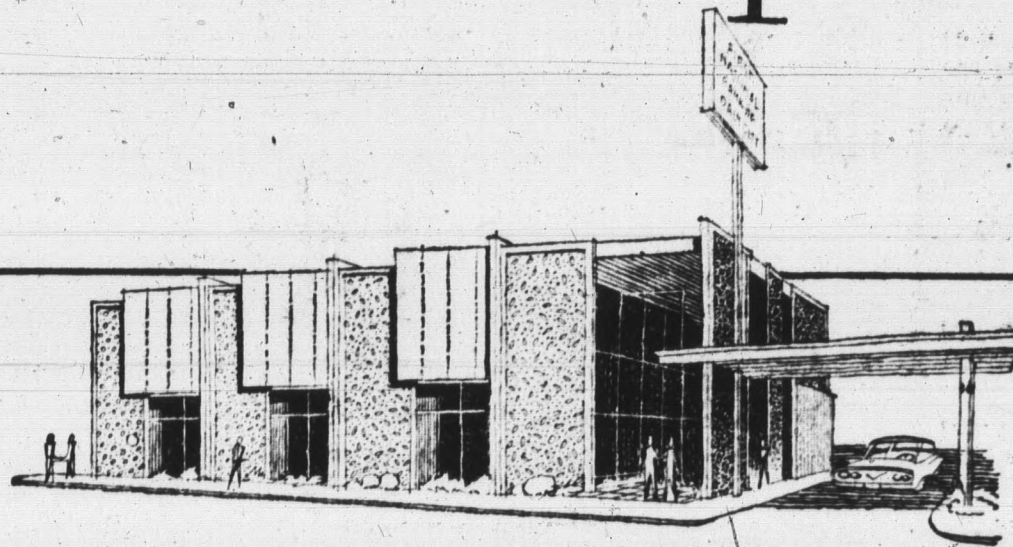
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Sugar 'n' Spice

By Nell Norton

WELL GIRLS, we made it. We may have finished in a full gallop but we did finish. The tree was beautiful and the presents were appreciated. The table was set in a festive manner and the food arrived on the table at the right time and everyone thought it was delicious. Aren't we proud of us?

Now we can settle down and do nothing for a full hour. You thought I was going to say a full week didn't you? Who would believe me? Not you—with the post-Christmas cleaning to do and the plastic toys to reglue. In addition, all that ironing that you have been pushing back in the linen closet is finally beginning to force the door open, isn't it?

Since this is New Year's Day, you are probably having the last family gathering for a while. Or are you lucky and going out for dinner today? Either way, I think we all are tired of cooking and thinking about rich, festive foods. Ham, turkey, pies and cookies all leave us rather cold at this time, don't they? So this week we'll start off with the old standby tuna and combine it with another favorite—baked potato.

TUNA-STUFFED BAKED POTATOES

- 2 cans tuna (6½ or 7 ounces each)
- 6 medium baking potatoes
- 1 tablespoon butter or margarine
- 1½ teaspoons salt
- Dash pepper
- 1½ tablespoons grated onion
- ¼ chopped parsley
- ¾ to 1 cup hot milk
- ¾ cup grated cheese

Drain tuna. Flake. Bake potatoes in a hot oven, 425 degrees, for 45 to 60 minutes or until soft. Cut a slice off the top of each potato; scoop out insides. Mash potatoes. Add butter, seasonings and hot milk; blend well. Mix in tuna. Stuff shells with tuna-potato mixture. Sprinkle cheese over the top of each potato. Bake in a hot oven, 400-degrees, for 25 to 30 minutes. Serves six.

SAUSAGE AND baked potatoes combine to produce a very nice entree and like the one above, they are easy to make and inexpensive.

SAUSAGE POTATO BOATS

- ½ lb. link sausage
- 4 medium baking potatoes
- Sausage drippings
- Onion
- Milk

Fry sausage slowly for 12 minutes, pouring off fat as it accumulates. Bake potatoes 45 minutes to an hour, or until soft; then cut off tops remove inside, mash and season with sausage drippings and grated onion, using about one tablespoon fat and one teaspoon onion for each. Add heated milk and beat until fluffy. Season to taste.

Fill potato shells with mashed potatoes. Place two link sausages on top. With pastry tube or fork, flute potatoes around edges of potato skins. Place under broiler to brown. Serves four.

(Note: For my family, I cooked an extra half pound of sausage and served it with the potato boats.)

In ending this column and the old year, I want to thank you all for the many letters and recipes you've shared with me and to start the new year by extending to each and every one of you a wish that your year may be blessed with happiness and sugar 'n' spice.

YWCA to Explain Classes, Program

The YWCA of San Mateo county will present a program depicting its activities, clubs and classes at an open house in Westmoor High school, starting at 2 p.m. Saturday, January 18.

Mrs. Emanuel Rapoport, a member of the Y's board of directors and chairman of the organization's membership development committee, will speak on membership in the Y.

In addition to her work with the Y, she is active in many community programs and has taught a current events course over KQED, the Bay Area's educational television program.

The YWCA will begin its 1964 schedule of programs January 27.

Information on classes and enrollment may be obtained by calling the Y office at PL 6-7370.



MRS. EMANUEL RAPAPORT Plans Talk

Pennario to Appear With S.F. Symphony

Pianist Leonard Pennario will appear with the San Francisco Symphony orchestra under Josef Krips, conductor and musical director, in concerts at 8:30 p.m. next Wednesday and Friday, January 10, and at 2 p.m. Thursday, January 9, at the Opera House.

The American-born and American-trained soloist will perform Schumann's "Concerto for Piano and Orchestra in A Minor."

Krips and the orchestra also will perform the "Fantasia on a Theme by Tallis," by Ralph Vaughn Williams and "Symphony No. 1," by Sir William Turner Walton.

Pennario, who this year celebrates the twenty-fifth anniversary of his professional debut, was born in Buffalo and now lives in Los Angeles.

He studied piano in both cities, making his concert debut at 12 with the Dallas symphony.

In addition to his extensive concert work, he is considered one of the most popular classical pianists recording today.

B'nai B'rith Unit to Meet

The San Francisco Council of B'nai B'rith Women will meet at 7:45 p.m. tomorrow at the home of Mrs. Abe Kay at 546 30th avenue, San Francisco. A nominating committee will be appointed.

TO COAT PAN

When a recipe directs you to coat a cake pan with flour, do this: grease the bottom of the pan; sprinkle a little flour over the greased surface; now shake the pan from side to side so the flour will be evenly distributed.



ENGAGED in a "practice run" for their annual spring fashion show and luncheon are these members of the Holy Angels Women's guild. From left are Mrs. Howard Luzzi, chairman of the show and Mrs. Raymond Lombardi, Mrs.

Raymond Leahy and Mrs. Cornelius Dempsey. The show will be held February 8 at the Fairmont hotel in San Francisco. (Photo by Ray Savage)

N. County Scouting Activities

Cub Pack 347

Cub Pack 347 of Our Lady of Mercy church held an awards program at its final meeting of 1963. Cubs receiving awards included:

DEN 1 — Terrell Terlicher, gold and silver arrow on wolf badge.
DEN 2 — Kevin Carroll, one-year pin and gold arrow. Rich Figueroa, one-year pin and silver arrow. Mickey Meoed, bear badge, gold arrow, one-year pin and assistant dinner.
One-year pins: Jerry Bonomi, Craig Constantine, Steven Gilligan and Billy Shanahan.
DEN 4 — Dennis Carrade, two-year pin and denner.
Lenny Salvemini, lion badge, gold arrow on lion and 2-year pin.

Jim Foppiano, bear badge, gold and two silver arrows and assistant denner. Tom hort, 2-year pin.

DEN 5 — Robert McElroy, denner. Jim Willin, denner.

DEN 7 — Rudy Vasconcelos, denner. Peter Page, assistant denner.

DEN 8 — One-year pins: Joe Caldarola, icky Wrockloff, Rory Poblit, Ricky Russell and Tom Feeley.

DEN 9 — Bobby Bastida, denner. Mark O'Neill, assistant denner.

DEN 10 — Gregory Barca, denner. Steve Boisson, assistant denner.

DEN 11 — George Brown, denner. Paul Havorka, assistant denner.

Cub Pack 360

Cub Pack 360 of Daly City delivered several boxes of books last month to the Aid to Retarded Children Agency in San Francisco. Boxes of books also were donated to disabled veterans' organizations.

The books were collected during a drive. The Pack held its annual Christmas party at Thomas Edison school.

Pack Leader Bob Washford and Pack Secretary Jack Harford received desk pen sets from the Pack and committee members.

The Pack is planning a visit to a wax museum at Fisherman's Wharf.

Girl Scout 716

Members of Girl Scout troop 716 spent a weekend camping at Camp Henry E. Botham. Mothers accompanying the scouts were Mrs. Gwen Ayers, leader; Mrs. Ruth Stoklosa, co-leader; Mrs. B. G. Reisig and Mrs. Ruth Papelbaum.

The girls are working for a badge in toymaking. They designed and sewed doll clothes, that were presented to patients at Children's hospital in San Francisco.

Cub Pack 248

Cub Pack 248 has welcomed these new members: Robert Derham, Steven Pollett, John Mason, Jack Wilson, Richard Martinez and Stephen Rice. These awards have been made:

Bear badges — Alan Bauer, George Rally, Matt Bear. Gold arrows — Bauer, Michael Mountanos, Rally, Bear, Bill Block, Martin Blackfield, Bob Wagner, Jeff Wohl, Jeff Borghello and Pat Rice.

Silver arrows — Bauer, Mountanos, Rally, Steven Santos, Jeff Levin, Bear, Steven Block, Bruce Belotz, Bob Wagner, Wohl and Jeff Borghello.

A one-year pin — Steven Block, 2-year pins — Bauer, Harold Minkin, Mark Mayhew and Blackfield.

Three-year pins were awarded to Steven Wohl and Richard Goldstein. Assistant denner stripes and honorable mention — Bauer, cott Dunbar, Louis Frucht, Roland Candee, and Mark Forum.

Lion badges — Minkin, Harold Kaplan, Belotz, Bobby tock and Bob Wagner.

Denner stripes and honorable mention — Rally, Ron Noero, Robbie Goldstein, Lee Dahlberg and Greg Meister.

Recruiter patches — Steven Block, Bill Block, Bruce Faulkner and Lee Dahlberg.

ADD RIND

Add the grated rind of an orange to a pastry recipe for a nine-inch double-crust pie.

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DALY CITY — PACIFICA — COLMA — SOUTH SAN FRANCISCO

Mardi Gras Style Show Is Planned

The Westlake Catholic Women will present their tenth annual fashion show and luncheon Saturday, February 1, in the grand ballroom of the Fairmont hotel in San Francisco.

The show will have a Mardi Gras theme.

Chairman of the program is Mrs. Frank Ghiselli. She will be assisted by Mrs. Rodney Hamblin. Committee chairmen are: Reservations, Mrs. Thomas Parliette and Mrs. Richard Dwyer; investments, Mrs. George Drakulich and Mrs. Harold Major; decorations, Mrs. Charles Boerio and Mrs. Wm. Kennedy.

Hostesses, Mrs. Howard Poblit and Mrs. Donald Monaghan; models, Mrs. William Feeney and Mrs. Byron Davenport; door prizes, Mrs.



MRS. FRANK GHISELLI Show Chairman

Vincent Baldocchi and Mrs. Robert Markey.

Programs: Mrs. James McHugh and Mrs. Eugene Bertorelli; secretary, Mrs. Eugene Luttringer, and publicity, Mrs. Jack B. Rose.

The models will present spring fashions from H. Liebes.

Ben Franklin Students Aid Skopje Victims

Cub Pack 360

The new cubs are Randy Orloff, Michael Adams, Gavin Long, Tom Brady, Timothy Egan, David Adams, Steven Goldman, Patrick Mattos, John Truch, Howard Davis and Mike Tomblin.

Bob Washford presided over the initiation as the great white father of cub scouts, Akela.

Receiving achievement awards were: Gary Church, lion badge and gold arrow; Mark Steinberg, lion badge, gold and silver arrows; Tom Price, bear badge; Mitchell Chernock, bear badge, gold and silver arrows; Mike Salinger, bear badge and denner stripe; Mike Dab, wolf badge and assistant denner; Danny Orloff, wolf badge and gold arrow; Bob Jenkins, gold and silver arrows; Leland Bohall, Bruce Burman, Eric Gibbons, silver arrows; Mitchell Chernock, Howard Elfont, Bob Jenkins, John Lippi, Dave Newby and Tim Tomasello, one-year pins.

Students at Benjamin Franklin School

Students at Benjamin Franklin school in Daly City recently participated in the Red Cross PAVE operation (program to aid victims of earthquake) by contributing clothing and other items for the relief of displaced children in Skopje, Yugoslavia.

Students made up 23 kits from materials they contributed. The kits were turned over to the Red Cross for distribution to the displaced children.

Skopje was leveled by an earthquake July 26. The city is being rebuilt by 100,000 adults. The displaced children have been placed during this period in institutions throughout Yugoslavia.

EXOTIC GARNISH

Add finely diced cucumber, celery and pimiento to cultured sour cream; season with vinegar (or lemon juice) and a suspicion of sugar and serve over hearts of lettuce.

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BLOOM'S FINE SHOES

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Louanne's Datebook

By Louanne Heath

THIS TIME OF year, with one holiday following hard on the heels of another, finds most everyone in a dizzy whirl of activities. But, despite the hectic days sandwiched between the first of December and the first of January, a large segment of the population still manages to have sufficient zip and zest to celebrate the arrival of a new year with an enthusiastic fling.

One of the area's largest and most delightful New Year celebrations was staged in the Parish Hall of Our Lady of Mercy Catholic church last evening. The party, a sell-out for several days, featured an elegant buffet, prepared under the direction of Mrs. Rodney Page, and dancing until the wee hours of the new year.

This is the second year that the parish has held the New Year's party and a growing enthusiasm for the idea has been evidenced by the quick sale of the tickets. Al Della-Santa was chairman of the event.

In other news from that parish, the Westlake Catholic Women continue to prepare for their annual spring fashion show. Entitled "Madri Gras," it will be held in the grand ballroom of the Fairmont hotel February 1.

Mrs. Frank Ghiselli is general chairman and Mrs. Rodney Hamblen is assistant chairman. Mrs. Thomas Perlite and Mrs. Richard Dwyer are in charge of the reservations and will be stationed in the Parish Hall from 10 a.m. until noon January 18 to accommodate those wishing to reserve tickets. Information concerning ticket sales may be obtained by phoning Mrs. Perlite at WY 2-2501 or Mrs. Dwyer at PL 5-2032.

BEVERLY LORENZ, seventh grade instructor at Cabrillo school in Pacifica, was the very surprised guest of honor at a party given for her by her students.

Miss Lorenz was feted just prior to the closing of school for the Christmas holidays and her departure to northern California to be married.

Class president, Clark Stearns, assisted by Linda Libonaty, Sandy Irvin, Jack Friedenland and Linda Bouvis arranged for the collection of money for a gift, the purchase of a chafing dish and candy bowl and the refreshments for the party.

Young Clark, who has won baking honors in competition in his native Arizona, made the cupcakes and one of the bowls of punch, while Miss Libonaty provided a second bowl of punch. Miss Bouvis furnished candy.

WINDOW-GAZERS in front of Interiors by Richter in the Westlake Shopping center are not necessarily admiring some delightful bauble suitable to grace their living room. Chances are they are chess fans studying the latest moves in the second game of a tournament being played by Rudolph Richter and Henry Meister of Bloom's Shoes.

The two merchants are just getting started on this round of a tournament which, according to Meister may run 10 games. Meister defeated Richter in the first encounter. Each player is making one move per day and Richter posts the latest changes on the board in his window each morning. The first game ran for slightly more than six weeks.

THE NEW PEDRO POINT home of Mr. and Mrs. Floyd Fitts was the setting for the Fitts' family annual holiday open house just prior to Christmas. Cocktails were served to a huge gathering of friends, neighbors, acquaintances and associates from 3 until 7 p.m.

Hostess Gladys Fitts announced that she was very capably assisted in the kitchen by her daughter, Carol, and Pam Farrow, both eighth grade students at the Cabrillo school.

Fitts is the newest member of the Pacifica Planning commission. He received his appointment less than three months ago.

A HOLIDAY gathering of neighbors was hosted by Mr. and Mrs. Ernest Sloane and Mr. and Mrs. John Maffrice in the Sloane home this past week.

Among those gathering to wish each other well and to toast the coming New Year were Mr. and Mrs. Fred Vollerts, Mr. and Mrs. John Risso and Mr. and Mrs. Louis Tricieri.

APPROXIMATELY 60 city councilmen, board chairmen, department heads and city commissioners were on hand last week when the Pacifica City Council hosted its annual Christmas party in the council chambers.

Councilwoman Jean Fassler and Councilman Harlon Minshew were in charge of the arrangements for the affair, which included a sumptuous buffet, caroling and entertainment by folk singer Vic Dobyns II.

Santa Claus, sometimes known as Jim Fox, chairman of the City Planning commission, distributed gifts to all with appropriate personal comments that kept the guests in a state of near hysteria until the last package had been given away.

MEMBERS OF the Women's Guild of Holy Angel's church will be introduced to the hostesses for the annual spring fashion show at a special meeting scheduled for tomorrow evening, according to show chairman Mrs. Louis Tricieri.

Fashion show committee members, Mrs. Thomas Bocci Jr. and Mrs. Walter Dorne have nearly completed the addressing of show invitations and parishioners may soon be receiving lovely pastel invitations, printed and designed by former Daly City resident Ray Lombardi.

MR AND MRS. RONALD ANDERSON of Daly City entertained relatives from Seattle during the Christmas holidays.

P-TA Program Features 'Jet' Holiday Tour

Parents and friends of students at Serra Vista school in South San Francisco enjoyed a holiday tour by "jet" at a recent P-TA meeting.

An in-patour tour by air was accomplished through a program of song and skits. The program was directed by Mrs. Peggy Callahan. Robert Albrecht accompanied the children on the piano.

Piano Artists Will Perform At SFS College

The Artists Series of the Chamber Music center at San Francisco State college will present Carlo Bussotti and Istvan Nadas in a program of music for two pianos at 3 p.m. Sunday.

The concert will be held in the main auditorium in the Creative Arts building at Ninth and Holloway streets.

Births

Born to Mr. and Mrs.—
CASSEN, Wilfred R., 316 Alida street, South San Francisco, December 14, a daughter.
ATHANSIOU, Constantine, 122 Toyon avenue, South San Francisco, December 15, a son.

FLYNN, Wayne, 664 Commercial avenue, South San Francisco, December 18, a son.
SLEMBROUCK, Robert L., 54 Randolph avenue, South San Francisco, December 9, a daughter.

BALDWIN, Donald, 433 Knolls avenue, Daly City, December 14, a son.

VIVIER, Vincent, 429 Briarwood drive, South San Francisco, December 18, a son.

CHECHOV, Richard M., 58 Arroyo drive, South San Francisco, December 19, a daughter.

CASTLEBERRY, Morris M., 671 Meana way, Pacifica, November 30, a son.

COEN, William P., 1228 Southgate avenue, Daly City, December 9, a son.

CUENLLAS, John A., 54 Carmel avenue, Daly City, December 5, a son.

CURR, John R., 60 Forest Grove drive, Daly City, December 6, a son.

DANCZAK, Simon S., 305 Rockwood drive, South San Francisco, December 7, a son.

DEVLIN, Thomas A., 535 Dolphin drive, Pacifica, November 27, a daughter.

FLORES, Carlos, 723-B Cypress street, South San Francisco, December 6, a daughter.

GRUSCHKA, Guenter E., 1103 Nivitz drive, Colma, December 2, a daughter.

HOWARD, John W., 434 Railroad avenue, South San Francisco, December 5, a son.

JADINE, Robert, 49 Rice street, Daly City, December 3, a son.

LOBAO, James J., 768 Beechwood drive, Daly City, November 12, a daughter.

MIRADES, Milton, 157 Cerro drive, Daly City, December 7, a son.

McNULTY, Michael, 840 Edgemar avenue, Pacifica, December 8, a daughter.

WYANT, Leon A., 875 Grand avenue, South San Francisco, December 5, a son.

ABBOTT, Howard Ronald, 659 Orange street, Daly City, November 30, a daughter.

BELL, Alan Ernest, 280 Lake Merced boulevard, Daly City, November 28, a daughter.

CHICCA, Richard Peter, 30 Camaritas avenue, South San Francisco, December 4, a daughter.

DI GRANDE, Frank Joseph, 274 San Fernando way, Daly City, December 3, a son.

OLIVIER, Earl, 191 Acton street, Daly City, December 7, a son.

PARELIUS, Allen Morley, 712 Bradford way, Pacifica, November 7, a son.

PRINCE, Dean Clark, 905 Hillside boulevard, South San Francisco, December 7, a son.

PUCINELLI, Ronald John, 92 Lakspur avenue, Daly City, December 6, a son.

ROOF, William John Henry, 112 Saipan road, Midway Village, Daly City, December 9, a daughter.

SAVIN, Joseph, 26 Grandview avenue, Daly City, December 5, a son.

TORGERSOON, Norman David, 307 Saipan road, Midway Village, Daly City, December 6, a daughter.

ICKREY, William Eugene, 115 Adrian avenue, South San Francisco, November 29, a son.

WALKER, Thomas Patrick, 185 Mirian street, Daly City, December 4, a son.

ATKINSON, Charles J., 8 Longview drive, Daly City, December 6, a son.

BAUTISTA, Anthony, 81 Crestwood drive, Daly City, December 4, a son.

DAYS, Theodore A., 535 Spruce street, South San Francisco, December 9, a daughter.

DE NATALE, Paul A., 263 Miriam street, Daly City, December 8, a daughter.

LEARY, Robert J. Jr., 83 Weston drive, Daly City, December 3, a son.

NUNEZ, Edward J., 141 Los Banos avenue, Daly City, December 8, a son.

PIERETTI, Leo, 5 Pinshaven drive, Daly City, December 3, a daughter.

STEWART, Michael W., 110 Monterey road, Pacifica, December 2, a son.

WATKINS, John T., 218 Willets street, Daly City, December 8, a son.

CARDERA, Joe L., 90 Marshall way, Daly City, December 6, a son.

DE CAMBRA, William P., 377 Knowles avenue, Daly City, December 15, a son.

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256 Page Catalogue \$2.00
40 Page Buying Book 50c
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51 East 4th Avenue
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SALE STARTS WED., LASTS THROUGH SUNDAY

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SPECIAL KEY SALE WESTLAKE

1 Day Only
Saturday, Jan. 4th
10 A.M. to 6:30 P.M.

HOUSE OR CAR KEYS

Our Reg. 35c While You Wait **10¢ ea.**

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QUANTITIES LIMITED - NO LAY-A-WAYS
ALL SALES FINAL -

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NOW **2.63**

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NOW **99¢**

CHRISTMAS ORNAMENTS RIBBON, ETC. **50% OFF**

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Wednesday, January 1, 1964 The Post — 11

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24⁸⁸

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VITAMIN SALE!

Make Walgreens Your Vitamin Headquarters

Orange Flavored Vitamin C

100 mg 100's \$2.78
Twin Pack **1⁹⁸**

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Vitamin - Mineral BONUS OFFER!

Olafsen Aytinal with 10 vitamins, 8 minerals. Get 100 tablets plus 50 FREE. **\$6.27 duo!**

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CHEWABLE MULTIPLE VITAMINS
Twin Pack of 100's **3⁴⁹**

200 In all

Our Pharmacists Know Vitamins!

GERIATRIC SPECIAL OFFER!

Olafsen formula meets needs of mature folks. 50 FREE when you buy 100. **A \$9.08 duo!**

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Wide range vitamin & mineral formula. Save! 100's, Reg. \$5.98..... **4⁴⁹**

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BIG 9'x12' SIZE

Foam Back, No Padding Needed, Viscose Tweed or Solid Colors. **18⁸⁸**

RUG RUNNER SALE

Rug Runners That Match Above Rugs.

2' x 6' **1.99**
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PRICE SLASHED

DE LUXE FLOATING HEAD

NORELCO 30 SPEEDSHAVER

Rotary Blades, Larger Head—Travel Case! VALUE 29.95 **16⁸⁸**

HOLIDAY LIQUOR SPECIALS

SCOTCH Imported 5th **3.39**

BOURBON Straight 5th **2.99**

VODKA or GIN Your Choice 5th **2.49**

WINE Old Abbey Dry Full Gallon **1.29**

BEER Buy the Case! 24 — 12-oz. Cans **2.88**

BRANDY-RUM MIX Old Mill Tavern 5th **2.99**

10% DISCOUNT on 12 or more fifths of any National Brand Assortment

TERRIFIC BUY!

Plaid Wool SHIRTS

95% virgin wool, 5% nylon. Assorted men's sizes, in smart color combinations!

YOU'D EXPECT TO PAY MORE FOR THIS FINE QUALITY! NOW ONLY **5⁹⁵ EACH**

E-X-C-L-U-S-I-V-E SALE!

White DRESS SHIRTS SHORT SLEEVE

Full cut, sanforized cotton Wash 'n Wear. Permanent collar stays.

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7" power saw, power-packed and portable 1 1/4 h.p. motor. Retractable blade guard, tailor-fit handle.

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Made by McGraw-Edison

39.95 Value.. 16⁹⁹

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Rotary Blades, Larger Head—Travel Case! VALUE 29.95 **16⁸⁸**

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Divine Services

AND CHURCH ACTIVITIES OF DALY CITY,
COLMA, PACIFICA AND SOUTH SAN FRANCISCO



MRS. ANN HOLLENBECK, left, new president of the Women's Association of Broadmoor Presbyterian church, receives the gavel of her office from outgoing president Mrs. Bernice Hamilton, right. Looking on is Mrs. Marjorie Tweedie who conducted an installation of officers ceremony. The group meets the first Tuesday of each month.

THEFT REPORTED
Lee Bernsdorf of 300 Palmcrest drive, Daly City, reported to police last week that thieves had taken clothing and other items from a storage locker. He said the items were valued at a total of \$280.

TIRES SLASHED
Stanley A. Jacobs of 101 Eastmoor avenue, Daly City, reported to police last week that vandals had slashed two tires and broken a rear window on his car, parked at his residence.

Our Lady of Mercy
1 ELMWOOD DRIVE
WESTLAKE
Sunday Masses: 7, 8, 9, 10, 11 a.m. and 12:15 p.m.
Confessions at all Masses
Holy Day Masses: 6:30, 8, 10 a.m. and 12:15 and 8:00 p.m.
Weekday Masses: 7:00 and 8:00 a.m.
Confessions: Saturdays 4-5 p.m. and 7:30-8:30 p.m.

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1250 SHOTWELL
at Army One Block from South Van Ness

Temple Judea Sets Service

Temple Judea will conduct a family worship service at 8 p.m. Friday.

Rabbi Herbert Morris and Cantor Harold Wachter will officiate. Candle blessings will be performed by Marilyn Taylor, daughter of Mr. and Mrs. John G. Taylor, and Karen Mihalovich, daughter of Mr. and Mrs. Jack Mihalovich. The Children's Choir, under the direction of Mrs. Max Rubin, will sing. An Oneg Shabbat after the services will be hosted by Mrs. Mary Flores, Mrs. Leo Kroll, and Mrs. Martin Rosenblatt.

Dale Evans to Talk at Rally

Dale Evans, a star in television and films, will be a special guest of the San Francisco area Youth for Christ rally Saturday evening. The rally will begin at 7:30 p.m. in the War Memorial auditorium at McAllister street and Van Ness avenue in San Francisco's Civic center.

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Baptists Plan Pilgrimage of Study in 1964

Members of Westlake Community Baptist church have been asked by their pastor to join in a pilgrimage of study during the early months of 1964. The Rev. H. Hansel Stenbridge, said the pilgrimage will be aimed at a "better understanding of the true meaning of 'Church' and of what Almighty God calls us to be and to do in our own generation and community."

As a part of the pilgrimage, each Sunday morning at the church will be devoted to examining themes in Holy Scripture.

An initial series of sermons will be on the "Knowledge of the Holy." In this series, a study will be made of Dr. A. W. Tozer's book of the same title.

The purpose of the Sunday morning worship-study will be a "deeper understanding of the God we worship," according to Dr. Stenbridge.

At Sunday evening services, the church will seek "to apply the great themes to our daily lives" and "to discover our true being in God," Dr. Stenbridge explained. Background material at the outset will be Dr. Carlyle Marney's "The Rediscovery of the Person," and Dr. Paul Tournier's "The Meaning of Persons."

Thursday evenings will be devoted to a study of a gospel or epistle, beginning with St. Paul's Letter to the Ephesians.

A special pre-worship hour study will be conducted each Sunday morning by Col. A. M. Butler on the "Great Religions of the World."

New Theme Planned by Lutherans

"Let's Pray More in '64" will be the theme of the Rev. George Johnson's sermon Sunday at Bethlehem Lutheran church meeting in Pacific Heights school, San Bruno.

This theme will be used throughout 1964 and will be emphasized in the church's various programs and ministry, according to Pastor Johnson.

Holy communion also will be celebrated at the 11 a.m. service. At 6:30 p.m. the high school youth group will meet at the parsonage to plan for future events.

Officers of this group are: Bill Skrifvars, Lynn Morse and Steele Spengler.

For residents wishing to find out more about the Lutheran church, a class in adult instruction will start Tuesday, at 8 p.m. in the parsonage at 2780 Berkshire drive.

Sodality To Enroll

Enrollment of new members of the Sodality of Our Lady of Mercy parish will be held Sunday at the 9 a.m. mass in the church.

Mrs. Albert Fambrini, spiritual director, has announced that the enrollment will precede breakfast served by teenagers of the Mercian club.

Mrs. William Murray will be the chairman of the event.

Information may be obtained from Mrs. Fambrini at PL 5-3162 or Mrs. William Murray at PL 6-1239.

'63 Review Will Go On

Rabbi Solomon Shore of Congregation B'nai Israel will continue to review 1963 at services at 8:30 Friday evening in the Temple house at 67 Los Banos avenue, Daly City.

The congregation's Hebrew classes will resume Tuesday and Sunday school classes will resume January 5.

The Sisterhood of B'nai Israel is collecting used clothing and household items for a rummage sale in February.

Anyone wishing to donate usable items may call Mrs. Jacob Bromley, chairman, at WY 2-4711, or Mrs. William Talmadge at PL 6-7846.

SQUARE DANCE CLASSES BEGIN TUESDAY NIGHT, JANUARY 21, 1964

Are you tired of sitting at home? Would you like to meet new people? If you and your wife have a year for fun, with fun-loving people, learn to square dance.

The Western Twirlers Square Dance Club is starting a new beginner class January 21st at the Colma School, Hillside and Markets Streets, Daly City. This is something that you and your wife can do together. You will never know just how much you are missing unless you give it a try. For further information call: JU 8-5540 PL 6-0261 JU 4-7183

Teenager Asks ...

By JOE BAVARESCO



Dear Mr. Bavaresco: I am 14 years old and my parents and I read your column. Once you said parents should get acquainted with their teenagers' friends. So last week, when I came home from a dance, my parents got up out of bed, came into the living room and joined in the conversation.

I don't really mind, but can't I be with my friends at my house without my parents thinking they have to monopolize the conversation.

This is happening every time lately and my friends are starting to say little things. What can I do. J. J.

Dear J. J.: It sounds to me as if your parents misunderstood me. I don't mean parents to take over their teenagers' friends—just get to know them. Getting up in the middle of the night is not good taste on their part.

They should let you entertain your friends. The one thing parents seem to forget is that the home also belongs to you, the teenager. Teenagers should feel free to entertain their friends if they want to. It shows they are proud of their home.

Parents sometimes give teenagers the impression that the parents own the home and the kids just live there. I believe parents should be asked if there is to be a party, so they can make necessary plans to be out of the party area.

Permission is asked out of respect. But as for dropping in after a dance, teenagers should feel they can invite their friends in for coffee or chocolate after a dance without fear of parents barging in.

I'm sure it is better to have teenagers in their own homes than having to find a place to entertain somewhere else.

Entertaining is part of maturing. Parents don't butt in. Parents, let teenagers make the plans and preparation. They are taught etiquette by your actions, from books and in school. In fact, I have been in homes where the teenagers are better hosts and hostesses than their parents.

Dear Mr. Bavaresco: My son is almost 16 years old. His grades are terrible. He comes home from school and tells me he has no home-

work. I don't want to go to his school because it would embarrass him. What shall I do?

A Mother
Dear Mother: Are you kidding? Who are you afraid of embarrassing your son or you. Are you afraid of what the teachers will tell you? If you are truly worried, do something about it.

Go to the teachers, get a first hand report. Tell them you want a report each week for one report card period and stick with it. Make it your business each week to see his teachers. The teachers are more than willing to cooperate.

Suspend all his activities that he really enjoys, until his next report card period. And I do mean suspend. Not "just this once" or "O.K. this time," but total suspension.

I guarantee he will respect you for it. The minute you give in, you have lost. Stick by your guns!

Parents think it is a reflection on them when their children get bad grades. Therefore, parents try to hide the fact that their child gets bad grades.

Parents are also guilty of "making excuses" for their children. Too often you hear "bad teachers" or "he's so far above the rest of the class, that he gets bored and loses interest."

The worst thing you can do is make excuses for your son or daughter, because pretty soon they rely on the excuses and learn to make excuses themselves and end up going through life making excuses for failure rather than facing reality and facts.

So stop making excuses. Rather, face facts and take action.

Teenagers: If you have a problem or issue you'd like to have me discuss, you may write me, Joe Bavaresco, in care of this newspaper.

BB SHOT REPORTED
Carroll Dennis of 152 St. Francisco boulevard, Daly City, reported to police last week that vandals had shot a BB through a window.

CLOTHES TAKEN
Rita Giovannetti of 150 Coronado drive, Daly City, reported to police last week that clothes had been stolen from her auto.

Catholic Men's Club To Hear CHP Officer

The Westlake Catholic Men's club will hold its first meeting of the new year at 8:15 Tuesday evening, in the parish hall of Our Lady of Mercy Church.

Featured speaker of the evening will be Officer J. Jay Flynn of the California Highway patrol.

A member of the patrol for the past seven and a half years, Flynn is president of the California Association of Highway Patrolmen. He also has served as a director of the association for the past three years.

He will discuss: "Functions of the California Highway Patrol" and will also show a short Walt Disney film, "Motor Mania," which depicts the road habits of the "average driver."

He also will have one of the CHP's 1964 patrol cars in the church parking lot for inspection.

A resident of Westlake for the past eight years, Flynn is assigned to duty in the San Francisco area. He will discuss problems encountered in this region by the CHP.

He is a member of the Men's club and is active as a coach



J. JAY FLYNN Plans Talk

for both baseball and basketball. Dick Hoedt, club president, has announced that registration for a retreat to be held at El Retiro January 16-19 for the men of the parish will be conducted during the meeting.

ENROLL NOW



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"Top of the Hill"
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SUNSHINE GARDENS SHOPPING CENTER
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39 WELLINGTON AVE.—PL 6-3939—DALY CITY

Jim Petty announces the opening of his new Branch Office in order to serve you better. Come in and see us. We will assist you in buying, selling, renting or leasing your home.

LISTINGS NEEDED!

Notary Public — Insurance — Property Management — Appraisals — Rentals

Ask for **JOSEPH (JOE) LEWKOWITZ**

NOTICE SCAVENGERS ASK COOPERATION ON CHRISTMAS TREE DISPOSAL

Residents preparing to discard Christmas trees are urged by the Daly City Scavenger Co., Inc. to cooperate on their disposal. Homeowners are asked to break or cut larger trees into 3-foot lengths, tie them securely and place them next to the can on their regular garbage pickup day. This is a free service, as specified above.

A REGULAR PICK-UP CHARGE WILL BE MADE FOR TREES NOT CUT UP

Daly City Scavenger Co.

Daly City

PL 6-1130

Return Policies Vary in Stores

By LOLENE BEASLEY
Editor, Better Business
Bureau "Barometer"

THE MADDEST rush of the holiday season in stores is the day after Christmas when dissatisfied customers seek to return or exchange gifts.

From the number of calls received by the Better Business Bureau, there were many husbands and wives who did not check over the return policy of the store where they had purchased the merchandise.

Whether the store will exchange goods is strictly a matter of individual store policy and the customer has no legal right to a refund unless the merchandise was misrepresented or was defective.

NUMBER ONE policy is that the seller will allow the buyer to return the merchandise for a cash refund, credit on account, credit slip on a future purchase, exchange for another item or almost anything the buyer desires—providing the article has not been torn, broken or used.

NUMBER TWO policy is the same as Number One with the exception that there will be no cash refunded or credit on account.

NUMBER THREE policy is that the seller will do nothing concerning gift return—unless there is proven fraud or defective merchandise.

In all fairness, why should the merchant be required to take back Christmas merchandise in January? The merchandise was removed from the racks and shelves and any chance of sale missed.

Seasonal merchandise has to be sold during the season or closed out at reduced prices to make room and raise cash for fresh merchandise.

The merchant goes to considerable time and expense in making the original sale. He pays the salesman a salary and sometimes a commission. He is entitled to a fair profit for his efforts and expense.

THE MATTER of refund or exchange is strictly a privilege certain stores extend to their customers and should not be abused by unnecessary return of merchandise that adds tremendously to the cost of doing business and, in the end, penalizes all customers.

Many buyers assume that be-

cause one store has a certain refund-exchange-credit policy, all stores have or should have the same policy.

The buyer should ask about the store policy before buying unless he knows what it is. In the event a cash refund on returned merchandise is desired, the buyer should ask that this be noted on his sales slip.

It is a general rule that special sales merchandise, sales of closeouts and discontinued lines are final sales.

Certain items of intimate wearing apparel and bedding are legally non-returnable. Again, the store, not the Better Business Bureau, sets its own policy on the returns and exchanges.

The Better Business Bureau enters only into the matter of adjustment between the seller and buyer.

Outfall Line Is Accepted

The population capacity of the North San Mateo county Sanitation district has been doubled with the formal acceptance from contractors of a \$250,000 submarine ocean outfall line and the enlargement of a storm-sewage pipe that connects the plant to the outfall line.

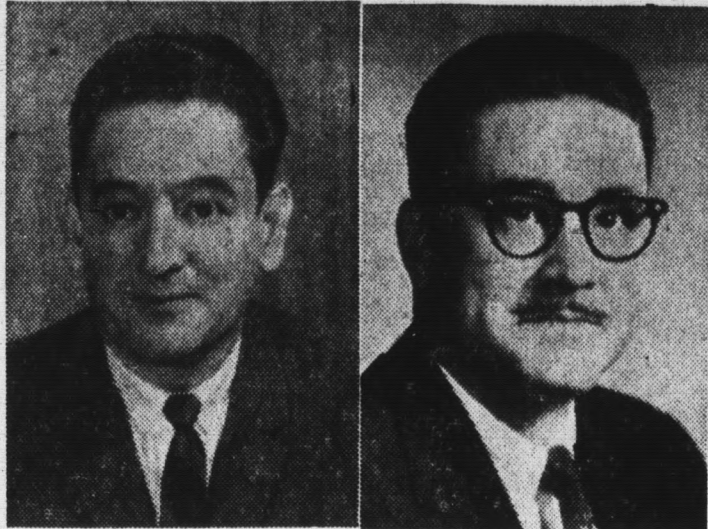
The sewage treatment plant, which serves Daly City, Broadmoor and Westborough, increased its service capacity from a population of 75,000 to 150,000.

An original federal grant of \$103,860 from the Department of Health, Welfare and Education for the ocean outfall line was increased \$32,640 to \$136,500 to include enlargement of the 18-inch effluent pipe from the southern tip of Lake Merced to the Vista Grande tunnel that leads to the outfall line.

The storm-sewage line will be enlarged to a width of 30 inches.

In related action, the board of directors authorized Brown and Caldwell, consulting engineers,

They're Promoted



Two Daly City residents have been promoted at Mission district offices of the Wells Fargo bank. Andrew J. Siordia, left, of 60 Lake Meadow drive, was promoted from assistant manager at the bank's West Portal branch to manager of the Twenty-second-Mission office. Fernando Guzman, right, of 71 Wavercrest drive, Daly City, has been promoted from assistant cashier in the bank's metropolitan division to assistant manager of the Mission Savings branch. Siordia has been with Wells Fargo since 1947. Guzman joined the bank two years earlier.

Coast Recreation Aide To Take Sunnyvale Post

Janette Howell, recreational supervisor for Pacifica and a member of the city's Park, Beach and Recreation department since May of 1960, has resigned, effective today, to take a new recreation post in Sunnyvale.

In her work in Pacifica, she is credited with establishing a number of activities in the city's expanding recreation program.

They include special interest events after school hours, the initial aquatics program, club formations, dances, tumbling, tennis and teen councils.

She was particularly concerned with the city's senior citizens' organization, the Fifty-Plus club, the Junior Teens and the summer playground program.

Miss Howell also was active in community affairs. She served on the Salvation Army committee, the Mary's Help

hospital committee, the Teen Coordinating committee, the Pacifica Grand Ball committee, Youth in Government Day and as assistant director of public Defense organization.

Information in the city's Civil

D.C. Man Gets Company Pin

Paulus Rasmussen of 443 Vista Grande avenue, Daly City, has received a gold key pin from the Schlage Lock company of San Francisco. The pin represents 25 years of service with the company.

Rasmussen has been associated with Schlage Lock since 1924.

Start '64 Right!

Shampoo those dirty rugs

FOR LIVING ROOM, DINING ROOM AND HALL

AS
LOW
AS

24⁵⁰*

STA-KLEEN CO.

PL 5-2833

*40 yards

Take advantage of our annual store-wide sale of fashion apparel from our own great name designers and makers... once-a-year sale of dresses, coats, suits, sportswear, lingerie and accessories at the year's greatest savings... while items last... all items subject to first sale!

year-end Sale

all sales final
sorry,
no refunds
or
exchanges!

dresses

Be here 9:30 tomorrow morning when the doors open... for this special group of newly arrived holiday dresses... soft pastel wools and mohairs... double knits and prints... jumper looks, sheaths, shifts... both one and two piece stylings.

Orig. \$17 to \$30 **\$11 to \$19**

sweaters

Classic and novelty mohairs, fur blends, bulkies, shetlands, intarsias, jacquards, prints in slip-ons and cardigans... colors galore! **\$7 to \$11**

dresses

Fabulous savings on casual, afternoon dresses, and cocktail fashions... the selection is fantastic... the prices unbelievable!

1/3 to 1/2 off

suits

A group of luxury dressmaker untripped as well as fur-trimmed wool suits in solids and novelties... ready for quick clearance at 9:30 tomorrow morning... your color is here!

1/3 to 1/2 off

coats

Final clearance of one-of-a-kind designer imports and domestic woolsens. Coats in solids and tweed... also luxurious mink and fox fur trimmed styles. Also a large group of motor coats and raincoats.

1/3 to 1/2 off

knits

A special group of one, two and three piece wool knits and jacket dresses in solid tones and novelties, the selection is fantastic!

1/3 to 1/2 off

skirts

A luscious assortment of wool skirts in mohair, worsteds, textured weaves and flannels... pink, mint, yellow, beige, powder blue, aqua, and lilac as well as black and gray. Orig. \$12 **\$8**

to

1/2

off

coats

Come early for selection... imported tweeds, mohair loops and luxury fabrics in all the new styles and detailings... the color selection is excellent!

Orig. to \$50 **\$29** Orig. to \$60 **\$33**

jumpers

Be here at 9:30 a.m. for the "fashion look of the season" jumpers in "U" neck, "sling shot" and round neck styles... mohair loops, flannels and velveteens... all priced to clear! Originally to \$9 **\$9**

lingerie

From our famous lingerie lines... sale of broken sizes and colors in slips, gowns, robes, at-home-wear, baby dolls, and pignoir sets.

1/3 to 1/2 off

capris

Be here early for these all wool solid and novelty fabric capris, pastels, high shades, black, gray, camel, olive. Originally \$12.

1/3 to 1/2 off

blouses

Be here early for first choice of prints and solids, tailored and dressy cotton, dacron/cottons, whipped creams and crepe.

1/3 to 1/2 off

accessories

Final closeout prices on an excellent selection of costume jewelry, boutique items, neckwear, footwear and furs.

1/3 to 1/2 off

stretch pants

From a famous manufacturer whose name we dare not mention... lovely soft stretch flannel in the color that is right for you. Be here early for selection. Originally \$15 **\$9**

Registration For Students At S.F.S. Set

New students planning to attend the spring semester at San Francisco State college are urged to enter their applications to the college admissions office by tomorrow according to Dr. Larry L. Foster, associate dean of students, admissions and records.

"San Francisco State expects to admit approximately 2000 new undergraduate level students for the new semester," said Dean Foster.

"Qualified students should encounter no difficulty in being admitted to the college for the 1964 spring semester."

"To be re-admitted to the college, students must apply by January 17, to be assured of consideration by the admissions office. All new students must apply whether they intend to participate in full-time, part-time or evening classes.

Registration for the spring semester starts February 6 for the continuing student.

For new and re-admitted students, registration will be February 7 and 8. Instruction starts February 10.

Youth Snatches Woman's Purse

A 63-year-old Daly City woman was the victim of a purse-snatcher Friday night, police reported.

Hattie A. Weigle of 1060 Brunswick street told investigators a youth had knocked her down at Brunswick and Evergreen streets and grabbed her purse containing \$19.

She said the bandit had fled in an auto. San Francisco police recovered the purse later. Its contents were missing.

SPARK PLUG STOLEN
Neville Ford company at 6100 Mission street, Daly City, reported to police last week that thieves had stolen the spark plugs from a used car.

WINDOW BROKEN
Lincoln Young of 29 Carmel avenue, Daly City, reported to police last week that someone had broken a window in his residence.

the fashion

65 Westlake Mall
Westlake Shopping Center

Daly City Fire Log

Here is a record of calls received by the Daly City Fire department from December 15 through December 29.

DECEMBER 15
10:40 a.m.—Over Fire, 41 Crestwood.
7:07 p.m.—Lockout, 153 Hillside.

DECEMBER 16
12:40 a.m.—Miscellaneous, 801 Templeton.
3:55 a.m.—Miscellaneous, 355 Park Plaza.
9:05 a.m.—Needless Call, 55 Oaklawn.
12:45 p.m.—Lockout, 608, Southgate.
1:08 p.m.—False Alarm, Geneva and Talbert.

DECEMBER 17
1:20 p.m.—Miscellaneous, 182 Camelia.
8:45 p.m.—First Aid, 44 Park Manor.
10:45 p.m.—Automobile Fire, 2000 Geneva.
10:20 p.m.—Lockout, 1021 South Mayfair.
11:04 p.m.—Gas Leak, 404 Stoneyford.

DECEMBER 18
3:42 p.m.—False Alarm, East Cavour and Mission.

DECEMBER 19
5:30 p.m.—First Aid, 122 Bepler.
6:40 p.m.—Smoke Investigation, 805 Skyline.
6:55 p.m.—Smoke Investigation, 655 Lake Merced.
7:30 p.m.—Miscellaneous, 74 Ardenale.

DECEMBER 20
8:00 a.m.—First Aid, 90 Monterey.
4:46 p.m.—Miscellaneous, 57A Gambetta.
5:25 p.m.—Gas Leak, 49 Hillcrest.
5:26 p.m.—Miscellaneous, 142 Acton.
6:00 p.m.—Lockout, 23, Flarway.
8:45 p.m.—Lockout, 74, Midvale.
10:05 p.m.—Automobile Fire, 300 Palmcrest.

DECEMBER 21
11:38 a.m.—False Alarm, Southgate and Fairview.
7:45 p.m.—Lockout, 141 Mirada.
9:30 p.m.—Lockout, 270 MacDonald.
10:35 p.m.—First Aid, 54D Westlake.

DECEMBER 22
8:35 a.m.—First Aid, 230 Acacia.
4:00 p.m.—False Alarm, Palisades and Montclair.
7:24 p.m.—Lockout, 331 Price, Apt. 1.
10:55 p.m.—Lockout, 510 Price street.

DECEMBER 23
11:15 a.m.—Miscellaneous, 267 Bayshore.
2:13 p.m.—Lockout, 221 Campana.
3:18 p.m.—Automobile Fire at Sterling Furniture.
4:24 p.m.—Smoke Investigation, 579 Hillgate.
6:30 p.m.—Smoke Investigation, 579 Hillgate.
7:16 p.m.—House Fire, 131 Del Prado.

DECEMBER 24
3:43 p.m.—Lockout, 599 Crocker.
4:24 p.m.—Smoke Investigation, Crocker Hills.

DECEMBER 25
2:56 p.m.—Washdown, Tallwood off Hillside.
5:45 p.m.—First Aid, 257 1st avenue.

DECEMBER 26
6:17 p.m.—Lockout, 346 Skyline drive.

DECEMBER 27
9:37 p.m.—Appliance Fire, 209 Mariposa.
11:14 a.m.—Lincoln and South Gate.
4:00 p.m.—Smoke Investigation, Juniper, Serra and San Bruno.

DECEMBER 28
7:00 p.m.—False Alarm, Whittier and Hanover.
7:47 p.m.—House Fire, 89 Sealiff.
8:43 p.m.—Lockout, 241 Los Olivos.

DECEMBER 29
2:11 a.m.—Furniture Fire, 75 Wellington.
7:06 a.m.—Wash down, Alemany and Skyline Freeway.
10:15 a.m.—First Aid, 63 Vendone avenue.
12:45 p.m.—Lockout, 14 Manor court.
7:32 p.m.—Over Fire, 68 3rd avenue.



New Community Under Construction in D.C.

A \$2-million planned community that ultimately will house 21,000 residents is now under way in Daly City's newest area — the former Christie Dairy Ranch between the coast foothills and the San Bruno mountains.

The 916-acre region was officially annexed to the city last month. The community being built will be called Serramonte.

Work began after a contract was signed by the Sub-

urban Realty company, developers of Serramonte, and two Sacramento grading firms for the first phase of grading operations in the southwest part of the region. In the photo above, William F. Morton, vice president of Suburban Realty, points out the location of a regional shopping center on a master plan of the project. The center will be one of the largest in Northern California.

Project Upset By Petition

A petition filed by 50 residents of Colma opposing the formation of the Colma Creek Flood Control district has upset the board of supervisors' plans to proceed with the project.

The issue must now go to election in Colma, although the town council had recently agreed to the program. County Engineer Don S. Wil-

son said the formation could proceed by omitting the small cemetery town which would make only a small monetary contribution but that would not be advisable.

District Attorney Keith C. Sorenson will decide the legal steps necessary and the supervisors will make a decision early this month.

westlake open wednesday and friday nights • hillsdale open thursday and friday nights

After-Christmas CLEARANCE

FINE COATS UP TO 1/2 OFF!

29.85

originally to 60.

49.85

originally to 90.

included are solids, tweeds, plaids, soft fleeces, novelty wools, loops... new-season colors, new silhouettes

FASHION SUITS UP TO 1/2 OFF!

24.00

originally 40. to 50.

39.00

originally 60. to 90.

season's best silhouettes, including demi-fit and fitted, cropped and long jacket styles,

DEB DEN SUITS Junior sizes, regularly to 30.00 NOW 14.85

DRESS CLEARANCE UP TO 1/3 OFF AND MORE!

YOUNG COUTURE SHOP

39.85 TO 65.85

regularly 60. to 100.

wools, brocades, blends, in great fashion colors, misses sizes

JUNIORS AND JUNIOR PETITES

9.85 TO 15.85

regularly 17. to 30.

wools, blends, silks, in dresses and costumes, sizes 3 to 15

MADemoiselle SHOP

19.85 TO 29.85

regularly 28. to 46.

double knits, wools, blends, some cocktail and formals

CAREER FASHIONS

8.85 TO 13.85

regularly 15. to 20.

jacket dresses, sheaths, costumes, overblouse styles,

SPECIAL GROUP OF CUSTOM SIZES, 12 1/2 to 22 1/2, wools, crepes, dressy fabrics, in two and three piece jacket dresses and costumes! UP TO 1/3 OFF

SPORTSWEAR REDUCED 1/3, 1/2 AND MORE!

NOW 2.85 TO 23.85

regularly 7. to 36.

pants • skirts • jumpers • jackets • shirts • a few sweaters

sensational values! best selection to early shoppers! broken sizes 5 to 15 and 8 to 16 included

MIX-MATCH SPORTSWEAR 1/3 TO 1/2 OFF!

FOUNDATIONS, famous makers, 1/3 OFF fifth floor

• no mail or phone orders • no c.o.d.'s • all sales final

'Operation Santa Claus' Reward



THE PLAYGROUND that collected the most cans (1500 to be exact) in the "Operation Santa Claus" was the M. Pauline Brown playground on Eastmoor avenue. As a reward Recreation Supervisor Edward Tomasello brought the

recreation facility new equipment. Last year Daniel Webster playground was the winner. Director at the playground is Mrs. Bonnie Sloan. (Post-Times Photo)

Pacifica Recreation Unit Gets Sign Study Report

Pacifica Park, Beach and Recreation commissioners have received the final report of the city's freeway sign ordinance committee from Committee Chairman Chris Bonner.

The sign committee was assigned the job of studying the problem of landscaping versus advertising, a controversial Pacifica issue, by commissioners several months ago.

The committee report, a massive document, presents no single conclusion but, as Bonner stated, points out that most Pacifica residents are in favor of landscaping.

Chamber of commerce officials have asked that landscaping be limited to certain portions of the freeway while other sections be permitted off-premise business advertising.

In other recreation department matters, Director Eldred Lokker reported that the Pacifica chapter of Beta Sigma Phi sorority has voted to contribute \$15 to the Oddstad Recreation center building fund.

So far, \$128 of the \$275 needed to complete the lower floor of the center has been raised through an appeal to service organizations. Lokker said.

JOLLY QUICK TARTS

Mix drained canned fruit cocktail with your favorite mince-meat pie filling. Spoon into baked tart shells and heat 5 to 10 minutes in 350-degree oven. Serve warm topped with whipped or dairy sour cream. Garnish with a holly sprig.

PEACHES GALORE

A 1 lb. 13 oz. can of cling peach slices contains about 2 1/2 cups of drained fruit—plenty for a 9 x 9-inch upside-down cake or for 6 or 7 servings of fruit plus syrup to serve with cookies as a quick dessert or snack.

**IN DALY CITY
ONLY
SYSTEMATIC SAVERS**

EARN

5%

Current Annual Rate Paid or Compounded Quarterly

Join our 6th Anniversary Celebration! Complimentary Coffee and Cake

If your savings are not now earning 5%, you may transfer your account with the coupon at the bottom of this ad. Funds postmarked by January 10th earn interest from the 1st. For the convenience of our customers we will be open Saturday, January 4, from 9 to 1.

SAVE WITH SAFETY AT
SYSTEMATIC
SAVINGS & LOAN ASSOCIATION

7070 Mission St., Daly City, Calif. Plaza 6-4804



Start your Systematic Savings program today with this coupon.

To Systematic Savings,
7070 Mission St., Daly City, Calif.

☐ My check or money order for \$..... is enclosed. I would like to open an insured account in the following names:

Type of Account: ☐ Individual ☐ Joint Tenants ☐ Trustee ☐ Corporation

☐ Please transfer my account from..... (My passbook is enclosed.)

Signature.....

Street.....

City..... WP

Pacific Parade

By DON MILLER



TODAY, according to tradition or foolishness, depending upon how you look at it, is the day for resolutions. It's that time of year when we forthrightly determine upon a pot pourri of courses and actions that we've been procrastinating about since the last New Year's Day.

Now, resolutions being resolutions, they have a woefully short life span. Like one time through and that's it and then we spend the rest of the year resolving that at the end of the year we'll resolve again what we should have stuck to in the first place.

And so, in the spirit of all this determination, we have a melange of resolutions—conjured up in the most constructive of spirits, mind you—that we'd like to see municipalities and organizations and just plain folk in the North county come up with this New Year's Day.

And rather than see these resolutions suffer the usual malaise before the first week in January is out, we'd like to fervently wish—yea desperately hope—that North county resolutions are 365-day proof.

AS A STARTER, wouldn't it be dandy if the City of Daly City resolved that the daily traffic circus at Alemany boulevard, South Mayfair avenue and Park Plaza drive should hereafter cease and desist and that confusion incorporated should go out of business at this troubled intersection?

This rather fascinating corner of the North county must rank close to the top of the list of the ten worst-planned intersections in all of our sun-splashed state.

If you've ever tried at rush hour to ease through the conglomeration that clogs the meeting ground of these three streets, then you can appreciate our call for such a resolution.

The solution to it all, some have intimidated mischievously, would be to barricade the whole business and leave the pavement as well as the sidewalks to the shoppers.

There have been memorable moments at this corner when it appeared to goggle-eyed bystanders that the only way to untangle what looked like a half a year's production from Detroit would be to roll back the macadam and neatly sweep the mechanical monsters into a pile below deck.

Some time ago, there was a great outburst of activity at this intersection amid what looked suspiciously like an organized attempt to ring down the curtain on the circus.

Workmen in bright yellow helmets, carrying buckets of paint and wearing determined faces, blitzed the corner with a jungle of new lane markers, "do not enter" signs and a veritable deluge of traffic guides.

The whole show rather gladdened the hearts of veteran circus contestants for it looked like whatever it was they were doing just might work.

The cynics, however, shook their heads slowly and said it wouldn't and as it turned out, they were right. For the men in the yellow helmets came back with faces still determined but etched with smirks and they carted away the traffic guides, the signs and painted out what they had painted in the day before.

And our intersection duly returned to the status quo—which meant it went back to building a reputation as one of the North county's most interesting oddities.

THEN, TOO, wouldn't it be slightly short of terrific if Pacifica—bless her residentially-troubled soul—could resolve once and for all upon just what she should do with all her remaining vacant land—which is considerable?

Pacificans, if you've been keeping up on your press, have been bombarded with suggestions of late on ideas for the future economic development of their town.

The most persistent suggestion insists that Pacifica is truly an oceanside paradise—something many Coast-siders won't quibble with.

Therefore, the suggestion goes, why not develop Pacifica along recreational lines and rake in some of the \$20-billion we Americans spend every year on the pursuit of having a jolly good time?

This suggestion, as can be expected, faces formidable opposition from the industry-minded folk who believe that only the roar and clank of machinery can bring Pacifica the tidal wave of green that will float a healthy and durable economy.

AND WOULDN'T it almost be cause for a celebration if the Jefferson Union High school district finally resolved away the gremlins that have infiltrated the district's water lines?

First it was Westmoor High school, which seemed to have the darndest leak in the plumbing—so bad, in fact, that at the rate of a thousand gallons a day at one juncture it appeared that Daly City might be gaining—whether it liked it or not—an underground lake of sizable proportions.

At last report, all the faucets had been thoroughly shaped up and the leak had all but stopped. All of which must be a mite disconcerting to faculty and students who had just become acclimated to what they imagined to be the sound of subterranean gurgling.

No sooner did the district solve the problem of too much AWOL water at Westmoor than they had to face up to the somewhat startling report that Old Faithful over at Jefferson, the school's seemingly inexhaustible water well, was getting exhausted.

Trustees were told that Old Faithful, which supplies all of the school's water needs, just wouldn't be able to make the grade this spring when outside sprinkling is resumed. In other words, it wouldn't be able to cough up enough water.

Now this, of course, begs the suggestion, the practicality of which we'll gloss over, that a leak-proof line from whatever leak may remain at Westmoor down the hill to poor Jeff might make up the difference.

AND WHILE we're in the school resolving business, wouldn't it be near-miraculous if the county's harrassed committee on school reorganization worked like Houdini and resolved upon a plan that somehow all of our North county school districts found palatable?

At the rate this reorganization program is going, we'll be on the moon and heading for outer space before some sort of agreement is reached.

The committee is scheduled to ring up the curtain on the 1964 version of its Reorganization Follies a week from tomorrow night in the Westmoor library. One impatient wag has suggested that the Follies be held this time in the school's little theatre—on stage.

AND FINALLY, wouldn't it be one of the most resolute of all North county resolutions if instead of sitting home and muttering about all these resolutions, we resolved to turn up at the next board or council meeting and have our say.

Could be that if enough of us did, some of these resolutions just might sneak through.

DURING 1963

They Made News in Education



ELIO FONTANA was named president of the Jefferson Union High school district's board of trustees, succeeding James Cooper who had served as president for the previous two years. Fontana has been a board member since 1952.



GEORGE PERRY was appointed to the Jefferson Elementary schoolboard December 2 to fill a vacancy caused by the resignation of Dr. Donald Calvert who has moved to Berkeley. Perry has been associated with the Pacific Gas and Electric company for 12 years.



RODNEY CLARK, a San Francisco State college professor, won election to the Laguna Salada district school board in a spirited five-way contest to fill two seats. Incumbent Robert Hale was elected to the other post.



WILLIAM HENDERSON was appointed to the Laguna Salada district school board November 29 to fill a vacancy caused by the resignation of Duncan Burdick who stepped down to devote more time to preparing for a certified public accountant's examination.



RICHARD COLTRELL, former dean of boys at Terra Nova High school, was appointed an administrative assistant to Edward Morgan, superintendent of schools in the Jefferson Union High school district. He is a graduate of San Francisco State college.

Here it is . . . starting tomorrow!

Penney's Giant White Goods Event!

Nation-wide . . .

SMOOTH, LONG-WEARING COTTON MUSLINS

146 WHITE

twin 72"x108" flat or ELASTA-FIT bottom
full 81"x108" flat or ELASTA-FIT bottom 1.64
cases 42"x36" . . . 2 for 76c

Count on Penney's to give you a buy of buys on these sheets—famous for their firm, balanced, long-wearing weaves, their always flawless first quality. A big value any time of year, sensational now at these low, low January prices! Compare! Hurry in!

Pencale . . .

FINE COMBED COTTON PERCALES!

176 WHITE

twin 72"x108" flat or ELASTA-FIT bottom
full 81"x108" flat or ELASTA-FIT bottom 1.96
cases 42"x38" . . . 2 for 99c

Yes, these are the Penney percales, woven of selected long-staple cotton, combed to extra silky smoothness that home-makers from coast-to-coast prize for their fine quality and value! Now at reduced prices for our White Goods Event, they are a buy not to be missed. All perfect! Lab-tested! COMPARE . . . and hurry, come early!

PENCAL® DEEP-TONE SOLIDS

twin 72"x108" flat or ELASTA-FIT bottom 247
full 81"x108" flat or ELASTA-FIT bottom 273
366 doz 2 cases, 42"x38 1/2" . . . 2 for 1.17

REDUCED! ALL PENNEY SHEETS... EVERY ONE FIRST QUALITY!

COUNT ON PENNEY'S SHEETS for outstanding value . . . 3 generations have! Now at fabulous savings you get the same famous inch-for-inch flawless first quality, controlled from selected cotton to the last stitch in the hem. All Penney sheets have firm balanced weaves—no weak spots! All Penney sheets have smooth finish, minimum sizing! All Penney fitted bottom sheets are Penney's ELASTA-FIT, that almost makes the bed by itself! Don't miss these big savings . . . hurry!

WHITE GOODS SUPER VALUES!

COTTON PILLOW PROTECTORS

Zips off for ease-of-washing! Sanitized for lasting fit!

2 for \$1

HEMMED FLOUR SQUARES

Stock up at this low price. Hemmed and bleached, ready for use!

3 for \$1

WAFFLE WEAVE DISH CLOTHS

Low, low priced for White Goods, stock up on these quality dish cloths now!

6 for \$1

12 BANDED WASH CLOTHS

First quality in every way and bargain priced. 12"x12" terry.

12 for \$1

SAVE! TWIN OR FULL SIZE FITTED MATTRESS PADS!

twin **266** full **366**

Shop and compare . . . Penney's quality fitted mattress pads are priced so low! Check these superior features . . . seamed Sanitized cotton cover, n skirt, bleached cotton fill, double needle binding, double box stitching, snug-fit elastic edge!

SCREEN PRINTED SETS OF QUALITY TERRY CLOTH

towels **2 for 88c**

matching apron . . . 88c
matching pot holder . . . 3 for 88c

Beautifully designed screen printed patterns make colorful coordinated sets! Machine washable of course. Low priced during White Goods!

EXTRA BIG UNBLEACHED SHEET BLANKET 80"x108"

199

Stock up now at White Goods savings on these cozy-white, cozy, soft-napped sheet-blankets! Come see, you'll like the fine quality, the nicely stitched ends. And see what a large size of this low price!

WESTLAKE SHOPPING CENTER
OPEN THURSDAY & FRIDAY 'TIL 9:30 P.M.



Lucerne Homogenized Milk is your **BEST** buy!

Try it... You are sure to enjoy its Bonus
Quality Richness... It's another
Safeway Exclusive!

Dairy and Delicatessen Needs

Cottage Cheese	Lucerne—Pint Carton	29¢
Lucerne Butter	1st Quality, Grade AA, Cubes 1-lb. Carton	69¢
Whipped Butter	Lucerne—1/2-lb. Carton	49¢
Fresh Peanut Butter	Old Fashioned Pint Carton	59¢

ICE CREAM Gallon **\$1**
SNOW STAR, VANILLA Carton

Safeway Cheeses

Mild, Monterey, Longhorn
or Kumin-Ost... Pound **69¢**
Random Weights

Cream O' The Crop **GRADE AA EGGS**

A Safeway Exclusive!
Always Country-Fresh!

Medium Size Carton Dozen 45¢

Extra-Large Carton Dozen 53¢

Large 49¢
Carton Dozen

Edwards Coffee

A Safeway Exclusive!
... Rich and Vigorous!

1-Lb. Can 59¢ 2-Lb. Can 99¢

3 Lb. Can \$1.49

Instant Coffee Maxwell House 10-oz. Glass (6-oz. 98¢) \$1.49
Instant Coffee Sanka 5-oz. Glass 99¢

Get a Load of These 1964 Super Values at **SAFeway**

YOURS WITHOUT COUPONS!

Spreckels Sugar Chunk Tuna

California Beet 5-lb. Bag **49¢**

Sea Trader—6 1/2-oz. Can **4 for \$1**

Coldbrook Margarine

1-lb. Carton **6 for \$1**

Erlands Mushrooms

Pieces & Stems **5 for \$1**
THE 4-OZ. SIZE

Cheese Spread

Gold Nugget—2-lb. Loaf **59¢**

Lipton's Soups

Two-Pack Package **3 for 99¢**

Cleanser

White Magic—14-oz. Can **10¢**

Detergents

Parade or Su-Purb—Giant Package **39¢**

Vets Dog Food

16-oz. Can **6 for 49¢**

Gerber's Baby Food

Assorted—Strained **10 for 99¢**

Juice Drinks Hi C or Grape—46-oz. Can **3 for \$1**

Instant Cocoa Mix Swiss Miss 1-lb. Can **59¢**

Quaker Oats Quick or Regular—42-oz. Package **47¢**

Cream of Wheat Quick or Regular 28-oz. Package **39¢**

Bleach White Magic—Gallon Plastic Bottle **49¢**

Ovaltine Plain or Chocolate—12-oz. Glass **69¢**

Peanut Butter Skippy, Creamy or Chunk Style 28-oz. Glass **89¢**

Elberta Peaches Gay 90's, Halves No. 2 1/2 Can **3 for 89¢**

Tomatoes Gardenside—16-oz. Can **6 for \$1**

Whole Chicken Swift's—54-oz. Can **98¢**

Dry Milk Lucerne, Exclusive at Safeway 12-Quart Package **89¢**

Sandwich Spread Nu Made 24-oz. Glass **49¢**

Pinto Beans Town House—4-lb. Package **49¢**

Long Grain Rice Town House—5-lb. Pkg. **89¢**

**260 Washington St.,
COLMA**

**1420 Southgate, St. Francis Heights,
DALY CITY**

(WP Daly)

It's The Season For Safeway's
Corned Beef Boneless Brisket Cuts...
 Vacuum Packed
 Mild, Tasty Cure—Lb. **59¢**

Best Served With Fresh Safeway
Cabbage Crunchy Crisp and Green
 ... Mild Flavor—Lb. **7¢**

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SLICED BACON
 Dubuque's Mississippi Brand

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Great Served With

BEEF LIVER Uniform Slices—Lb. **39¢**

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 Skinless, Safeway or Armour's—1-lb. Pkg. **49¢**

SAFEWAY
Meats & Produce
Always "Best"!

Winter Fruit & Juice Favorites

Desert Grapefruit
 Arizona's Finest... **8 Lb. Bag 49¢**

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 Waldorf Pack Washington **4 Lb. Plio Bag 49¢**

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 Good So Many Ways! **3 Lbs. 25¢**

AVOCADOS
 Large Size Fuertes (24's) Ea. **3 for 39¢**

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Beef Roasts Rump or Sirloin Tip—Pound **89¢**

Fresh California Cultivated
Mushrooms Best For Sauces and Gravies—Pound **79¢**

Tomato PASTE

Town House, Hunt's, Contadina or Del Monte 6-oz. Can

10¢

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 Family Pak 2-lb. Package **39¢**

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 Schilling 1 1/2-oz. Pkg. **4 for 89¢**

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 Lucerne, Grated 8-oz. Package **79¢**

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 Riviera 7 1/2-oz. Can **2 for 25¢**

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Parfait Cakes Pepperidge Farm—Package **69¢**
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Mushroom Sauce Lucca 7-oz. Carton **2 for 49¢**
Spinach Souffle Stouffers—12-oz. Carton **49¢**

Red Raspberries Bel-air 10-oz. Package **3 for \$1**
Italian Green Beans Bel-air 9-oz. Pkg. **4 for \$1**
Grape Juice Bel-air 6-oz. Can **2 for 45¢**
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PEAS & CARROTS Bel-air—2-lb.

WHOLE POTATOES McKenzie—2-lb.

Your Choice **39¢**

GREEN BEANS Bel-air—2-lb.

FORDHOOK LIMAS Bel-air—2-lb.

GREEN PEAS Bel-air—2-lb.

FRENCH FRIED POTATOES Bel-air—2-lb.

MIXED VEGETABLES Bel-air—2-lb.

Your Choice **49¢**

Fresh BREAD

Western Farm, Potato, Oatmeal 22 1/2-oz. Loaf (Regular 35¢)

3 for \$1

GRAHAM CRACKERS
 Busy Baker 1-lb. Package **29¢**

SAVE MORE ... SHOP SAFEWAY BEST SERVICE

Pres-To-Logs (Carton of Six 89¢)
5 Cartons \$3.98

HASH BROWN POTATOES
 Ore Ida Southern Style 2-lb. **29¢**



SAFEWAY

Advertised Prices Effective Thursday, Friday, and Saturday, Jan. 2, 3, 4.

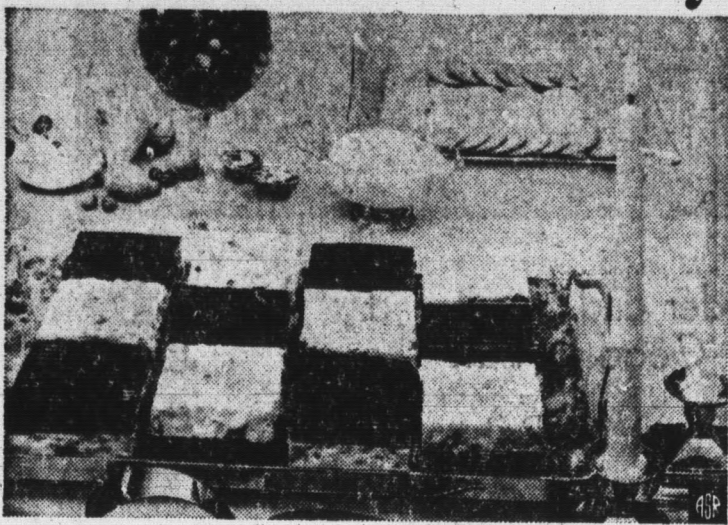
We reserve the right to refuse sales to commercial establishments.

260 Washington St., COLMA

1420 Southgate, St. Francis Heights, DALY CITY

(WP Daily)

A Checkerboard Salad for Party



We don't suggest that you play checkers on this board, but it does make a gay addition to any meal with its checks of red and white. Delicious too—it is made with a combination of fruits and walnuts mixed with real mayonnaise.

Checkerboard Souffle Salad
1 (1-pound) can whole cranberry sauce
3 cups boiling water
2 (8-ounce) packages yellow, red or orange fruit flavored gelatin
1 tablespoon lemon juice
1/4 teaspoon salt
1/2 cup real mayonnaise
1 apple or orange peeled and diced
1/4 cup chopped California walnuts
Salad greens

Heat cranberry sauce; strain. Reserve berries; mix liquid with boiling water, then add gelatin, stirring until completely dissolved. Mix in lemon juice and salt. Chill mixture until thick enough to mound slightly when dropped from spoon. Reserve 1 1/2 cups thickened gelatin mixture; pour remaining mixture into chilled 13 x 9 1/2 x 2-inch pan. Refrigerate. Add mayonnaise to reserved 1 1/2 cups gelatin; beat with rotary beater until light and fluffy. Fold in cranberries, chopped fruit and nuts. Spoon evenly over clear gelatin in pan. Chill until firm. Cut into 12 squares; unmold. Arrange squares, inverting half, checkerboard fashion on salad greens. Chill until ready to serve. Makes 12 servings.

Vegetables Do Favor a Flavor

In "The Art of Dining," Thomas Walker, the English gastronome, has an affectionate word to say of vegetables. "One of the greatest luxuries, to my mind, in dining is to be able to command plenty of good vegetables, well served up." At just this time of year, the home-maker can command her choice of beautiful vegetables. And as for seeing that they are well served up, she has to know just one thing—how to flavor them properly.

The most wonderful of the season's vegetables — acorn squash, tiny white onions, and Brussels sprouts, for instance—respond wholeheartedly to the cook's attention. Since vegetables are always of delicate flavor, proper seasoning adds the necessary zing to make them assume their properly important role on the menu. For at their best, vegetables can taste as marvelous as any other dish on the table.

The season's vegetables can be a wonderful treat—and even the excellent cook will give them the importance they deserve.

TANGY BAKED SQUASH
3 medium acorn squash
2 tablespoons butter
2 tablespoons brown sugar
1 teaspoon Ac'cent
Salt
Halve squash; remove seeds and place in baking pan. Pour 1/2 cup boiling water around

squash. Cover with foil. Bake in a moderately hot oven (400 degrees) 30 minutes. Divide butter, sugar and Ac'cent among the halves; sprinkle lightly with salt. Uncover and bake 20 minutes longer, or until squash is tender. Yield: 6 servings.

GLAZED ONIONS
24 small onions (1 1/2 pounds)
3 tablespoons butter
1 tablespoon sugar
3/4 teaspoon salt
3/8 teaspoon pepper
1 teaspoon Ac'cent

Peel onions; place in baking dish with butter, sugar, salt and pepper. Cover and bake in a moderate oven (350 degrees) 1 hour or until onions are tender, stirring once after the first 15 minutes of baking. Just before serving, sprinkle with Ac'cent. Toss lightly. Yield: 4 servings.

BRUSSELS SPROUTS ITALIENNE
2 tablespoons butter or margarine
1 small onion, finely chopped
1/4 cup diced celery
2 tablespoons chopped parsley
1/8 teaspoon each basil and thyme

1 teaspoon Ac'cent
2 pounds Brussels sprouts, cooked
Melt butter in saucepan or skillet. Add onion, celery, parsley and herbs. Sauté 5 minutes. Add to drained hot cooked Brussels sprouts along with Ac'cent; toss lightly.

Be Slimming While Nibbling



An extra has been added to the search for something new and interesting to offer with drinks when you welcome guests: low calorie nibble foods for appetizers, canapés or hors d'oeuvres! Hide the salted peanuts and the potato chips, and prepare an easy and flavorful dip, served hot for the winter season, with chilled crisp vegetables for dunking. Placed beside an iced pitcher of martinis or manhattans, your large bowl of vegetables arranged on crushed ice or cubes will arouse excited comments from all concerned when you mention that these nibblers count less than ten calories each and taste just great.

TOMATO BAGNA CAUDO

1 can (8 oz.) tomato sauce
1 tablespoon anchovy, mashed or paste
1 to 2 cloves of garlic, mashed to a paste with a dash of pepper, pinch of tarragon
Yield: about one cup.

ZESTY HOT DIP

1 pint cottage cheese
1/4 cup buttermilk
1 envelope dehydrated onion soup mix
Beat cottage cheese and buttermilk until smooth. Stir in the onion soup mix, straight from its envelope. Just before serving, heat slowly, stirring constantly. Yield: generous two cups.

CURRIED SHRIMP DIP

1 can (10 oz.) frozen condensed cream of shrimp soup defrosted
1/2 cup dry vermouth
1/2 teaspoon curry
1/4-1 teaspoon curry
Combine all ingredients. Stir over low heat until blended. Mash shrimp in sauce with fork. Yield: about 1 1/2 cups.

The dips should be kept warm over an alcohol burner or small electrical unit. As for the dippers, imagination can have free run. Almost any raw vegetable works from the traditional celery and carrot sticks to washed mushrooms, cauliflower heads, broccoli stalks, and even thawed and drained frozen asparagus.

DID YOUR HUSBAND MAKE ANY NEW YEAR'S RESOLUTIONS?



Purity is an equal opportunity employer

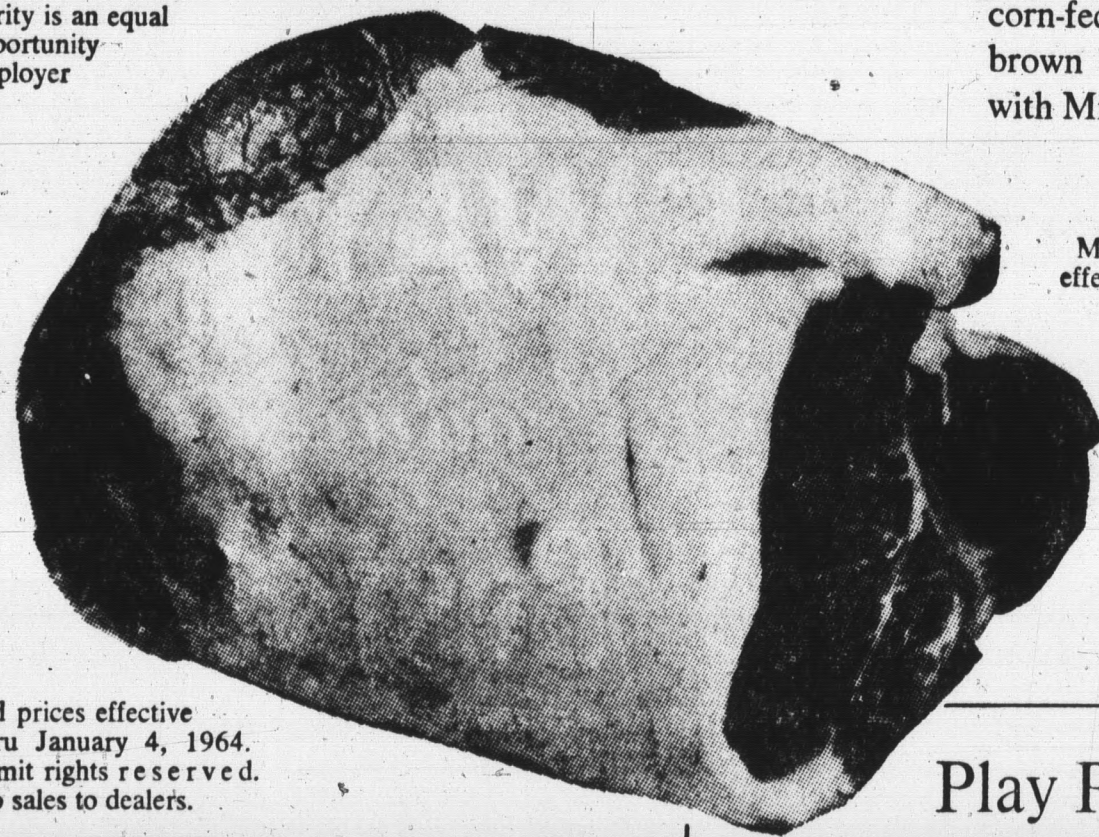
PURITY

PORK CHOPS

1st cut, Armour Star, Eastern corn-fed, big, delicious ones . . . brown 'em in minced onion, serve with Mission Farm applesauce

49¢
lb

Meat & Produce prices effective thru Jan. 4, 1964



Pork Loin Roast

Pork Loin Roast, whole or half, Armour Star, Eastern corn-fed, yummy Sunday dinner, lb

49¢

Play Purity's Game

HIT 100

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\$10000 CASH

Purity's Sweepstakes
\$1000 WINNER



Mrs. Ruth Sheelds
of
San Jose, California

Boneless Beef Stew	USDA Choice, lb	79¢
Cube Steak	USDA Choice, lb	89¢
Buttered Beef Steak	value pack 12-oz	59¢
Swiss Steak	USDA Choice, lb	89¢
Sliced Bacon	Armour's Campfire, lb pkg	45¢
Franks	Swift's Premium, lb pkg	49¢
Sliced Lunch Meats	8-oz pkg 2 for	69¢
	Swift's Premium, Bologna, Salami, Spiced Loaf, Pepper Loaf, Pickle & Pimento	
Salmon	Alaska Pink, ocean-troll Whole or Half lb	59¢
Fillet of Cod	Alaska, flash-frozen, lb	49¢
Swordfish Steaks	Flash-frozen, lb	79¢

Del Monte Sweet Relish, 14 1/4 oz	37¢
Del Monte Sweet Midget Pickles, 12 oz	59¢
Del Monte Sweet Mixed Pickles, 12 oz	47¢
Del Monte Sweet Pickles, 22 oz	69¢
Del Monte fresh whole Dills, 26 oz	49¢
Tent Lunch Meat, 12 oz	49¢
Silk Bathroom Tissue, white or assorted colors 3 for \$1	

Zee, Papertowels, White, Pink or Yellow	3 for \$1
Hawaiian Punch, 46 oz	43¢
Steero Bouillon, 12 oz	23¢
Figaro Cat Food, 6 oz	2 for 36¢
Buddy Boy Popcorn, 20 oz	39¢
Carolina Rice, 2 lb	39¢
Morehouse Mustard, (13 oz 19¢) 24 oz	29¢

Peaches

Mission Farm cling peach halves or slices. Big No. 2 1/2 cans of the kids favorite dessert.

4 for \$1

Applesauce

Mission Farm. Handy one-shot 303 cans, just the right size to go with porkchops for four.

6 for

Green Beans

Mission Farm, 303 can. Nicely cut beans. Love 'em? Jazz 'em up with some crumbled bacon.

5 for

Preserves

Western Kitchen's good 10 oz jars. Lots of delicious sandwich flavorites—mix or match 'em. Strawberry, Grape, Apricot Pineapple, Blackberry

4 for

Fresh Fryer Legs & Thighs

Foster Farms

59¢
lb

U.S.D.A. Choice

Beef Roasts

• Boneless X-Rib
• Boneless Chuck

89¢
lb

Ground Chuck

A treat the whole family will enjoy

59¢
lb



BONUS STAMPS

Meat Department

- ☐ 100 Any Boneless Beef Roast
- ☐ 50 Any Sirloin - T-Bone - Porterhouse or Rib Steak
- ☐ 25 Any 1 lb or more of Center Cut Pork Chops
- ☐ 25 Any 1 lb or more of Lamb Chops
- ☐ 25 Any 1 lb or more of Pork Sausage

BONUS STAMPS

Produce Department

- ☐ 25 Cello bag fresh Brussell Sprouts
- ☐ 25 Navel Oranges, 5-lb cello bag

BONUS STAMPS

Grocery Department

- ☐ 50 Black Mountain Distilled Water, gal
- ☐ 50 Sunshine Tru-Blu Cookies, 2 lb pkg
- ☐ 25 Swiss Miss Instant Cocoa, lb
- ☐ 25 Lady Ann Cinnamon Rolls, reg size
- ☐ 25 Lady's Choice Syrup, 2 lb
- ☐ 25 Aunt Jemima Pancake Mix, 2 lbs
- ☐ 25 Salad Bowl Salad Dressing, qt
- ☐ 25 Kotex, regular or super, pkg of 12's
- ☐ 25 Western Kitchen Potato Chips, 12 pk
- ☐ 25 Florient Deodorizers, 7 oz

BONUS STAMPS

Health & Beauty Aid Department

- ☐ 50 Crest Toothpaste, economy size

STORES

SUGAR

(Holly) Family gotten used to those holiday gooeys? Keep up good work, stock up with plenty pure, fine sugar

10 bag lb **98¢**



500 LINDA MAR BLVD., PACIFICA

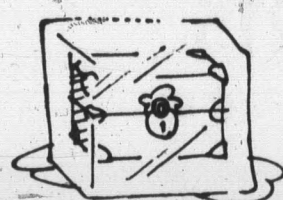
Flour Western Kitchen, White sauce, brown sauce, cheese sauce... all begin with good flour 10 lb bag **79¢**

Shortening Western Kitchen, Digestible Short'ning 3 lb can **69¢**

Bleach Purity's. Determined dirt doesn't stand a chance with this hard-working washday helper gallon **39¢**

Records

Mono & Stereo
★ Top Tunes
★ Top Artists each **88¢**



Frozen Food Specials

Frozen Vegetables Fresh Pack Reg size 6 for \$1
Chopped broccoli, peas, corn, peas & carrots, french fries, chopped spinach, cooked squash, crinkle cuts, leaf spinach, zucchini

Apple Pies Morton's 8 inchers, try a slab of cheese 3 for \$1

Lemonade MCP, pink or reg. for partytime, 6 oz 8 for \$1

Raspberries Fresh Pack, 10 oz 4 for \$1

Macaroni & Cheese Morton's, 8 oz 4 for \$1

Sta Flo Starch For better looking shirts, 1/2 gal 59¢

Sta Puf Rinse For fluffy finish, qt 51¢

Diaper Sweet For softer, smoother diapers, 24 oz 39¢

Rain Drops For softer water & easier washing, 24 oz 33¢

Dry Trend Giant size package 49¢

Liquid Trend For easier dish-washing, 22 oz 49¢

Dutch Cleanser 14 oz 2 for 35¢

Sweetheart Soap reg size 4 for 49¢

Little & Ives
Webster Dictionary, Vol. No. 14
Complete Book of Science, Vol. No. 13
Complete your set

Menu of the Week

Spiced Peach Salad
Creole Pork Chops
Macaroni
Cauliflower, Cheese Sauce
Demi Tasse, Fruit Cake

Creole Pork Chops 3

Dredge 4 pork chops with 2 TBS flour. Brown on both sides in 1 TBS fat. Add 1 can (19 ounces) tomatoes, 1/2 green pepper, chopped, 1 chopped medium onion, 1/4 tsp salt, and 1 TBS Worcestershire. Cover, and simmer about 1 hour. Serve on 8 ounces elbow macaroni, cooked. Makes 4 servings.



Try Grapefruit Hors d'Oeuvres



An easy and delicious way to melt inches is to enjoy fresh Florida golden grapefruit. Plump, juicy sections combine with low-calorie shrimp in scooped-out grapefruit shells, served with a zesty cocktail sauce.

For finger foods, affix raw vegetables such as cauliflowerettes, carrot curls, cucumber wedges and celery slices to a whole grapefruit with colorful picks—much easier on the waistline than starchy nibbles!

Grapefruit provides nutritional daily-needed vitamin C; half a medium-sized one contains only 60 calories for a satisfying and refreshing appetizer or dessert.

Low Calorie Grapefruit Hors d'Oeuvres

Cut desired amount Florida grapefruit in half. Cut around each section loosening fruit from membrane. Remove sections; reserve. Cut out core and dividing membrane. Measure grapefruit sections. Combine with equal amounts cooked and cooled seafood (shrimp, lobster or crabmeat, cut in large pieces). Fill into grapefruit "shell"; use wooden picks to serve. Serve with Cocktail Sauce.*

*Cocktail Sauce

1 cup chili sauce or catsup
2 tablespoons lemon or lime juice
3/4 teaspoon Tabasco

Combine all ingredients. Use a Florida grapefruit "shell" as serving container.

NOTE: To make shells with a picot edge, trace a line around center of grapefruit. Insert small bladed pointed knife in center of grapefruit at an angle to make one side of a point. Remove knife; insert to make opposite side of point. Continue around grapefruit following line to keep halves equal size. Pull apart. Follow directions for preparing shells.

Pecan Bourbon Cake Request

Requests come from lady cooks, urged on by their husbands, for a recipe for Pecan Bourbon Cake.

This is the Kentucky nut and raisin cake, made with bourbon whiskey, that is so popular around holiday time. Even people who say they "don't like fruit cake" relish this version.

The base of the following Pecan Bourbon Cake is the same as the one we used last year, but the proportions of the sugar, nuts, raisins, candied fruit and nutmeg have had a slight switch. There's also a change in the method of baking—the present direction, suggested by a good cook, results in a less crumbly cake than resulted hitherto.

PECAN BOURBON CAKE

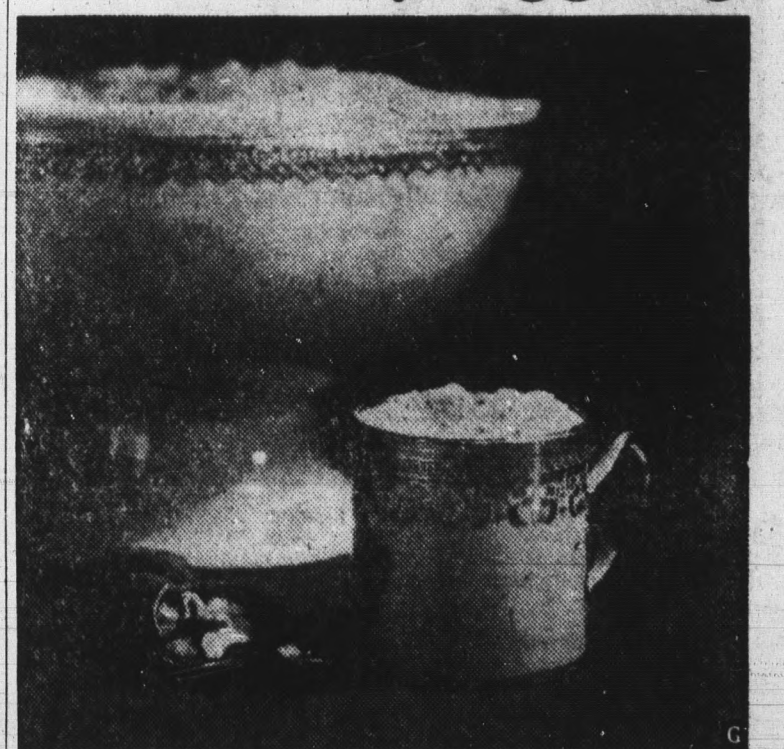
3 cups sifted flour
2 teaspoons baking powder
2 teaspoons nutmeg
2 cups sugar
1 cup (2 sticks) butter or margarine
6 eggs, separated
1 pound pecan nutmeats, coarsely chopped

1 pound golden raisins
1 jar (4 ounces) diced candied fruit, finely chopped
1 cup bourbon whiskey

Grease the bottom and sides of a 10-inch angelfood cake pan; line entire inner surface with brown paper; grease paper.

Mix 2 tablespoons of the flour with the pecans and candied fruit; reserve. Sift the remaining flour with the baking powder and nutmeg. Cream butter and sugar; thoroughly beat in 1 egg yolk at a time. Beat in sifted dry ingredients alternately with the bourbon; if necessary continue to beat until batter is very smooth. Stir in pecan and fruit mixture. Beat egg whites until stiff; fold into batter so there are no blobs of white left. Turn into the prepared pan. Bake in a very slow (250 degrees) oven for 4 hours or until cake tester inserted in center comes out clean. Place a shallow pan of water on top shelf of oven during the first 2 1/2 hours of baking. Place cake in pan on wire rack to cool for 30 minutes; turn out; remove brown paper; cool completely.

Here's a Strong Party Eggnog



The eggnog, a traditional American holiday drink, is welcome all winter long. For a new type of eggnog and a real treat use 101 Proof Bourbon. You'll love the aroma and heavy body it adds. This recipe, for 12, may be served either hot or chilled:

1 cup granulated sugar
12 eggs, separated
1 pint
1 pint whipping cream
Nutmeg to taste
Bourbon

Beat egg yolks, adding sugar gradually, until thick and lemon colored. Then add the Bourbon slowly, stirring constantly. Whip the cream and fold in. Beat whites of eggs until very stiff, then fold into mixture. When heating, do not boil. For serving cold, chill 8 hours in the refrigerator.

POTATOES

Russets

U.S. No. 1

All purpose from Oregon. Best for baking, stock-up

lb bag **20 75¢**

Avocados 3 for 39¢
California grown Fuerte variety, full of flavor, large size

Apples 4 lb cello bag 39¢
Washington State, Winesap Extra fancy lunch box size

Celery Hearts Fresh, crisp crunchy, cello bag 23¢

Yellow Onions US No. 1 3 lb cello 29¢

Carrots Fresh, medium size, lb 3 for 25¢

Pears Sweet, n juicy D'Anjou, lb 2 for 35¢

A Quickie Treat For the Guests



Looking for fast but fabulous winter entertaining treats? Then Instant Mocha is your drink! It's made with the youngsters' favorite mix for flavoring milk a luscious chocolate—quick chocolate-flavored mix. But Instant Mocha is no kiddie beverage. It's laced with instant coffee and topped with a subtle flit of almond whipped cream. There's a traditional Viennese cake to serve with it, a chocolate-studded Bishop's Bread, speeded up with the help of a handy mix and semi-sweet chocolate morsels.

Instant Mocha Drink

For each serving, combine in a cup:
3 heaping teaspoons quick chocolate-flavored mix 1 level teaspoon instant coffee

Fill cup with hot milk. Top with unsweetened whipped cream flavored with almond flavoring.

Bishop's Bread

3 cups prepared biscuit mix ¼ cup glazed cherries, halved
¾ cup sugar ¼ cup raisins
1 egg 1 6-ounce package (1 cup) semi-sweet chocolate morsels
1½ cups orange juice ¼ cup slivered blanched almonds

Combine biscuit mix and sugar in bowl. Add egg and orange juice; beat hard 30 seconds. Stir in almonds, cherries, raisins, and semi-sweet chocolate morsels. Turn into a greased and floured 9 x 5 x 3-inch loaf pan or 2-quart mold. Bake in a moderate oven (350°F.) 55 to 60 minutes. Cool before slicing. Sprinkle with confectioners' sugar. Yield: 1 loaf.

Parfait Cake Birthday Favorite

As usual, "the French have a word for it." That word, in the case of five delicious new cakes is "Parfait." Margaret Rudkin, founder of Pepperidge Farm and one of the pioneers in the high quality convenience food field, says, "I chose the name 'Parfait' because it is a word with a double meaning, both of which describe our new cakes. As a culinary term 'parfait' is a creamy, whipped frozen dessert that has long been a favorite of gourmets. That much describes the elegant filling which we alternate with layers of chiffon cake. The literal meaning of 'parfait' is 'perfect' and to me that seems to describe exactly the convenience of these cakes. Parfait cakes are ready to serve when they are removed from the freezer. They are not a variation on an existing product, but are new and unusual, with a unique flavor all their own."

Parfait cakes are available in five flavors: pineapple, chocolate, strawberry, devil's food, and chocolate fudge. Each cake consists of four layers, two layers of cake. The top of each cake is decorated with appropriate flavor dots for a flavorful and attractive accent. Made according to the most exacting quality standards, parfait cakes contain the finest ingredients available, such as country fresh eggs and milk, combined with pure chocolate, vanilla, or fresh fruit flavorings.

Since there is no preparation at all required, parfait cakes are ready to serve as soon as they are removed from the freezer. Each cake serves from six to eight people, depending on appetites. A perfect family dessert or between-meal treat, serving suggestions on the package make parfait cakes equally appropriate for special occasions.

Coffee Flavors A Luxury Pie



Coffee-lovers will delight in this creamy-rich Coffee Velvet Pie, exquisitely flavored with instant quality coffee. The accompanying beverage is also instant quality coffee brewed in a carafe to bring out its full deep-bodied flavor.

Coffee Velvet Pie

3 tablespoons instant quality coffee 1 teaspoon vanilla
2 egg yolks 2 egg whites
1½ cups milk ¼ teaspoon salt
¼ cup cold water ¼ cup sugar
1 envelope (1 tablespoon) unflavored gelatin ½ cup heavy cream
½ cup sugar 1 baked 9-inch pie shell, cooled
Whipped cream

Combine instant coffee and egg yolks in saucepan. Gradually add milk and water, stirring constantly. Cook over medium heat, stirring constantly, until mixture coats spoon. (Do not boil.) Remove from heat. Pour over gelatin and ½ cup sugar and stir until gelatin is dissolved. Add vanilla. Chill until slightly thickened.

Beat egg whites with salt until foamy throughout. Add ¼ cup sugar, 2 tablespoons at a time, beating after each addition until sugar is blended. Continue beating until mixture will form in peaks. Fold into gelatin mixture. Whip the cream; fold into egg white mixture. Pour into pie shell. Chill until firm. Garnish with whipped cream. Makes 6 to 8 servings.



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BEECH-NUT BABY FOODS

STRAINED FRUITS & VEGETABLES

4 Reg. Jars 45¢



STORE-WIDE LOW PRICES

FROZEN BUDGET SAVERS!



PEAS

10-OZ. PKG.

6 for 69¢

CALIFORNIA ARTICHOKE HEARTS

3 8-oz. Pkgs. \$1

MINUTE MAID GRAPEFRUIT JUICE ORANGE DELIGHT LEMONADE (Pink or Reg.)

6 6-oz. Cans 79¢

MARIANI

STRAWBERRIES

WHOLE — U.S. Grade A

3 1-Lb. Tubs \$1

MORTON'S MACARONI & CHEESE

3 Large 20-oz. Pkgs. \$1

NEW FROM STOUFFER'S CAULIFLOWER AU GRATIN & BROCCOLI AU GRATIN

10-oz. Pkg. 39¢

CLING PEACHES
TOMATO JUICE
KLEENEX
CHUNK TUNA
CAKE MIXES
GREEN GIANT CO

OCOMA CHICKEN COBBLER

.....Lb. 69¢

STRAWBERRY RHUBARB PIE

Johnson's 9-Inch..... 49¢

TATER DOGS

CHEESE OR PLAIN

4 FOR 99¢

Meat Prices Thursday, Friday, Saturday

Allan's Finest and Swift's Premium and Idaho Beef

BEEF ROASTS

BONELESS BOTTOM ROUND 69¢ lb

SIRLOIN TIP (OVEN) 79¢ lb
CROSS RIBS.....

STEAKS

SWISS 79¢ lb SIRLOIN 85¢ lb

TOP ROUND..... 95¢ lb T-BONE PORTERHOUSE.. 99¢ lb

AGED - TENDER UNIFORM THICKNESS

Romney's Rosy Red

BONELESS BRISKET CORNEB BEEF

ANY CUT—ANY SIZE

39¢ lb

Swift's Premium

PORK LOIN ROAST

HALF OR WHOLE

Plenty of Center Cuts

49¢ lb

Foster Farms

100% FRESH FRYERS

California Grown
FRESHER! BETTER!
CUT-UP

35¢ lb

LAMB PATTIES

OR LOAF 29¢ lb

POT ROAST

CENTER CUTS
TENDER - MEATY
TRIMMED

49¢ lb

Chuck Ground

ALWAYS THE FINEST! 59¢ lb

PORK CHOPS

SWIFT'S PREMIUM
FRESH
CENTER CUTS

79¢ lb

SLICED BACON

Swift's Premium

America's Finest

55¢ lb.

FRANKS

Swift's Premium

FULL POUND

49¢ lb.

HEN TURKEYS

LADINO
FROZEN
(While They Last)

38¢ lb.

(WP2)

Fast Relief for a HOLIDAZED BUDGET!

Here are some real "Pepper-Uppers" for budgets battered and bruised by Christmas gift buying! A wide variety of top food values and a large dose of low prices make Q.F.I. a "sure cure" for all holi-dazed pocketbooks. Our quality will give vitality to your meals and the low cost of a big cartful of your favorite foods will put new life in your budget. So turn to Q.F.I.—the perfect prescription for helping budgets take a turn for the better.

Valuable QFI Coupon

GIANT RINSO

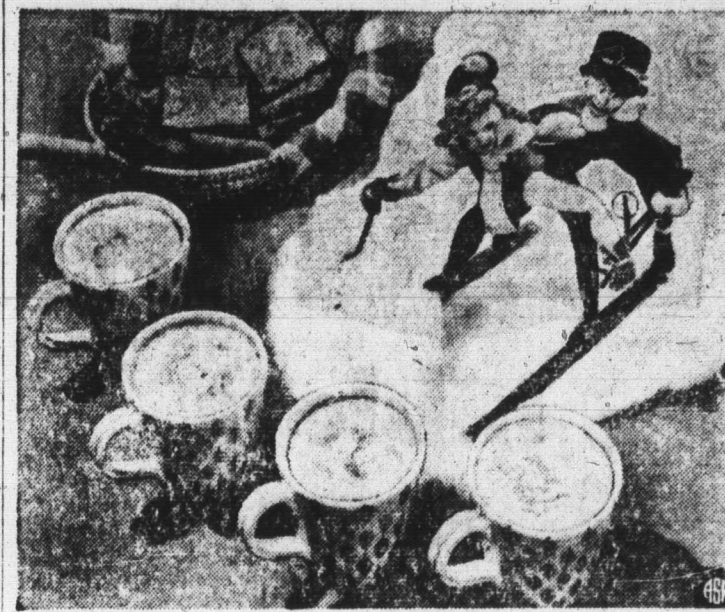
With This Coupon Deal
Coupon Expires Jan. 7th Pkg. **39¢**

Valuable QFI Coupon

FOLGERS COFFEE

With This Coupon
Coupon Expires Jan. 7th 2 Lb. Can **\$1.09**

Gingerbread and Java Warm-up



One of the nicest things about a winter outing is the party around the hearth which always follows. Next time, have mugs of hot Mocha Java ready to warm the souls of skiers and skaters alike. Mocha Java is a blend of equal parts strong coffee and cocoa, sweetened to taste, a deliciously warming combination. To dress up each drink, top with whipped cream and a sprinkling of cinnamon. With the Mocha Java, serve a basket of Guilford Card Gingerbread, made from a cherished family recipe. The ingredients have been near and dear to American hearts since colonial days—molasses and brown sugar, cinnamon and ginger. The texture is what makes it so different—delicately crisp, not chewy. It is served in slim squares dusted with a mixture of sugar and pulverized coffee.

Guilford Card Gingerbread

1 1/2 cup butter or margarine
1 1/2 cup brown sugar, firmly packed
1 egg, well-beaten
1 1/2 cup molasses
1 1/2 cups sifted, enriched flour
1 1/2 teaspoons ginger
1 1/2 teaspoon cinnamon
1/2 teaspoon salt
1/2 teaspoon baking soda
1 tablespoon sugar
1 teaspoon pulverized coffee

Cream butter or margarine to consistency of mayonnaise. Beat in sugar and continue beating until fluffy. Stir in egg and molasses. Mix and sift flour, spices, salt and baking soda. Stir in gradually. Chill. Roll 1/4 inch thick on lightly floured board. Place on greased baking sheet. Combine sugar and pulverized coffee and sprinkle over top. Bake in moderate oven, 350° F., 20 minutes. Cut in squares.

Try a Steamed Pumpkin Pudding

A test kitchen supplies the following steam pudding, which can be made with a pressure cooker. It is appropriate for winter desserts.

Steamed Pumpkin Pudding

1 cup sifted all-purpose flour
1 teaspoon baking powder
1/4 teaspoon salt
1/4 teaspoon cinnamon
1/4 teaspoon ginger
1/4 teaspoon cloves
1/4 teaspoon cloves
1-3 cup shortening
2-3 cup brown sugar
2 eggs
1-3 cup canned pumpkin
1 Sift dry ingredients together and set aside.
2 Cream shortening and brown sugar together.
3 Add the eggs and beat well.
4 Add dry ingredients and pumpkin and mix thoroughly.
5 Pour in well-greased and floured 3 1/2-cup fluted mold. Cover the mold tightly with two thicknesses of greased foil. Secure ends so no moisture can get in.
6 Place mold on a rack in a 4-qt. pressure pan with 3 cups of water.

7 Cover pan and allow a small stream of steam to flow from vent tube for 45 minutes.
8 Set control at 5 lbs. of pressure and pressure cook for 45 minutes. Reduce pressure instantly and remove mold.
9 Let it cool for a few minutes and remove steamed pudding to a serving plate. Serve with favorite hard sauce or whipped cream.

10-12 servings.
Steamed Whole-Wheat Pudding
8 slices of 100 per cent whole-wheat bread
1/2 cup milk
1/4 cup orange juice (amount of juice from one whole orange)
Grated rind of one orange

2 eggs
1-3 cup flour
1 1/2 teaspoons baking powder
1/4 teaspoon salt
1/2 teaspoon nutmeg
1/2 teaspoon cinnamon
1/4 cup sugar
1 tablespoon melted butter or margarine
1/2 cup currants
1/2 cup chopped walnuts

1 Break bread in pieces into a mixing bowl. Pour milk and orange juice over bread. Beat well to dissolve bread.

2 Add orange rind and eggs; beat well.

3 Sift dry ingredients together and add to bread mixture.

4 Add remaining ingredients and mix. Pour into well greased 3 1/2-cup fluted mold.

5 Cover mold tightly with two thicknesses of greased foil. Secure ends so no moisture can get in.

6 Place mold on a rack in a 4-quart pressure pan with 3 cups of water.

7 Cover pan and allow a small stream of steam to flow from the vent tube for 45 minutes.

8 Set control at 5 lbs. of pressure and pressure cook for 45 minutes. Reduce pressure instantly and remove mold.

9 Let it cool for a few minutes and remove steamed pudding to a serving plate. Serve with favorite hard sauce or whipped cream.

10-12 servings.

DECORATING IDEAS:

Decorate the puddings with candied fruit, such as pineapple slices, cherries or citron pieces; or they can be decorated with walnut halves, whole almonds or pecans. For an elegant touch, serve with flaming sugar cubes around the pudding. Simply pour lemon extract over the cubes and ignite immediately.

HARD SAUCE

1/2 cup butter or margarine
1 cup sifted confectioners' sugar
1/2 teaspoon vanilla

1 Cream butter or margarine. Add confectioners' sugar and vanilla. Beat until light and fluffy.

2 To make other flavors, add 1/2 teaspoon rum or brandy or 2 teaspoons orange juice and 1/4 teaspoon grated orange rind. Serve with your favorite steamed pudding.

CHES
UICE

UNA
ES

NT
CORN

TRI-VALLEY
FINEST CLING HALVES
2 1/2 CAN

Libby's
GIANT, 46-OZ. CAN

FACIAL TISSUE
LARGE 400 CT. BOX

DEL MONTE
6 1/2-OZ. CAN

PILLSBURY
WHITE, YELLOW, DEVIL,
DUTCH, REG. PKG.

GOLDEN CREAM
303 CAN

19¢	S&W PEAR NECTAR 12-OZ. CAN	3 FOR 49¢
19¢	GEBHARDT'S CHILI with BEANS 15 1/2-OZ. CAN	29¢
19¢	STEINFELD'S SAUERKRAUT HOMESTYLE QUART JAR	39¢
19¢	ALBERS FLAPJACK MIX 2-LB. PKG.	39¢
19¢	NESTLE'S MORSELS CHOCOLATE 6-OZ. PKG.	2 FOR 39¢
19¢	GEBHARDT'S TAMALES COCKTAIL 15-OZ. CAN	2 FOR 49¢
4 for 89¢	COTTAGE CHEESE BORDEN'S PINT TUB	29¢
3 for 89¢	SYLVESTER BUTTER FIRST QUALITY AA 1-LB. CUBES	69¢

Procter and Gamble Favorites

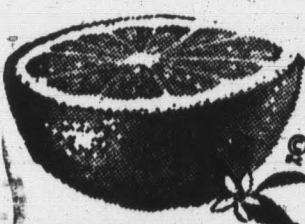
IVORY BAR—Large	2 for 37¢	JOY LIQUID—12 oz.	35¢
IVORY BAR—Medium	3 for 33¢	CHEER—Regular	35¢
PERSONAL IVORY	4 for 35¢	DASH—25 oz.	39¢
CAMAY—Bath	2 for 33¢	SPIC & SPAN—16 oz.	33¢
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INSTANT COFFEE MAXWELL HOUSE GIANT 10-OZ. JAR	1.19
INSTANT SANKA LETS YOU SLEEP 5-OZ. JAR	89¢
DELUXE PLUMS Libby's (8-OZ. CAN 3/39¢)	2 1/2 CAN 29¢
PEANUT BUTTER PURITAN 18-OZ. JAR	49¢
PITTED RIPE OLIVES LINDSAY—Medium Ripe No. 1 CAN	29¢
MINESTRONE SOUP RIVIERA No. 1 CAN	2 FOR 45¢
LONG GRAIN RICE M.J.B. 28-OZ. PKG.	39¢
CUCUMBER PICKLES HEINZ—FRESH 15-OZ. JAR	23¢
S&W ASPARAGUS TIPS PICNIC CANS	3 FOR 89¢

Libby's ROAST BEEF With GRAVY 12-OZ. CAN 39¢	DEL MONTE STEWED TOMATOES ALREADY SEASONED 303 CAN 19¢
DOLE SEASONED—SLICED GREEN BEANS 303 CAN 3 for 49¢	LADY'S CHOICE PANCAKE SYRUP 2-LB. BOTTLE 33¢
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Finer, Fresher Pre-Packaged Produce
PRODUCE PRICES THUR.-FRI.-SAT.



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FANCY
COACHELLA
VALLEY

8 Lb. Cello Bag 39¢

FANCY CALIFORNIA
PIPPIN

4 lbs. 39¢

Extra Fancy, Yellow Globe

DRY ONIONS

3 1/2 25¢

Extra Fancy, "Extra Fresh"

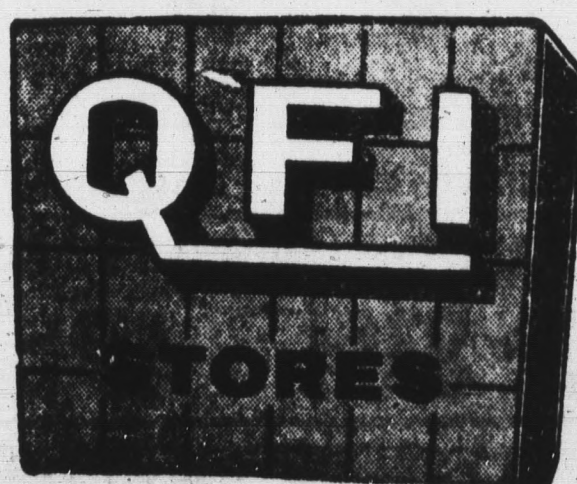
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2 Large Bunches 19¢

Extra Fancy, "Extra Fresh"

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2 Large Heads 19¢



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THE TIME TO STOCK UP!

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12 oz. can **6 FOR \$1**

starkist tuna

CHUNK STYLE 6 1/2 oz. can **4 FOR \$1**

swansdown cake mix

Swansdown, Reg. Pkg. **4 FOR \$1**

heinz baby food

Heinz, 4 3/4 oz. jar **12 FOR \$1**

kleenex tissues

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CREAM STYLE CORN 303 Cans 5 for \$1
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CUCUMBER CHIP PICKLES 24 oz. Jar 3 for \$1
GRAPEFRUIT SECTIONS 303 Cans 3 for \$1

del monte peaches

#2 1/2 cans **4 FOR \$1**

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meat pies Mayfresh, 8-oz. **5 FOR \$1**

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OCOMA DINNERS 11 oz. Pkg. 39¢
ENCHILADAS Van De Camp's - 7 1/2 oz. Pkg. 39¢
PARFAIT CAKES Peppercorns Farms 9 1/2 oz. Pkg. 59¢
STRAWBERRIES Mayfresh Sliced - 10 oz. Pkg. 5 for \$1

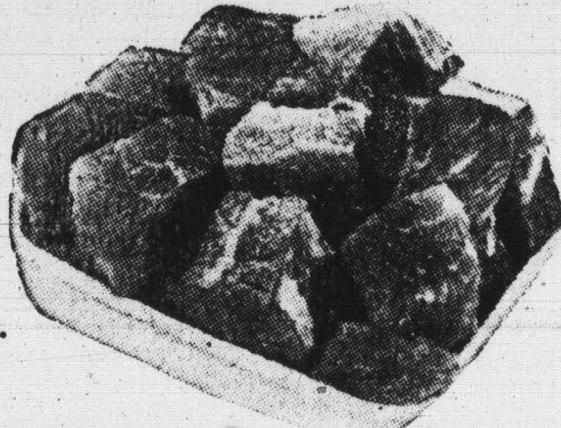
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TOILET SOAP Lux - Reg. Bars 10 for \$1
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AJAX CLEANSER Reg. Can 7 for \$1
TOMATO SAUCE Hunt's - 8 oz. Cans 14 for \$1
CARNATION MILK Tall Cans 7 for \$1
NEW POTATOES Mayfresh #300 Cans 10 for \$1
ASPARAGUS Green Giant, Cut - Picnic Can 4 for \$1
S.O.S. PADS 10 Pad Package 4 for \$1
MAYFRESH SOUPS Veg. or Tomato 10 1/2 oz. Can 10 for \$1
MAYFRESH SOUPS Mushroom or Chicken Noodle - 10 1/2 oz. Can 8 for \$1

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FRUIT COCKTAIL Mayfresh - #303 Cans 5 for \$1
CORNED BEEF HASH Libby's 15 oz. Cans 3 for \$1

WALL-TO-WALL LOW SHELF PRICES!

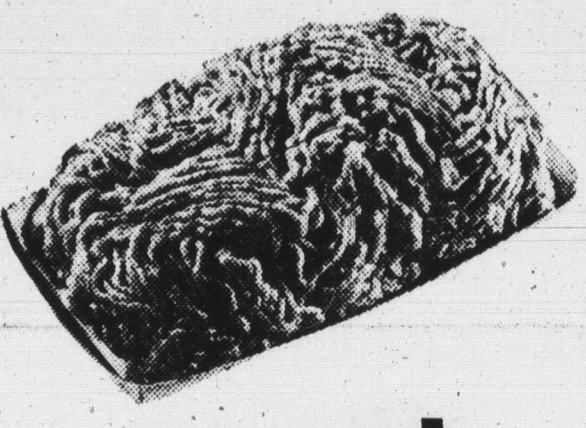
ALCOA ALUMINUM FOIL, 25 feet 32¢
BROOKE BOND TEA BAGS, 48's 59¢
CHIFFON TOILET TISSUE 2-roll pkg. 25¢
INSTANT MAXWELL HOUSE COFFEE, 6-oz. 89¢
SILK TOILET TISSUE 4-roll pkg. 35¢
ZEE WAXED PAPER 100' roll 21¢
DROMEDARY PITTED DATES, 8-ounce pkg. 33¢
HEINZ BABY CEREAL, 8-ounce 2 for 35¢
KLEENEX TOWELS, Jumbo Roll 2 for 69¢
MAGGI BOULLION CUBES, Beef or Chicken-12's 27¢
RAINDROPS, 24-ounces 35¢
SHASTA CANNED BEVERAGE, Reg. or low cal., 12-oz. 6 for 65¢
UNCLE BEN'S CONVERTED RICE, 28-oz. pkg. 59¢

Prices Effective from Thurs., Jan. 2nd through Tuesday, January 7th



stewing beef

MAYFAIR'S BLUE RIBBON STEER BEEF lb. **65¢**



ground chuck

MAYFAIR'S BLUE RIBBON STEER BEEF lb. **49¢**

Special Seafood Values!	
EASTERN WHITING	lb. 29¢
GREEN SHRIMP	lb. 98¢
MOUNTAIN TROUT	lb. 79¢
HALIBUT STEAKS	lb. 69¢
RED SNAPPER FILLETS	lb. 49¢
GROUND BEEF	lb. 39¢
SHORT RIBS	lb. 29¢
CROSS RIB ROAST	lb. 39¢
LEG OF LAMB	lb. 69¢
CENTER CUT PORK CHOPS	lb. 79¢
SHOULDER LAMB CHOPS	lb. 69¢
MAYFAIR SLICED BACON	2 lbs. 98¢
FRESH BEEF LIVER	lb. 49¢

rump roast

MAYFAIR'S BLUE RIBBON STEER BEEF lb. **79¢**



t-bone steak

MAYFAIR'S BLUE RIBBON STEER BEEF, lb. **98¢**



round steak

MAYFAIR'S BLUE RIBBON STEER BEEF lb. **79¢**

spare ribs Lean, Meaty, small sizes Lb. 39¢
pork loins Loin or Rib End Lb. 39¢
boston butt Boneless rolled pork roast Lb. 39¢
fresh fryers Whole, USDA Grade A Lb. 39¢
lamb roast Shoulder, USDA Choice Lb. 39¢

Mayfair Delicatessen

COMBINATION PAK Salsami, Liverwurst, Bologna lb. 49¢
LUNCHMEATS Camelia varieties, 5 oz. ea. 29¢
DANOLA BOILED HAM 5 1/4 oz. pkg. 65¢
SLICED JACK CHEESE Thrifty-pak 12-oz pkg. 59¢
SLICED SWISS CHEESE Montco 12-oz. pkg. 65¢

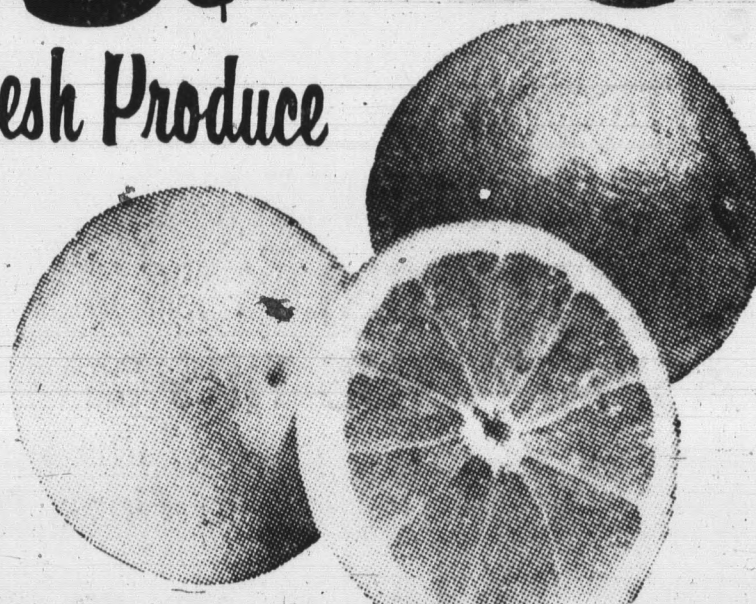
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KENTUCKY QUALITY STRAIGHT BOURBON
86 Proof FIFTH \$3.49
100 Proof QUART \$4.89
100 Proof FIFTH \$3.98
ZAROFKY VODKA Fifth \$2.79
PARK AVE. GIN Fifth \$2.79
ROYAL OCCASION SCOTCH, 86.8 Proof Fifth \$4.39
BARDWELL BLENDED WHISKEY, Ky. Fifth \$3.19
COLD BRAU BEER, 12 oz. cans 6 pack 83¢



Mayfair First-Day Fresh Produce

SWEET, JUICY **navel oranges**
10 lbs. \$1



cucumbers 2 for 25¢
apples Washington Extra Fancy Delicious 6 lbs. \$1
squash Banana and Hubbard lb. 7¢
pears Ex. Fancy Washington D'Anjou 2 lbs. 39¢

carrots Tender tops off 3 lbs. 29¢
broccoli Fresh, large bunches ea. 29¢
cabbage Solid, green lb. 8¢
cauliflower Cello wrapped Each 29¢

C&H Frosting Sugar 2 Pkgs. 53¢	Zee Paper Towels Reg. Rolls 5 for \$1	"ALL" LIQUID DETERGENT Qt. Can 83¢	Dishwasher "ALL" 20-oz. Pkg. 45¢	SWAN LIQUID DETERGENT 22-oz. Bottle 65¢	PUREX BLEACH 1/2-gal. 39¢	MODESS Reg. or Super, 12's 39¢	LIFEBUOY SOAP Reg. Bars 3 for 39¢
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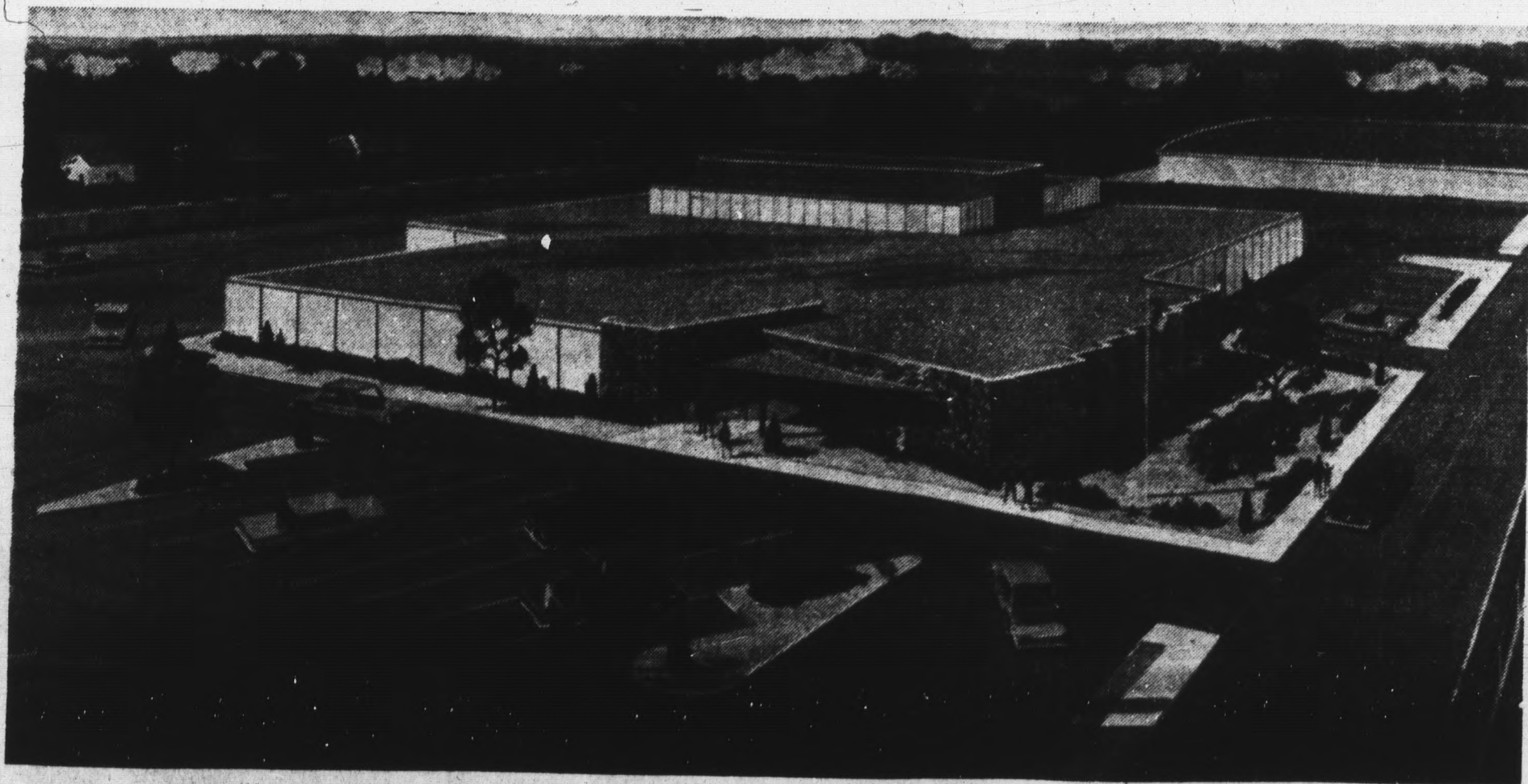
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Masonic Temple
Park Rd. and Howard Ave.
Burlingame
Meets Tuesday 7:30 p.m.
We welcome all Masons
William J. Meier
Workshop Master
William J. Meier
400 E. Grand St. San Mateo
345-1828

San Mateo Toastmasters
CLUB NO. 191
Meets each Mon. 7:30 p.m.
117 No. San Mateo Drive
The Board of Education
Soliciting new members
Paul F. Seidel
Workshop Master
426 - 36th Ave., San Mateo
345-1923

GOLDEN GALE (CUMMANY)
No. 16, Knights Templar
117 No. San Mateo Drive
All 3rd Knights are invited
to visit our Commandery
Assembly on Monday eve
for further information
Commander, 172-38th Ave.
San Mateo, Calif. FI 5-5441

SAN MATEO LODGE
No. 208 E.S.A.M.
Meets every Wednesday
evening 7:30 p.m. 208
Ave., San Mateo. Visiting
brothers cordially invited
ALFRED J. CHICK
Exalted Ruler
1 Frid O'Neil Secretary

HILLSBOROUGH LODGE
No. 237 E.S.A.M.
Masonic Temple
Park Rd. and Howard Ave.
Burlingame
Meets Friday 7:30 p.m.
Soliciting new members
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Workshop Master
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FI 2-4578 or DI 4-7428
Paul H. Lodwick, Secretary
6190 Skyline Boulevard, Burlingame
FI 3-9139

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Burlingame Lodges meet
on Monday evenings
State meeting last Mon-
day each month, 8 p.m.
at 145 Park Ave., Burlingame
game, Henry P. Jorgensen, Secy.
DI 4-8481 or DI 3-7805

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Teller-type \$375
Driver, 25/40 \$375
Teletype, 8:30-3:30 \$375

MEDICAL NURSES' REGISTRY
155 So. B. St., San Mateo-344-6398
24hr. Nursing Service
Med. Sect. nurse \$400
Dr's. receipt, 25/35 \$300
Med. Sect. 11-7 \$350
Cook, 25/40 \$350
NCR oper. Med. \$350+

DOMESTIC HELP AGENCY
Mrs. Smith 8-12 344-5691
Motherhood home \$200
Governess \$250
Cook-Helpers \$200
Gen. Hkprs. \$200
Cook-1 \$175

REFERENCES REQUIRED
REFERENCES CHECKED
DISPLAY CLASSIFIED
20-EDUCATION AND
INSTRUCTION

TRAIN FOR DATA PROCESSING!
Learn
IBM MACHINES

IBM Card Punch Operation
IBM Tabulating & Wiring
Computer Programming
EXCELLENT EARNING OPPORTUNITIES FOR
HIGH SCHOOL AND COLLEGE MEN AND WOMEN

Automation is growing by leaps and bounds. The demand for people thoroughly trained in IBM equipment remains high. Starting salaries are good-advancement opportunity even better.

ADVANCEMENT - ACCEPTANCE
You will learn by using over \$300,000 worth of the latest IBM equipment. You will learn from the Nation's largest independent organization specializing in Business Automation training. More companies hire Automation Institute trained IBM operators than those from any other private schools.

Read about Career Training Program
HIGH SCHOOL AND COLLEGE GRADUATES
OUTLINES ON REQUEST
(NO AGENT WILL CALL)

AUTOMATION INSTITUTE
41 E. 3RD AVE., SAN MATEO, DI 2-3249

Name _____ Age _____
Street _____
City _____ Phone _____
Last Grade Completed _____
Occupation _____

IN SAN FRANCISCO: 821 MARKET - GA 1-7593

AN equal opportunity employer

7 - PERSONALS

NOTICE OF NON-RESPONSIBILITY
Notice is hereby given that I, the undersigned, have not been responsible for any debt contracted by Wanda Lee Whiting, latter Dec. 28, 1963. (Signed) Lowell A. Whiting

Alcoholics Anonymous
If you have a drinking problem, you can get help. Call 344-6811. No cost.

THE WAY TO MEET THE MIDDLE
SELECTIVE SINGLES living on Peninsula, ages 24-64. Write Box 276, Los Altos, Cal. Apts. S. J. San Carlos, or home.

WHY BE A STRANGER? LET ELINOR ARNOLD introduce you. Member of all major organizations. 425 Powell St. GA 1-7272, 3rd floor.

REWARD
Person who phoned about lady's watch found in Mayfair Market, Hillsdale, pls. call again, FI 5-8180

LOST: GRAY MINIATURE POODLE, FEMALE, VICTORY NO. 100, 11th Ave., San Mateo. Visiting brothers cordially invited. ALFRED J. CHICK, FI 5-5441

21 - EMPLOYMENT AGENCIES
brought results
brought results
brought results

ASSOCIATED business services employment agency
HOURS: 8:30 - 5:30
Tues. Eve. 7-9, Plus Sat. Morn. 9-12
in SAN MATEO 220 THIRD AVE. DI 3-4548
IN SAN CARLOS 1380 EL CAMINO LY 1-8256

CHECK THESE HOLIDAY SPECIALS!
WOMEN
Sec'y, no fee \$425
B.K. All typist \$400
Secretary, San Mateo \$400
NCR Bookkeeper \$400
Frida, no fee \$400
Dictaphone, typist \$350
Teletype operator \$325
C.R. 100, 11th Ave. \$325
File clerk \$290
P.T. Dr. office \$290

MEN
Purch. agent \$1275
Industrial sales \$400
Sales, correspondent \$400
Teller, travel \$400

Partial Listing Only (Open 8 to 6 Daily)
Marjorie Truitt Agency
"Highly Personalized"
315 2nd Ave. SAN MATEO
DI 3-4548
S. M. Owned and Operated

SAN MATEO Employment Agency
155 South B St.
Anita Tefft
San Mateo
SEE US FOR YOUR NEW YEAR'S JOB

WOMEN 344-6395
Secretaries, many
Bookkeepers, G.C.
Girl, Frida, G.C.O.
Typists, G.C.
S.H. 13, P.M.
Stat. typist
Sec'y, 1 girl office
S.H. 13, P.M.
Teletype, 8:30-3:30
Teletype, 8:40-3:00

TEMPORARY HELP DIVISION
NO FEE-work days desired
pay weekly-342-7526
MEN 344-6395
Draftsmen, Arch. 2 wk. \$4 hr.
Stock control \$500
Service man, 25/45 \$350
Teller-type \$375
Driver, 25/40 \$375
Teletype, 8:30-3:30 \$375

MEDICAL NURSES' REGISTRY
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Gen. Hkprs. \$200
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Name _____ Age _____
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Occupation _____

IN SAN FRANCISCO: 821 MARKET - GA 1-7593

AN equal opportunity employer

10-LOST AND FOUND

LOST: GRAY PERSIAN KITTEN, COPPER EYES, PEAKED NOSE, WHITE OAKS AREA. REWARD LY 1-7944

LOST: Dog, Terrier type, some beagle, male, short-haired, reddish brown, wearing black collar w/whit tag. Ans to "Tory." DI 3-3352

LOST-Keys in blue key case-Vicinity of 27th and Flores, S.M. Reward. FI 1-1665

LOST-BEAGLE, FEMALE, purebred, 5 years old, Vicinity San Mateo Village. REWARD. FI 5-917

PRIVATE INSTRUCTION
For Beginners on All Instruments
4-Hour Lessons-\$25 each
323 S. Main St. 344-2434

Westlake Music Center
BUSINESS COLLEGE
OFFICE JOB TRAINING IN S. M. IBM Key Punch, Shorthand, Typing, Clerical, NCR Bkpg., Calculating and other machines. Free placement service.

Academy of Business
Established in S.M. since 1954
181 E. 2nd Ave., S.M. DI 3-5872

Piano-Organ Lessons
Exp. teacher. Lessons given in home. \$3.50 per lesson. 344-8162

WANT ADS
brought results
brought results
brought results

21 - EMPLOYMENT AGENCIES
brought results
brought results
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ASSOCIATED business services employment agency
HOURS: 8:30 - 5:30
Tues. Eve. 7-9, Plus Sat. Morn. 9-12
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AUTOMATION INSTITUTE
41 E. 3RD AVE., SAN MATEO, DI 2-3249

22 - HELP WANTED

2 Men
GRAY-HAIRED PREFERRED
Prestige Position
Local insurance executive will add 2 men, must have neat appearance and ENTHUSIASM. If you have the desire for this lucrative top-career position I will personally help you to reach the high income \$5 bracket.

Apply in person for confidential interview, 9 to 11 A.M. 2555 Flores St., Suite 275, San Mateo. Ask for MR. KOPAN or MR. PEARL

MACHINIST
JR. PROD. PLANNER
Receiving Inspector
ELECTRONIC PARTS
CALIF. TECHNICAL INDUSTRIES
Division of Textron, Inc.
1421 Elmwood Rd., Belmont
Call Personnel Dept. 593-8466

Women Want Wigs
WOMEN LIKE TO BUY FROM MEN
Therefore I want aggressive salesmen who like women. Part or full time. \$400 to \$1000 mo. commission. Call Miss Anderson 342-7473

TV TECHNICIAN
Must have previous experience
Permanent employment, profit sharing, fringe benefits, etc.
724 S. Bayshore, S. M. DI 4-8881

SOBER, reliable, intelligent, men, age 35-55. Must have car, military service pref. Pacific. Daily City San Bruno area. Apply 740 Harrison St., Suite 94, weekdays. Full or part-time.

YOUNG men 14 to 22 for part or full time work. Getting prospects for local magazine company. \$1.25 per hr. while training. Trans. from 9 to 5. Call 345-8561

ONE-SCHOOL Custodian, Monterey School District, Call Mr. Carver, 728-382 between 9 A.M. and 12 noon for appointment

RETAIL SALES AND STOCK Wks.
Men's sportswear, clothing. Full time. Start Jan. 2nd. Age exp. education. Box 802, The Times, Burlingame

JANITOR
Must be experienced and bondable. Refs. req. Hours vary, 5 days. Call Jim Smith 388-4774

MAN, to service established route in Peninsula, 150 weekly, guaranteed. Eastern manufacturer. No extensive travel. OX 7-5647

Sales Executive Type
Good income to man with ability. Age no barrier. Write outlining complete background to Box 8806, The Times

SERV. STATION ATTENDANT
Over 21 and married. Hrs. 3 P.M. to 12 P.M. Sundays off. JOHNNY, FLYING A STA., 501 S. Norfolk St.

Real Estate Salesmen
Need two good men in our 6th office branch-Hillsdale-San Mateo. Must have 1 year's exp. in real estate. Being built soon. Full time commission split terrific. Guaranteed trade job. (No commission). M.L.S. join a growing organization. Interviews confidential. Call Mr. VEDER, 2304 El Camino, San Mateo. FI 1-9229

Salesmen Attention
large expanding R.E. office, with new branch in SAN CARLOS, need men with sales ability in any field will help train. Call Mark Broley for personal interview. View 31847, Elms. LY 1-3777

TELEPHONE SALESMEN OR SALESWOMEN
Best deal on Peninsula. Make big money. Call 349-2761

24 - HELP WANTED Female
CHRISTMAS DEBTS?
Start training NOW as Beauty Counselor Distributor and EARN INVESTMENTS. 2304 El Camino, San Mateo. FI 1-9229

YOUNG LADY, 21-35 with full time use of car to deliver invoices. Good salary. Husband pays all allowance. 4 months work starting now. Call 347-2411

Housekeeper
1 girl age 11. Close in. Live in! 5 days wk. 11 to 7 DI 4-4192

ASSISTANT TO HAIRDRESSER FULL OR PART-TIME.
342-7446

Order Inventory Clerk
for carpet warehouse, 1535 Rollins Road, Burlingame. OX 7-4640

Mgr. for Apt. House
San Mateo. Husband handy. Write Box 8004, The Times, San Mateo.

DISPLAY CLASSIFIED 22 - HELP WANTED Male

WESTERN GIRL WILL HELP YOU PAY YOUR BILLS!
If you are an experienced office worker, Western Girl needs you to help meet those January bills.

NO FEE. NO CONTRACTS. WEEKLY PAY. AT HIGHEST RATES. WORK 5 DAYS A WEEK. OR LONGER WORK NEAR YOUR HOME. ANYWHERE IN SAN CARLOS TO SAN FRANCISCO. AT INTERESTING AND VARIOUS TEMPORARY JOBS.

Western Girl
HILLSDALE LOWER MAIL 341-3411
NEEDED
WOMEN WITH INITIATIVE
at
Pacific Telephone's
Accounting Center
274 W. 20th Ave., San Mateo
DI 2-6551 or to 4 P.M.
An Equal Opportunity Employer

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OF SAN MATEO COUNTY

The Leading Firms and Individuals Who Can Serve You Best

To Place Your Ad, Call DI 2-9211, EM 9-1791, or WY 2-2262

ADDITIONS

Additions-Remodeling ONE-STOP SERVICE
Baths, Kitchens, Old and new. Repairs of every description. 20 yrs. exp. Licensed contractor. VERSEY-BUILDER FI 1-9541

P & K BUILDERS
Kitchen Remod. Additions. Free Estimates. FI 2-5736

CONSTRUCTION-REMODELING ALTERATIONS AND REPAIRS
Specializing in Small Jobs. T. MARTIN LY 1-6367

CARPENTRY
GENERAL CARPENTRY
CABINETS BUILT, REPAIRS, etc. Work Guaranteed. Free Estimates. DI 3-9177

LICENSED BUILDING CONTRACTOR
wishes carpenter work by the hour or contract. Remodeling and additions. Custom Homes. LY 3-4419

Carpenter Wants Work
40 hrs. wk. res. ad. ing. any. 364-0970

CARPETS
FRANKLIN STANDARD CLEANERS
W/W carpet cleaning, etc. S.F. Carpet installation, \$1.25/Yd. Rug turn cleaning-repair. Fr. est. Complete housecleaning service. Satisfaction guaranteed. DI 7-2993

CEMENT WORK
Redwood fences patio covers
JY 9-5600

CEMENT WORK
All Types
NO JOB TOO LARGE OR SMALL

CONCRETE WORK
Patios, driveways, etc.
Established 17 years. DI 4-6695

DANCE INSTRUCTION
KAY, regular, of DANCE, POPS, BALLET AND JAZZ. AGES 484 "C" STREET, COLMA. FI 3-5281

DRAPERIES
CHECK OUR DEAL BEFORE YOU BUY
CUSTOM DRAPERIES
DRAPERY ROOM
OR INSTALL. DI 4-7738

GARBAGE SERVICE
RULES ON TRASH PICK-UPS:
ONE CAN ONLY
Max. 40 lbs. per can. No curbside pickup for grass cuttings, newspapers, etc. No curbside pickup for curbside board. We securely remove all trash. Please do not leave money under rocks. Daily City Scavenger Co., Inc. S.M. COUNTY SCAVENGER CO. DAILY PICKUPS Residential 211 Hillside Ave. S.M. DI 3-4479-EM 6-0994

RELIABLE GARDENING
Professional lawn and ground care. Reasonable rates. Call 342-1837

COMPLETE GARDEN SERVICE
Residential-Commercial
Pruning-Spraying-Hauling. Etc. REASONABLE. DI 2-5156

24 - HELP WANTED Female
EXPERIENCED TEMPORARY
HELP NEEDED
TYPISTS
(ALL KINDS)
SECRETARIES
COMP. OPERS.
PBX-TWX
TRANSCRIBERS
ACCT'G. CLERKS
CLERICAL
INVENTORY CLERKS
BILLERS

MANPOWER INC.
-1815 El Camino Real, Burlingame
Offices Around the World

Order Clerk-Typist
GOOD OPPORTUNITY
San Francisco Food Broker wants clerical typist for San Francisco office. Must be experienced typewriter, take telephone order. File, and operate cash register. Moving to new office at South San Francisco, just north of S.F. Airport. Within 1 month. Salary open. Phone Prospect 6-1660. Mrs. Manning after 10 A.M.

RADDAR DALLS, INCORP.
Interested job for sharp person who likes to operate a typewriter. Good pay. A/R. keep inventories, able to run calculator. Apply Personnel Dept. 4, S. CROCKER CO., 1000 San Mateo Ave., San Bruno 94060. An equal opportunity employer.

WATRESS WANTED
Part-time lunch and dinner. Keith's Chicken and Steak House. 1001 California Dr., Burlingame. OX 7-5887

BOOKKEEPER
General and retail bookkeeping knowledge. Typing neat. Avail. Immed. Call Jim Smith, 388-4774

KITCHEN AIDE
Interview 2-4 p.m. No salary please. **WESTERN AIR CHEF**
3706 Adrian Road, Millbrae
REGISTERED NURSE
OR LVN
Millbrae Serra Sanitarium. OX 7-5887

MOTHER'S HELPER
9-5 Monday through Friday. Must have transportation. DI 4-2643

BABY Sitter, my home or yours. 2 hrs. per day. \$10.00. Call 345-8561

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Japanese Gardener
Maintenance-Clean up-Spray-Trim. Pruning. Call 341-7946

Japanese Ga. Iener
Exp. in Maintenance. Clean Up Day or contract. DI 4-5698

LANDSCAPE CONSULTANT
Maintenance, Homes-Commercial. Sprinklers, lawns, hedges, trees. BILL MOSS 355-5304

GENERAL CONTRACTOR
CIVILINO & PEDERSEN
GENERAL CONTRACTORS
Specializing in Kitchen, aluminum windows, alterations. 583-7810 WY 2-1147

GLASS SERVICE
For Autos and Home
Fine Glass Company
1220 El Camino Real, 94034

8:30
For

For Sale

NORTH SAN MATEO CO

MILLBRAE

ARE YOU LOOKING FOR A BARGAIN?

STANDING custom-built home below builder's cost. 3 spacious Bdrms., 2 Baths + extra Den (possible 4th Bdrm.). Fireplace, Family Rm. Complete Dream kitchen. Large rate utility room. Brand new - located in one of Millbrae's most wanted locations with spectacular panoramic view with large accessible from every room. Silent financing available. Don't look this opportunity.

JOE ROSSI REALTY

200 El Camino, Millbrae

279 E. 1st St. Burlingame
Evenings call OX 7-4464
OX 7-1066

EVERYTHING
or is right here. In this
great living room with fire-
brick fireplace, 3 bedrooms,
room in cheery kitchen.
city in master bedroom.
e garden. Large storage
1ra bedroom. Electric eye

sociates ★
mino, San Mateo

NTRAL SAN MATEO CO.

BURLINGAME

BURLINGAME
APT. HOUSE

block north of Burlingame
re; R-4 zoned; six-plus units;
financing. \$82,000.

RUSSELL
REALTORS-MLS
"OR SELL—IT'S RUS SELL"
1465 Burlingame Avenue
Burlingame 342-9521

ENGLISH STYLE
2 Bedrooms • 2 Bathrooms

3 bedrooms—2 baths—2
rooms—central hall plan.
Electric, modern kitchen. Built-
ins—dishwasher—disposal—
st. fan-covered formica coun-
ter with rounded edges. The ad-
j. gay breakfast rm. opens
to a level level garden with
and BBQ. Owner trans-
ferring to Washington, D.C. Priced
at \$34,500.

William Wright & Co.
Chapin Ave., Burl. DI 4-7146

English Architecture
Painted, shag, o.d.c.

g painted, sharp, 2-bdrm.
with light and airy large
central heat, 2-car garage
boat storage or carport. Close
roadway Burlingame location.
\$27,500.

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REALTORS—MLS

20 Broadway, Burlingame
DI 2-3551

HILLSBOROUGH

E . . . \$92,500

throughout, pres-
nificant appoint-
home for YOUR

home for 100 ft.
bedrooms, 3 baths,
bath. Light, bright
separate dining
family room, lovely
shown by appoint-

KER & CO.
Real, San Mateo
ncisco—Oakland
y Hills—Phoenix, Ariz.

✓R, 4-Bath, Pool
immaculate home in Hills.
Close-in. Split level, lge. en-
hall, spacious living rm. with
ace, sep. dining rm., elec.
with breakfast area. Sun-
plus large heated pool beau-
landscaped. 3-Car garage,
ar drive. Many extras. Your
ction will confirm our en-
ism. Asking only \$67,950.

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WANTED PROPERTY
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Burlingame Ave. 342-7216
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RESULTS
one DI 2-9211
BELMONT

ome... central hall plan
e bedroom off detached
Cheery blue kitchen with
price includes w/w car-

her ... call today to see

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FI 5-4858

HAPPY

ur Dream,
tras Galore
wonderful home
sh to see it

Bedrooms, 2 baths \$32,950

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ONT'S LEADING OFFICE
Multiple Listing Service
Camino, Belmont, LY 1-7324

RIKINGLY DIFFERENT
 de luxe custom-built home
 luxurious wall-to-wall carpet-
 throughout features many new
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 are spacious, particularly
 mily room-kitchen combina-

lith electric built-ins. Com-
rumpus room has 1/2-bath
n be used as 4th bedroom.
of closets, cabinets and
storage areas. Warm na-
wood paneling has been used
generously. And a lover
would be hard to find.
\$34,950

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FREE ROLL FILM

Black and White or Kodachrome

120-620-127

With each roll of film brought in for developing and printing

- No Mailing Necessary
- Fast Service

BRING ALL YOUR HOLIDAY FILM TO THRIFTY FOR EXPERT PHOTOFINISHING

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CUT RATE DRUG STORES

300 Pacific Heights Plaza
Skyline and Sharp Park Road

January Clearance!

Prices Slashed! Get Blue Chip Stamps, Too

ON 20,000 ITEMS

In addition to the fantastic savings listed below there are hundreds of unadvertised specials in all departments. Hurry for best selection while stocks last!



FREE!
Decanterette
with purchase of
Reg. 89¢
Lavoris **67¢**

Reg. 89¢
Mentholatum
Deep Heating
Rub **66¢**

\$1.19 Dristan
Nasal Mist
15 cc. **88¢**

Bottle of 100
73¢ Vitamin C
Borbro 100 Mg.
Ascorbic Acid **49¢**

69¢ Borbro®
Buffered
Aspirin
Bottle
of 100 **49¢**

Quart
Mouth Wash
Purity®
Amber **39¢**

Thrifty Scoop!
\$1.98 Hot Water Bottles
or
\$2.19 Fountain Syringes
\$1.11
• WINDSOR BRAND
• 1ST QUALITY
• 1 YR. GUARANTEE
Holds 2 full quarts. Made by one of the world's largest manufacturers of hospital rubber goods!

THRIFTY'S OWN PRICE SPECTACULAR
Reg. 79¢ Cannon
Bath Towels
• Stripes • Prints • Solids
Large 22x44-inch cotton
terries... thick and fluffy,
always thirsty! Give tre-
mendous wear! Mix or
match up your own deco-
rator sets!
51¢
You Get Blue Chip Stamps, Too!

CANNON
\$2.99 Cannon Cotton
Muslin Bed Sheets
Twin Bed 72x108" **\$1.89**
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59¢ Pillow Cases
To Match **2.98**
... PACK OF

Curtain Sets
Tier & Valance
Reg. \$1.98
\$1.79
Flocked Dacron, drip-
dry Osnaberg & Linen-
tex, polished cotton
styles for every room!

New Multi Color
Scatter Rugs
27x48" **\$2.98**
Color coordinated area rugs in
nylon and cotton blend. Scott
Scott-Tee Foam Cushion back
will not peel, crack. Colors
Get 20 Blue Chip Stamps

THRIFTY'S OWN PRICE SPECTACULAR
\$4.99 Value!
Form Fitting
Plastic Chair
Lowest Price Yet!
You've seen them
selling for much
more. Roomy and
comfortable with
sturdy chrome legs.
Choose from white,
coral, turquoise or
beige. Use in din-
ing room, bedroom,
den, patio. Choose
yours today!
\$2.99
Get 20 Blue Chip
Stamps, too!

69¢ Betty Woods®
16-Oz. Shampoo
Dandruff treatment or
castile... choose the
shampoo right for your
hair. Large size bottle.
49¢
Model-Tonic
\$3.00 "Life" Hair Treatment **\$1.98**
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Moisturizing
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Free! Chapans
with purchase of
39¢ Chapstick
BOTH FOR **39¢**

Exclusive Low Price!
69¢ Value! Hazel Bishop
CONTINENTAL
Nail Enamel **39¢**
You'll find all the top fashion shades here!
Choose a color for every costume at this
low price!

BABY DEPT. SUPER SAVINGS
\$3.95 Value! Plastic
Baby Seat
Baby's own adjustable
contour seat complete
with comfortable,
washable pad. Ideal for
crying, feeding and
play!
\$2.99
Get 20 Blue Chip Stamps
\$12.98 Comfort Line
Baby Stroller
Sturdy chrome
plated tubular
steel frame. Ad-
justable back
and foot rest.
Get 30 Blue Chip Stamps, too!
\$9.98
\$1.98 Value!
Sleep-Ez 2-Piece
Baby Sleepers
Pullover style with
2 gripper shoul-
der. Gripper waist.
Gripper soles on
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Get Blue Chip Stamps, too!
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\$24.95 VALUE!
9x12-FOOT
ROOM SIZE
VISCOSE RAYON
TWEED RUGS
\$19.95
No need to buy ex-
tra pads, no binding
necessary! 100%
viscose rayon, loop
pile for long wear,
easy upkeep. Solu-
tion dyed, colorfast.
Get 195 Blue Chip
Stamps, too!

Cannon "Berkshire"
72x90-Inch Blankets
94% rayon, 6% nylon in winter
weight Acetate binding. 7 bed-
room shades. Machine washable.
\$3.57

Reg. \$2.50 Value!
Tufflex Expansion
Watch Bands
Flexible, twistable watch
bands in choice of gold
or chrome finish. Wide
variety of styles.
Adjustable ends.
\$1.59

\$4.95 Value! Viscose Rayon
Chenille Bedspreads
Thickly tufted, choice of new
deep colors. Full bed size.
Almost lint-free... machine
washable. **\$3.99**
CANDY SPECIAL
15¢ Mars
Candy Bars
• Toasted Almond
• 3 Musketeers
• Milky Way
• Snickers
YOUR CHOICE **3.29¢**

THRIFTY'S OWN PRICE SPECTACULAR
\$5.95 Arvin
Ironing Board
Adjusts to
several levels
for easier ironing
All Metal—Adjustable
\$2.99
Sturdy metal construc-
tion. For faster, cooler,
more comfortable iron-
ing. Ventilated top,
too.
Get 20 Blue Chip Stamps

2-Pc. Heavy Duty
Auto Mat Sets
Regular 89¢ Set
Fits all cars! Choice
of beautiful colors.
15 x 18", assorted
nylon, viscose and
cotton matting.
77¢

Quality Rubbermaid
98¢ Bath Mat **77¢**
Golden Ceramic
\$2.59 Planters **\$1.99**
Colorful Plastic
98¢ Dish Pans **77¢**

\$2.49 Val. All Metal
Port-A-File
• A to Z Index Dividers
Keep all your
important pa-
pers safe,
neat and or-
derly.
Get 10 Blue Chip Stamps
\$1.68

12 Qt. Metal
88¢ Wastebaskets **69¢**
3-Shelf Chrome
\$6.88 Jonny Polo **\$5.88**
4 1/2 Feet • Sturdy
Wood Slat Bench **\$9.99**

2x3' Bulletin Board
• All-Purpose, White Face Wall Board
Ideal memo holder,
for home or office.
Perfect
for teen-
ager's room
\$1.98
Get 10 Blue Chip Stamps

Box of 600
Kleenex
Cleaning
Tissue
Price Incl.
3¢ Off. **3.88¢**

Gerbers
Baby Food
Assorted
glass jars **3.29¢**

53¢ CREST
TOOTHPASTE
Price includes 15¢
Off the package **38¢**

5 Lb. Box
Johnny Cat
Thrifty discount
price! **34¢**

20¢ Eveready
Batteries
Flashlight,
Standard
"D" size. **2.23¢**

Speedol Quart
Motor Oil
SAE 20, 30, 40
weights. **12¢**

2.98 Value! Boys'
Flannel
Slacks
92% Rayon and
8% Acetate
Smooth fitting covered elastic
back waist. Cuff-
per fly. Washable
ed. 2 pockets. Zip-
—in sizes 3x6x.
\$1.98
Get Blue Chip Stamps, Too!

Limited Stocks! Hurry to Save!
\$2.00 Colorama Boxed Stationery **89¢**
\$1.79 Boys' 10-oz. Western Jeans **\$1.47**
West Bend Stainless Steel 8" Skillet **\$1.99**
\$1.19 Decorated Utility Jar **93¢**
69¢ Fancy Tea Cup & Saucer Set **51¢**
\$1.98 Fancy Ceramic Tea Pot **\$1.33**
\$2.76 20 Inch Turkey Platter **\$1.99**
\$2.40 Shasta Drink Assorted Flavors **\$1.89**
\$2.98 Plastic Clothes Basket **\$1.66**
88¢ Gallon Plastic Water Jug **53¢**
\$4.99 Ventilated Stacking Chair **\$3.99**
5.99 Cosco Folding Bridge Chair **4.88**
\$2.98 Metal Bridge Chair **\$2.29**
\$3.98 Bar Stools **\$3.33**
\$2.98 Mosaic Tables Small **\$1.79**
79¢ 3-Pc. Melmac Place Setting **69¢**
\$6.95 French Comforter 72"x84" **\$5.33**
74¢ Spring Room Deodorant **59¢**
\$9.88 Wonderfry 12" Skillet **\$7.99**
\$7.99 Fostoria Toaster **\$6.88**

Limited Stocks! Hurry to Save!
99¢ Black Metal Smoke Stand **77¢**
\$4.88 Bedsread Caddy **\$3.33**
\$9.88 Record & Utility Cabinet **\$8.88**
98¢ 12"x16" Framed Pictures **69¢**
38¢ 8"x10" Picture in Frames **29¢**
4.99 Framed Pictures by Keane **3.44**
\$7.77 Large Frame Pictures **\$4.99**
\$4.99 Oval Framed Mirrors **\$2.99**
\$6.95 Val. Electric Vaporizer **\$4.33**
\$4.95 Century Heating Pad **\$2.22**
98¢ 250 Bag of Cotton Balls **69¢**
\$1.29 Milk Glass Bowl or Platter **99¢**
49¢ Plastic Serving Trays **49¢**
15¢ Tumblers 2 for **19¢**
98¢ Dish Drainer **77¢**
2.09 Universal Quart Thermos **1.59**
39¢ Household Writing Paper **25¢**
14¢ Bamboo Bread Baskets **9¢**
49¢ Italian Twist Glassware **33¢**
59¢ Plastic Ice Cube Tray **37¢**